

12th Annual Jefferson Diabetes Symposium

Exhibitor Prospectus

**Friday, October 11, 2024
Jefferson Alumni Hall
1020 Locust St
Philadelphia, PA 19107**



12th Annual Diabetes Symposium: New Advances & Trends
Friday, October 11, 2024 | 7:00AM - 2:30PM EDT
Jefferson Alumni Hall

In-Person Exhibit Opportunity

On behalf of the Department of Medicine, Division of Endocrinology, Diabetes & Metabolic Diseases at Sidney Kimmel Medical College of Thomas Jefferson University and, course directors Serge Jabbour, MD and Jeffery Miller, MD, I cordially invite you to participate as an exhibitor at the upcoming **12th Annual Diabetes Symposium: New Advances & Trends**. The conference will take place on **Friday, October 11, 2024**. We gladly welcome this course back to its in-person status on the Center-City Campus of Thomas Jefferson University.

This conference will provide a comprehensive update in the diagnosis and management of diabetes, with a combination of evidence-based medicine and clinical experience, patient cases and expert discussions in glycemic control, M.A.S.H. and diabetes technology that will help inform practice decisions. As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 150 attendees representing practices from the Greater Philadelphia Region from the specialties of Endocrinology, Internal Medicine and other healthcare professions. There will be **three levels of exhibiting** opportunities: Bronze, Silver and Gold.

Exhibitor Raffle and Score Card

To encourage attendee-exhibitor interaction, the attendees will have the opportunity to visit each of the exhibit booths to collect signatures and participate in an exhibitor raffle, with the possibility of winning one of several prizes at the end of the conference. Please note, exhibit funds will not be used toward the raffle prizes/giveaways as institutional and registrations funds will cover this expense.

For information about the various benefits included in the exhibit opportunity please review the information below. To register your company and for more information visit:

<https://jefferson.cloud-cme.com/diabetes2024>.

Should you have any questions contact me directly at Mia.Varnado@jefferson.edu. We hope you will join us as an exhibitor for this exceptional program and important networking event! Please feel free to contact me if you need any additional information.

Thank you,

Mia Varnado

Mia Varnado

CPD Planner

Office of Continuing Professional Development

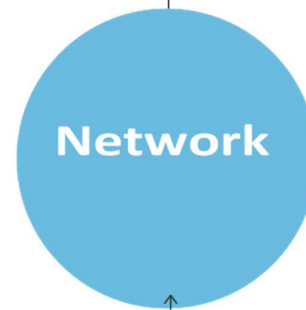
*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu

Why Exhibit

This symposium, now in its 12th year is attended by health care professionals across the Greater Philadelphia Region. Your company will have the opportunity to further your brand and promote your best product offerings.



Learn about the latest developments, issues and trends from leading practitioners
Engage in meaningful discussions with attendees
Get feedback on products from attendees



Build stronger relationships with current clients
Connect with potential clients
Meet other industry peers



Enhance your brand recognition
Generate brand awareness

Register here <http://jefferson.cloud-cme.com/Diabetes2024>

Exhibit Information

12th Annual Diabetes Symposium: New Advances & Trends

Date and Time	Friday October 11, 2024 8:00AM - 3:30PM
Conference Location	Thomas Jefferson University Alumni Hall 1020 Locust Street Philadelphia, PA 19131
Exhibitor Registration	CLICK HERE TO REGISTER
GOLD LEVEL \$7,500	<ul style="list-style-type: none"> ○ 1 full page, color company advertisement in Exhibitor Directory (<i>Due: September 11, 2024</i>) Ad specifications: PDF format, letter size (8.5x11), no bleed, preferably with a border. ○ <i>Virtual Networking Meeting with selected course director post conference</i> - no more than 2 company representatives. (Maximum 30 minute meeting) ○ Prime exhibit location ○ Up to 3 company representatives at table ○ 2 complimentary conference attendees for CE credit ○ Individual company acknowledgement signage ○ PowerPoint slideshow acknowledgement ○ Special name badge designation ○ Company listing in Exhibitor Directory ○ One 6ft draped tables ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Attendee List (Attendees who gave permission for info to be shared)
SILVER LEVEL \$5,000	<ul style="list-style-type: none"> ○ 1 half page, black and white company advertisement in Exhibitor Directory (<i>Due: September 11, 2024</i>) Ad specifications: JPEG format, letter size (8.5x5.5), no bleed, preferably with a border. ○ Preferred exhibit location ○ 2 company representatives at table ○ 2 complimentary conference attendees for CE credit ○ PowerPoint slideshow acknowledgement ○ Company listing in Exhibitor Directory ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Attendee List (Attendees who gave permission for info to be shared) ○ One 6ft draped table
BRONZE LEVEL \$3,500	<ul style="list-style-type: none"> ○ 1 company representatives at table ○ PowerPoint slideshow acknowledgement ○ Company listing in Exhibitor Directory ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Attendee List (Attendees who gave permission for info to be shared) ○ One 6ft draped table

