

## 6<sup>th</sup> Annual Lung Cancer Screening Summit

October 10, 2024 | Jefferson Alumni Hall | Philadelphia, PA

Join Course Directors Julie A. Barta, MD, ATSF, Nathaniel R. Evans, III, MD, FACS, FCCP, Gregory C. Kane, MD, MACP, and Christine S. Shusted, MPH from Jefferson Health for the 6<sup>th</sup> Annual Lung Cancer Screening Summit.

The 6<sup>th</sup> Annual Lung Cancer Screening Summit aims to review the latest knowledge and research advances in the field by bringing together a multi-disciplinary group of physicians, nurses, program coordinators, researchers, and other experts.

The vision for the Jefferson Health Annual Lung Cancer Screening Summit is to develop a nationally recognized educational program that brings together clinicians and researchers focused on early detection of lung cancer.

### Why Exhibit?

Market your organization and raise brand awareness with experts in the healthcare community.

### Insight

Engage in meaningful discussions with health professionals about the issues, trends, and innovations that are happening in pharmaceuticals and medical devices.

### Network

Enhance relationships and elevate your company's exposure while making new contacts.

### Product Demonstration

Introduce health professionals to new products and cutting-edge technology offered by your company.

The exhibit hall will be open at times throughout the conference with designated times for participants to visit. Please review the accompanying schedule and exhibitor information. This information can also be found on the course webpage: <http://jefferson.cloud-cme.com/LCS2024>

Please join us as an exhibitor for this much anticipated annual event. Product theater and sponsorship opportunities are also available. If you have any questions or require additional information, please contact me directly.

*Liz*

Elizabeth Lenz  
Operations Manager  
Office of Continuing Professional Development  
Email: [Elizabeth.Lenz@jefferson.edu](mailto:Elizabeth.Lenz@jefferson.edu)

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Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to [jeffersoncpd@jefferson.edu](mailto:jeffersoncpd@jefferson.edu).

Office of Continuing Professional Development | 1020 Locust Street, Suite M5 | Philadelphia, PA 19107

## Exhibitor Fees and Benefits

<b>Bronze Level</b> <b>\$2,500</b>	<ul style="list-style-type: none"> <li>• One 6 ft table for your display.</li> <li>• Up to 2 company representatives.</li> <li>• Breakfast with morning meeting attendees.</li> <li>• Networking Reception with Course Directors and attendees.</li> <li>• Company description and contact information in Exhibitor Directory.</li> <li>• Acknowledgement on conference signage and in PowerPoint presentation.</li> </ul>
<b>Silver Level</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• One 6 ft table for your display.</li> <li>• Up to 3 company representatives.</li> <li>• Breakfast with morning meeting attendees.</li> <li>• Networking Reception with Course Directors and attendees.</li> <li>• One (1) half page ad in Exhibitor Directory. <b>Due by 9/19</b> Specifications: JPEG, PNG, or PDF format, letter size (8.5 X 5), no bleed, preferably with a border.</li> <li>• Acknowledgement on conference signage and in PowerPoint presentation.</li> <li>• 1 complimentary conference registration for CE credit</li> </ul>
<b>Gold Level</b> <b>\$7,500</b>	<ul style="list-style-type: none"> <li>• One 6 ft table for your display. Additional tables may be available if space allows.</li> <li>• Up to 4 company representatives.</li> <li>• Breakfast with morning meeting attendees.</li> <li>• Networking Reception with Course Directors and attendees.</li> <li>• One (1) full page ad in Exhibitor Directory. <b>Due by 9/19</b> Specifications: JPEG, PNG, or PDF format, letter size (8.5 X 11), no bleed, preferably with a border.</li> <li>• Acknowledgement on conference signage and in PowerPoint presentation.</li> <li>• 2 complimentary conference registrations for CE credit</li> <li>• <b>Breakfast with a Course Director and Dr. Sarah Gordon, Associate Professor - Thomas Jefferson University, Lung Program Leader for the Enterprise - Medical Oncology, and Clinical Co-Director of Phase 1 Program/Early Drug Development Office.</b></li> </ul>
<b>NEW for 2024!</b> <b>TV Monitor Marketing</b> <b>\$500</b>	<p>Market your company/product throughout the full conference on the TV monitor in the Exhibit Hall. Attendees will be able to view your ad during breakfast, lunch, evening reception, and all breaks.</p> <p>Ads can be static or moving but cannot contain sound.</p>

