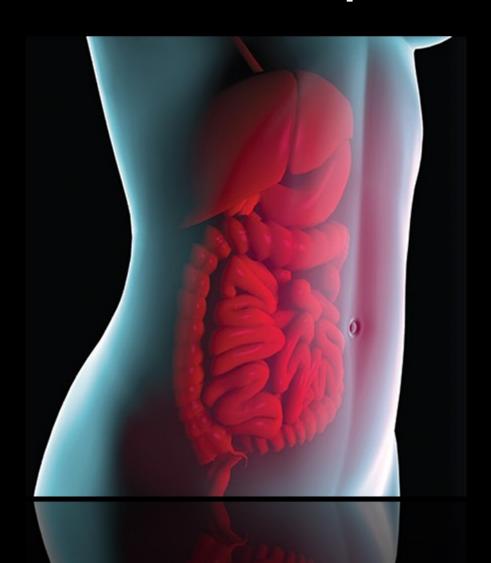
Exhibitor Prospectus



7th Annual Jefferson Women and Gastroenterology Health Symposium

February 28, 2025





1020 Locust St, Suite M5 Philadelphia, PA 19107 T 215-955-6992 F 215-955-3212 Jefferson.cdoud-cme.com

7th Annual Jefferson Women and Gastroenterology Health Symposium Friday, February 28, 2025 | 8:30AM -5:00PM ET Thomas Jefferson University Hamilton- Connelly Auditorium

Hybrid Meeting- Exhibit In-Person and Online

On behalf of the Thomas Jefferson University's Division of Gastroenterology and Hepatology and, course directors, Drs Cuckoo Choudhary, Dina Halegoua-DeMarzio, Stephanie Moleski, I cordially invite you to participate as an exhibitor at the upcoming 7th Annual Jefferson Women and Gastroenterology Health Symposium. The conference will take place on Friday, February 28, 2025 in the Hamilton- Connelly Auditorium at Thomas Jefferson University in Center City, Philadelphia, Pennsylvania.

This one-day course is designed to improve the care of female patients by presenting emerging scientific and clinical evidence related to medical conditions that occur more frequently in women or can present differently in women. This conference attracts nearly 200 healthcare professionals specializing in gastroenterology, hepatology, internal medicine, family medicine, general surgery, gynecology, and colorectal surgery. Attendees will participate in interactive case-based discussions and assess the practice gaps that exist in the care and treatment in both the male and female patient and be provided the tools to develop a comprehensive patient centric plan of care.

There are four levels of exhibiting opportunities: Platinum, Gold, Silver and Bronze with optional product theaters. The hybrid format presents the opportunity for exhibitors to also share product information with attendees who will join the conference virtually. Additional details and the benefits of each level can be found in the attached packet.

For information about the various benefits included in the exhibit opportunity, please review the information below. To register your company and for more information visit:

https://jefferson.cloud-cme.com/WOMENGI2025

Should you have any questions contact me directly at Mia.Varnado@jefferson.edu. We hope you will join us as an exhibitor for this exceptional program and important networking event! Please feel free to contact me if you need any additional information.

Thank you,

Mía Varnado

CPD Planner

Office of Continuing Professional Development
Thomas Jefferson University

*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status

EXHIBITOR PACKAGES

Thomas Jefferson University
7th Annual Women and Gastroenterology Health
Symposium
February 28, 2025

All Exhibitor Packages Include:

- Listing in the exhibitor directory
- Acknowledgment on PowerPoint slideshow, in pre- and post- conference emails
- · Company listing on conference signage
- Attendee list (post conference)
- Conference meals (breakfast, lunch and break snacks)

Bronze Level-\$4,000

In-Person Only

- Assigned exhibit location
- 2 company representatives
- 1 complimentary conference registration
- 1 (6ft) draped table

Silver Level-\$6,000

In-Person Exhibit Benefits

- 1 full page (8.5 x 11), color company advertisement in Exhibitor Directory
- Up to 3 company representatives
- 3 complimentary conference attendance for company representatives
- 1 (6ft) draped table

