12th Annual Jefferson Diabetes Symposium



Exhibitor Prospectus

Friday, October 11, 2024 Jefferson Alumni Hall 1020 Locust St Philadelphia, PA 19107



Office of Continuing Professional Development

1020 Locust St, Suite M5 Philadelphia, PA 19107 T 215-955-6992 F 215-955-3212 Jeffersoncpd@jefferson.edu Jefferson.cloud-cme.com

12th Annual Diabetes Symposium: New Advances & Trends Friday, October 11, 2024 | 7:00AM - 2:30PM EDT Jefferson Alumni Hall

In-Person Exhibit Opportunity

On behalf of the Department of Medicine, Division of Endocrinology, Diabetes & Metabolic Diseases at Sidney Kimmel Medical College of Thomas Jefferson University and, course directors Serge Jabbour, MD and Jeffery Miller, MD, I cordially invite you to participate as an exhibitor at the upcoming **12th Annual Diabetes Symposium: New Advances & Trends.** The conference will take place on **Friday**, **October 11, 2024**. We gladly welcome this course back to its in-person status on the Center-City Campus of Thomas Jefferson University.

This conference will provide a comprehensive update in the diagnosis and management of diabetes, with a combination of evidence-based medicine and clinical experience, patient cases and expert discussions in glycemic control, M.A.S.H. and diabetes technology that will help inform practice decisions. As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 150 attendees representing practices from the Greater Philadelphia Region from the specialties of Endocrinology, Internal Medicine and other healthcare professions. There will be <u>three levels of exhibiting</u> opportunities: Bronze, Silver and Gold.

Exhibitor Raffle and Score Card

To encourage attendee-exhibitor interaction, the attendees will have the opportunity to visit each of the exhibit booths to collect signatures and participate in an exhibitor raffle, with the possibility of winning one of several prizes at the end of the conference. Please note, exhibit funds will not be used toward the raffle prizes/giveaways as institutional and registrations funds will cover this expense.

For information about the various benefits included in the exhibit opportunity please review the information below. To register your company and for more information visit:

https://jefferson.cloud-cme.com/diabetes2024.

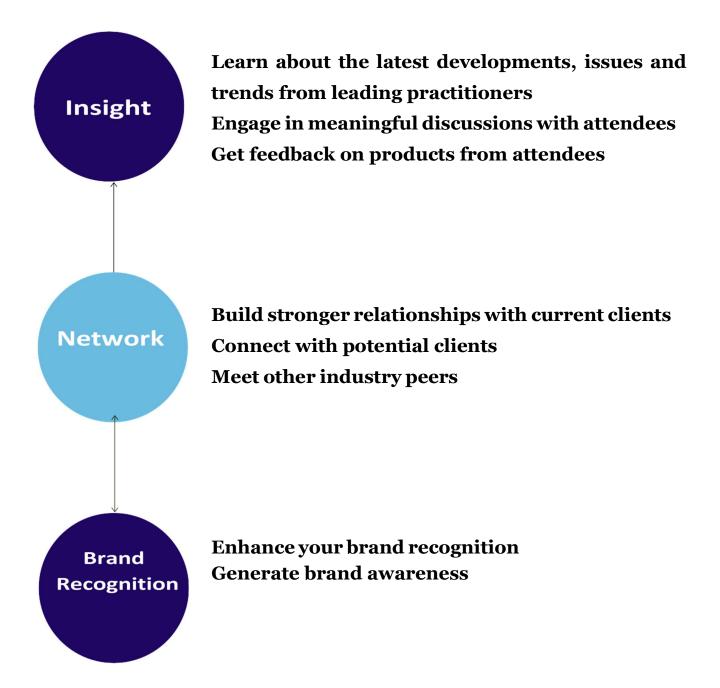
Should you have any questions contact me directly at <u>Mia.Varnado@jefferson.edu</u>.We hope you will join us as an exhibitor for this exceptional program and important networking event! Please feel free to contact me if you need any additional information.