## Exhibitor Fees and Benefits

**NEW for 2024!**  
**Product Theater**  
**\$5,000**

**12:15-12:45pm**

A Product Theater is an exhibitor presentation on the clinical benefit or scientific research relating to the development of an approved pharmaceutical product and may include information on new uses, combinations, or therapies for the approved product.

This session is not approved for continuing education credits.

Price includes basic AV set up of a screen, projector, and microphone. Additional AV needs will be at the expense of your company.

Product theater will be advertised to registered conference attendees prior to the meeting. Companies may provide a flyer that will be distributed to attendees prior to the conference.

Product Theater is limited to one company and is on a first come basis. To guarantee space, full payment must be received.

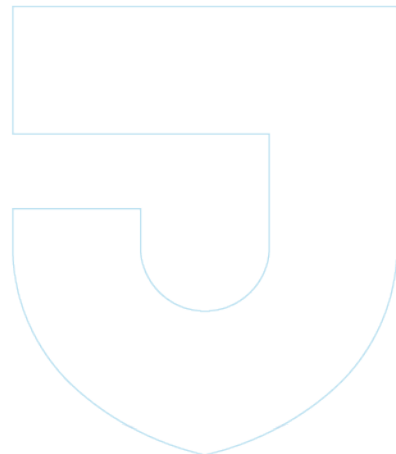
**Additional  
Benefits**

### Exhibitor Raffle Card

To encourage attendee-exhibitor interaction, attendees will be provided with an Exhibitor Raffle Card, with the names of all the companies exhibiting at the conference. The attendees will have the opportunity to visit each of the exhibit booths and have one company representative sign their raffle card for the chance of winning a prize.

Please note exhibit monies received will not be used to purchase materials related to the Exhibitor Raffle as institutional and registration funds will cover these expenses.

Deadline to submit: Thursday, September 19, 2024



## 6<sup>th</sup> Annual Lung Cancer Screening Summit

### EXHIBIT INFORMATION

<b>CONFERENCE DATE &amp; TIME</b>	Thursday October 10, 2024 7:30AM - 6:00PM
<b>CONFERENCE LOCATION</b>	Jefferson Alumni Hall 1020 Locust Street Philadelphia, PA 19107
<b>EXHIBITOR REGISTRATION</b>	<a href="http://jefferson.cloud-cme.com/LCS2024">http://jefferson.cloud-cme.com/LCS2024</a>
<b>EXHIBIT TIMES</b>	<p>The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times where food and beverage will be served:</p> <p><b>Preliminary Agenda - Subject to Change</b></p> <p>7:30AM - 8:30AM    Breakfast with morning meeting attendees (Gold level will have a private breakfast with a Course Director and Dr. Sarah Gordon)</p> <p>9:25AM - 9:45AM    Break and Exhibits</p> <p>12:00PM - 1:00PM    Registration, Lunch, Exhibits, and Product Theater</p> <p>3:20PM - 3:35PM    Break and Exhibits</p> <p>5:00PM - 6:00PM    Evening Reception</p>
<b>EXHIBIT SETUP &amp; BREAKDOWN</b>	Setup can begin at 7:00AM on the day of conference. Exhibit breakdown must be completed by the end of conference.
<b>ELECTRICAL NEEDS</b>	Electrical services are included in the exhibit fee and we will do our best to accommodate. Each company is responsible for communicating their electrical needs in their exhibit registration.
<b>SHIPPING</b>	<p>Shipments will be accepted at the Jefferson Alumni Hall Loading Dock beginning Tuesday, October 8, 2024. Be sure to label them accordingly.</p> <p style="text-align: center;">Name of Company and On-site Contact Attn: OCPD Jefferson Alumni Hall 1020 Locust Street - Suite M5 Philadelphia, PA 19107 LCS2024 - EXHIBIT Box ____ of ____</p> <p>The Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the hotel. Each exhibiting company is responsible for insuring its property for loss or damage. All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.</p>