<p>Exhibit Location/ Times</p>	<p>The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times where food and beverage will be served:</p> <p>6:30am Set up 7:00am - 7:50am Registration & Exhibits 10:00am - 10:15am Breaks & Exhibits 12:15pm - 12:45pm Lunch & Exhibits</p>
<p>Set-up /Breakdown</p>	<p>Exhibit set-up can begin on Friday, October 11, 2024 6:00AM (Subject to Change). Exhibit breakdown must be completed by 4:00PM on Friday, October 11, 2024.</p>
<p>Electrical Needs</p>	<p>Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical in the registration form.</p>
<p>Shipping Information</p>	<p>Shipments will be accepted by the Jefferson Office of CPD 2 days prior to conference, no earlier than Wednesday, October 9, 2024. Be sure to label them accordingly. Please email Mia.Varnado@jefferson.edu with the following information: name of sender, how many boxes, when you are shipping them, and when they are expected to arrive at Alumni Hall.</p> <p style="text-align: center;">Label for Boxes: Thomas Jefferson University Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19017 Attn: Office of CPD- Mia Varnado 12th Annual Diabetes Symposium Package ____ of ____</p> <p>Thomas Jefferson University does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with Union League representatives.</p>
<p>Payment</p>	<p>Payment can be made with American Express, Visa and MasterCard are via the course page http://jefferson.cloud-cme.com/Diabetes2024</p> <p>After registering via the course page you may also make payment via check. Please make check payable to: Thomas Jefferson University Note Course ID 34821</p> <p>Mail to: Thomas Jefferson University; Office of CPD 1020 Locust Street, Suite M-5; Philadelphia, PA 19107</p>

Exhibit Information
12th Annual Diabetes Symposium: New Advances & Trends

Questions	Contact Mia.Varnado@jefferson.edu
Exhibitor Rules	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf. <p>The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</p>
Sunshine Act	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
Exhibitor Refund Policy	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before September 11, 2024. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancelation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p style="text-align: center;">Submit refund requests to: Office of CPD Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.</p>

12th Annual Diabetes Symposium: New Advances & Trends

Friday, October 11, 2024 | In-person
 Preliminary Agenda - Subject to Change

October 11, 2024		7:00AM - 3:00PM
7:00AM - 7:50AM	Conference Log On & Virtual Exhibits	
7:50AM - 8:00AM	Welcome & Introductions	Serge Jabbour, MD Jeffrey Miller, MD
8:00AM - 8:45AM	The Diabetes Landscape: From Insulin Discovery to 2024 and Beyond	David Nathan, MD
8:45AM - 9:00AM	<i>Questions & Answers</i>	
9:00AM-9:45AM	Beyond Glycemic Control: New Paradigm in T2D Management ^{NP}	Intekhab Ahmad MD
9:45AM-10:00AM	<i>Questions & Answers</i>	
10:00AM-10:15AM	Break & Exhibits	
10:15AM - 11:00AM	Perioperative & Inpatient Management of Diabetes ^{NP}	Barbara Simon, MD
11:00AM - 11:15AM	<i>Questions & Answers</i>	
11:15AM-12:00PM	MASH: Metabolic Dysfunction-Associated Steatohepatitis	Dina Halegoua-Demarzio, MD
12:00PM-12:15PM	<i>Questions & Answers</i>	
12:15PM-12:45PM	Lunch & Exhibits	
12:45PM-1:30PM	Diabetes Technology: Practical Guide	Cheryl Marco, RD, CDE Erin Galuchie, RD, CDE
1:30PM-1:45PM	<i>Questions & Answers</i>	
1:45PM-2:30PM	Cases for Discussion ^{PS,NP} <i>Moderators:</i> Jeffrey Miller, MD & Serge Jabbour, MD	

PS Session qualifies for PA Patient Safety/Risk

NP Session qualifies for Nurse Pharmacology

PS,NP Session qualifies for PA Patient Safety/Risk and Nurse Pharmacology