Thank you, *Mía Varnado* Mia Varnado CPD Planner Office of Continuing Professional Development

> *Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu

Why Exhibit

This symposium, now in its 12th year is attended by health care professionals across the Greater Philadelphia Region. Your company will have the opportunity to further your brand and promote your best product offerings.



Register here http://jefferson.cloud-cme.com/Diabetes2024

Exhibit Information 12th Annual Diabetes Symposium: New Advances & Trends

Date and Time	Friday October 11, 2024 8:00AM - 3:30PM							
Conference Location	Thomas Jefferson University Alumni Hall 1020 Locust Street Philadelphia, PA 19131							
Exhibitor Registration	CLICK HERE TO REGISTER							
GOLD LEVEL \$7,500	 1 full page, color company advertisement in Exhibitor Directory (Due: September 11, 2024) Ad specifications: PDF format, letter size (8.5x11), no bleed, preferably with a border. Virtual Networking Meeting with selected course director post conference - no more than 2 company representatives. (Maximum 30 minute meeting) Prime exhibit location Up to 3 company representatives at table 2 complimentary conference attendees for CE credit Individual company acknowledgement signage PowerPoint slideshow acknowledgement Special name badge designation Company listing in Exhibitor Directory One 6ft draped tables Included in On-Site Exhibitor Raffle (prize provided by Jefferson) Attendee List (Attendees who gave permission for info to be shared) 							
SILVER LEVEL \$5,000	 1 half page, black and white company advertisement in Exhibitor Directory (Due: September 11, 2024) Ad specifications: JPEG format, letter size (8.5x5.5), no bleed, preferably with a border. Preferred exhibit location 2 company representatives at table 2 complimentary conference attendees for CE credit PowerPoint slideshow acknowledgement Company listing in Exhibitor Directory Included in On-Site Exhibitor Raffle (prize provided by Jefferson) Attendee List (Attendees who gave permission for info to be shared) One 6ft draped table 							
BRONZE LEVEL \$3,500	 1 company representatives at table PowerPoint slideshow acknowledgement Company listing in Exhibitor Directory Included in On-Site Exhibitor Raffle (prize provided by Jefferson) Attendee List (Attendees who gave permission for info to be shared) One 6ft draped table 							

	The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times where food and beverage will be served:						
Exhibit Location/ Times	6:30am Set up 7:00am - 7:50am Registration & Exhibits 10:00am - 10:15am Breaks & Exhibits 12:15pm - 12:45pm Lunch & Exhibits						
Set-up /Breakdown	Exhibit set-up can begin on Friday, October 11, 2024 6:00AM (Subject to Change). Exhibit breakdown must be completed by 4:00PM on Friday, October 11, 2024.						
Electrical Needs	Electrical services <u>are included</u> in the exhibit fee. Each company is responsible for communicating their electrical in the registration form.						
	Shipments will be accepted by the Jefferson Office of CPD 2 days prior to conference, no earlier than Wednesday, October 9, 2024. Be sure to label them accordingly. Please email <u>Mia.Varnado@jefferson.edu</u> with the following information: name of sender, how many boxes, when you are shipping them, and when they are expected to arrive at Alumni Hall.						
Shipping Information	Label for Boxes: Thomas Jefferson University Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19017 Attn: Office of CPD- Mia Varnado 12 th Annual Diabetes Symposium Package of						
	Thomas Jefferson University does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with Union League representatives.						
	Payment can be made with American Express, Visa and MasterCard are via the course page http://jefferson.cloud-cme.com/Diabetes2024						
	After registering via the course page you may also make payment via check. Please make check payable to: Thomas Jefferson University Note Course ID 34821						
Payment	Mail to: Thomas Jefferson University; Office of CPD 1020 Locust Street, Suite M-5; Philadelphia, PA 19107						