<p><b>EXHIBIT PAYMENT</b></p>	<p>Please make check payable to: Thomas Jefferson University  <b>Note Course ID 34548</b></p> <p>Mail to: Thomas Jefferson University   Office of CPD  1020 Locust Street   Suite M5   Philadelphia, PA 19107</p> <p>American Express, Visa and MasterCard are also accepted via the registration portal.  <a href="http://jefferson.cloud-cme.com/LCS2024">http://jefferson.cloud-cme.com/LCS2024</a></p>
<p><b>EXHIBITOR RULES</b></p>	<p>All in person exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each in person exhibit company will be provided a 6' x 30" table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters.</p> <p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> <li>• Exhibitor is not furnishing commercial support for this conference. Exhibitor is buying virtual or in person exhibit space.</li> <li>• Exhibitor activities are restricted to the allocated physical or virtual exhibit space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in the conference meeting space, or at the entrances to the conference meeting space.</li> <li>• Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content.</li> <li>• Advertising of any type is prohibited within the educational content.</li> <li>• Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no 'commercial breaks'.</li> <li>• Exhibits are intended for informational purposes. Products may not be sold in the virtual exhibit hall.</li> <li>• The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited.</li> <li>• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe should the conference space allow but must refrain from any participation or recording of any scientific sessions on that company's behalf.</li> <li>• The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</li> <li>• By registering, they are agreeing to pay the applicable exhibit fees.</li> </ul>
<p><b>SUNSHINE ACT</b></p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 &amp; 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>

<p><b>CANCELLATION BY CONFERENCE ORGANIZERS</b></p>	<p>In the event that the conference is cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors. Refunds will be provided for exhibit fees.</p>
<p><b>REFUND POLICY</b></p>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD <b>before September 12, 2024</b>. There will be no refunds after this period. Cancellations notified before the one-month period will incur a 15% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to:  Office of CPD, Thomas Jefferson University  Jefferson Alumni Hall  1020 Locust Street, Suite M-5  Philadelphia, PA 19107</p> <p>Or by email to <a href="mailto:Elizabeth.lenz@jefferson.edu">Elizabeth.lenz@jefferson.edu</a> - please include the activity name in the subject line.</p>



# 6<sup>th</sup> Annual Lung Screening Summit Agenda

(Subject to change)

## Morning Meeting

<b>Solis Cohen, Jefferson Alumni Hall, 1020 Locust St, Philadelphia</b>	
7:30am	Breakfast with LCS Summit Exhibitors
8:30am	Opening Remarks, <i>Julie A. Barta, MD, ATSF</i>
	<b>Site Presentations</b>
8:35am	North Region: Jefferson Northeast, <i>Sue McMullen, CRNP</i>
8:45am	North Region: Jefferson Abington, <i>Anne Marie Kinsey, CRNP</i>
8:55am	<b>Enterprise Updates – Processes and Outcomes for Centralized LCS, <i>Teresa Giamboy, DNP</i></b>
	<b>Site Presentations</b>
9:05am	Central Region: Center City, <i>Brooke Ruane, CRNP</i>
9:15am	East Region: Jefferson New Jersey, <i>Sandy Murray, RN</i>
9:25am	<b>Break and Exhibits</b>
9:45am	<b>Enterprise Updates – Updates in LCS Eligibility, <i>Julie A. Barta, MD, ATSF</i></b>
	<b>Site Presentations</b>
9:55am	Central Region: Einstein Philadelphia, <i>Beth Meder, RN</i>
10:05am	North Region: Einstein Montgomery, <i>Stephanie Sylvester, RN</i>
	<b>Open Discussion:</b> Moderated by <i>Julie A. Barta, MD, ATSF and Teresa Giamboy, DNP, MBA, AGACNP, AGPCNP, CCRN, CTTS-M</i>
10:15am	Scheduling
10:35am	Tracking
10:55am	Data
11:15am	Strategic Growth
11:45am	Closing Remarks, <i>Teresa Giamboy, DNP, MBA, AGACNP, AGPCNP, CCRN, CTTS-M</i>



# 6<sup>th</sup> Annual Lung Screening Summit Agenda

(Subject to change)

## CE Educational Activity

**Eakins Lounge, Jefferson Alumni Hall, 1020 Locust St, Philadelphia**

Concurrent live Webinar for virtual participants

12:00pm	Registration, Exhibits, and Lunch	
1:00pm	Opening Remarks, <i>Gregory C. Kane, MD, MACP</i> <i>The Jane and Leonard Korman Professor and Chairman, Department of Medicine</i>	
1:10pm	Introduction talk, <i>Julie A. Barta, MD, ATSF</i>	
1:25pm	<b>Keynote Presentation:</b> <b>Comprehensive Tobacco Treatment Strategies in Lung Cancer Screening</b> <i>Frank T. Leone, MD, MS; Associate Professor Medicine, University of Pennsylvania; Director, Comprehensive Smoking Treatment Program</i>	
	<b>Enterprise Topics in LCS</b>	
	2:10pm	Updates in Thoracic Surgery for Early-Stage Lung Cancer, <i>Nathaniel R. Evans, III, MD</i>
	2:20pm	Advances in LCS Standardization for Centralized Programs at Jefferson Health Enterprise, <i>Teresa Giamboy, DNP, MBA, AGACNP, AGPCNP, CCRN, CTTS-M</i>
	2:30pm	Targeting Lung Cancer Screening Approaches to Philadelphia, <i>Christine S. Shusted, MPH</i>
2:40pm	<b>Expert Panel Discussion:</b> Moderated by Gregory C. Kane, MD, MACP <i>Frank Leone, MD; Renda Wiener, MD; Teresa Giamboy, DNP; Christine Shusted, MPH; Marc Altshuler, MD</i>	
3:20pm	<b>Break and Exhibits</b>	
	<b>Perspectives in LCS</b>	
	3:35pm	Quality Measures to Maximize Lung Cancer Screening Uptake, <i>Marc Altshuler, MD</i>
	3:45pm	Updates in Robotic Assisted Bronchoscopy, <i>Prarthna Kulandaisamy, MD</i>
	3:55pm	Role for Radiation Oncology in Early Detection of Lung Cancer, <i>Erik Blomain, MD, PhD</i>
4:05pm	<b>Keynote Presentation:</b> <b>Patient Selection for Lung Cancer Screening</b> <i>Renda Wiener, MD, MPH; Professor of Medicine, Boston University; Associate Director, Center for Healthcare Organization and Implementation Research, VA Boston Healthcare System</i>	
4:50pm	Closing Remarks, <i>Julie A. Barta, MD, ATSF and Nathaniel R. Evans, III, MD, FACS, FCCP</i>	
5:00pm	<b>Evening Reception</b>	



**Request for Taxpayer  
Identification Number and Certification**

**Give Form to the  
requester. Do not  
send to the IRS.**

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

**1** Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.  
**THOMAS JEFFERSON UNIVERSITY**

**2** Business name/disregarded entity name, if different from above

**3** Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

Individual/sole proprietor or single-member LLC

C Corporation

S Corporation

Partnership

Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ \_\_\_\_\_

Other (see instructions) ▶ **NON-FOR-PROFIT 501C3**

**4** Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) **1**

Exemption from FATCA reporting code (if any) **A**

*(Apply to accounts maintained outside the U.S.)*

**5** Address (number, street, and apt. or suite no.) See instructions.  
**1101 MARKET STREET, SUITE 2004**

**6** City, state, and ZIP code  
**PHILADELPHIA, PA 19107**

**7** List account number(s) here (optional)

Requester's name and address (optional)

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			-			-			
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OR

Employer identification number

2	3	-	1	3	5	2	6	5	1
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**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

**Sign Here**

Signature of U.S. person ▶ *[Signature]*

Date ▶ 10/4/23

**Yevgeniy Shcherbakov, Acct. Manager**

**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.