Exhibit Information 12th Annual Diabetes Symposium: New Advances & Trends

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S	 Exhibitors acknowledge that: Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space. All exhibits must be tabletop or portable in nature. Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. Exhibits are intended for informational purposes, products should not be sold on site. Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattendeed at any time in the exhibit hall. 					
Sunshine Act	 The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act. 					
t F C t Exhibitor Refund Policy	Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before September 11, 2024 . There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancelation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests to: Office of CPD Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 Or by email to jeffersoncpd@jefferson.edu - please include the activity name in					

12th Annual Diabetes Symposium: New Advances & Trends

Friday, October 11, 2024 | In-person Preliminary Agenda - Subject to Change

October 11, 2024 7:00AM - 3:00PM									
7:00AM - 7:50AM	Conference Log On & Virtual Exhibits								
7:50AM - 8:00AM	Welcome & Introductions	Serge Jabbour, MD Jeffrey Miller, MD							
8:00AM - 8:45AM	The Diabetes Landscape: From Insulin Discovery to 2024 and Beyond	David Nathan, MD							
8:45AM - 9:00AM	Questions & Answers								
9:00am-9:45am	Beyond Glycemic Control: New Paradigm in T2D Management ^{NP} Intekhab Ahmad MD								
9:45AM-10:00AM	A Questions & Answers								
10:00AM-10:15AM	Break & Exhibits								
10:15AM - 11:00AM	Perioperative & Inpatient Management of Diabetes ^{NP}	Barbara Simon, MD							
11:00AM - 11:15AM	Questions & Answers								
11:15AM- 12:00PM	MASH: Metabolic Dysfunction-Associated Dina Halegoua-Demarz								
12:00PM-12:15PM	Questions & Answers								
12:15PM-12:45PM	Lunch & Exhibits								
12:45PM-1:30PM	Cheryl Marco, RD, CDE Erin Galuchie, RD, CDE								
1:30PM-1:45PM	Questions & Answers								
1:45PM-2:30PM	Cases for Discussion ^{PS,NP} Moderators: Jeffrey Miller, MD & Serge Jabbour, MD								

PS Session qualifies for PA Patient Safety/Risk

NP Session qualifies for Nurse Pharmacology

PS,NP Session qualifies for PA Patient Safety/Risk and Nurse Pharmacology

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Befor	e y	bu begin. For guidance related to the purpose of Form W-9, see <i>Purpose of Form</i> , below.									
	1	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)								egarded	
	THOMAS JEFFERSON UNIVERSITY										
	2	2 Business name/disregarded entity name, if different from above.									
n page 3.	3a	Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.				4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):					
. o		LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership)				npt paye	e co	de (if	any)	1	
Print or type. Specific Instructions on page		Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.				-					
		✓ Other (see instructions) NON-FOR-PROFIT 501C3							Α		
	3b	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions				(Applies to accounts maintained outside the United States.)					
See	5 Address (number, street, and apt. or suite no.). See instructions.			equester's name and address (optional)							
0)	11	D1 MARKET STREET, SUITE 2004									
	-	City, state, and ZIP code									
	PF	ILADELPHIA, PA 19107									
	7	List account number(s) here (optional)									
Par	τI	Taxpayer Identification Number (TIN)									
Enter	νοι	r TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid	Soc	cial se	curity	numbe	r				
		ithholding. For individuals, this is generally your social security number (SSN). However, for a									
		lien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other			-		-	-			
		is your employer identification number (EIN). If you do not have a number, see How to get a	or			· · · ·					
<i>i II</i> N, là	TIN, later. Employer identification number										
		ne account is in more than one name, see the instructions for line 1. See also <i>What Name and</i> o <i>Give the Requester</i> for auidelines on whose number to enter.	2	3 -	- 1	3	5 2	2 6	5 5	1	

Part II Certification

Under penalties of perjury, I certify that:

- 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- 2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- 3. I am a U.S. citizen or other U.S. person (defined below); and
- 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Yevgeniy	/ Shcherba	kov, Acct.	Manager
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification. New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

05/10/2024

Date

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