Virtual Exhibit Benefits

Virtual booth in the online course exhibit hall includes:

- Company name
- Contact Us button- this button will display the contact information (name, title, email and/or phone) for one company representative



Gold Level-\$8,000

In-Person Exhibit Benefits

- Choice of exhibit location (first come, first serve basis)
- 2 full page (8.5 x 11), color company advertisement in Exhibitor Directory
- Virtual Networking Meeting with one Course Planner - post conference (no more than 3 company representatives)- (Maximum 30 minute meeting)
- · Individual company acknowledgement signage
- 5 company representatives
- 4 complimentary conference registrations for company representatives (to claim CE credit)
- 2 (6ft) draped tables

Virtual Exhibit Benefits

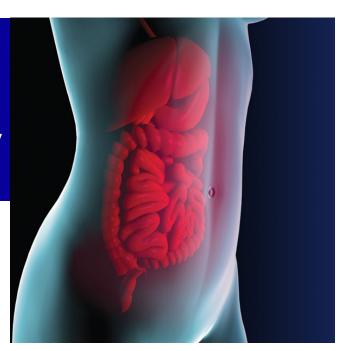
Virtual booth in the online course exhibit hall includes:

- Company Logo- JPG or PNG image
- Contact Us button- (name, title, email and/or phone) for one company representative
- About Us button- this button will either link to your company's website OR display a short company description in a modal
- Product Info button- this button will either link to a website OR a PDF of your choice
- Additional Resource button- this button will either link to a website OR a PDF of your choice

EXHIBITOR INFORMATION

Thomas Jefferson University

7th Annual Jefferson Women & Gastroenterology Health Symposium



Platinum Level-\$10,000

In-Person

- Listing in the exhibitor directory
- Acknowledgment on PowerPoint slideshow, in pre- and post- conference emails
- Company listing on conference signage Attendee list (post conference) Conference meals (breakfast, lunch and break snacks)
- Choice of exhibit location (first come, first serve basis)
- 3 full page (8.5 x 11), color company advertisement in Exhibitor Directory
- Virtual Networking Meeting with one Course Planner "post conference (no more than 3 company representatives)- (Maximum 30 minute meeting)
- Individual company acknowledgement signage
- 5 company representatives w/ complimentary conference registrations for company representatives (to claim CE credit)
- 2 (6ft) draped tables

Virtual Exhibit Benefits Virtual booth in the online course exhibit hall includes:

- Company Logo- JPG or PNG image
- Contact Us button- (name, title, email and/or phone) for one company representative
- About Us button- this button will either link to your company's website OR display a short company description in a modal
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EXHIBITOR INFORMATION

Thomas Jefferson University

7th Annual Women and Gastroenterology Health Symposium February 28, 2025



Location

Dorrance H. Hamilton Building 1001 Locust Street | Philadelphia, PA 19107

The exhibit hall will remain open throughout the conference with dedicated exhibit times.

Exhibit Times

8:30AM-10:00AM Registration, Continental Breakfast & Exhibits

12:35PM-1:35PM Lunch & Exhibits 3:00PM-3:15PM- Break & Exhibits

Set-up & Breakdown

Set-Up: Friday, February 28, 2025 Beginning 8:30AM Breakdown: Friday, February 28, 2024 by 5:00PM

All exhibit booth displays and materials must be removed by

5:00PM





Boost Your Brand with a Product Theater

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to (3) 30-minute sessions.

This is a live, in person opportunity where basic AV set up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company.

Due to space constraints, each product theater will be capped at 50 attendees.

Available Slots: Friday, February 28, 2025

Morning Product Theater-\$7,500

8:45AM- 9:15AM

or

9:20AM- 9:50AM

Afternoon Product Theater-\$10,000

12:35PM-1:35PM

*Slot selection is not guaranteed until your payment is received in full

Exhibit Information 7th Annual Jefferson Women & Gastroenterology Health Symposium

Exhibit Location/ Times	The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times where food and beverage will be served: 8:30am Set up 8:45am- 9:15am Product Theater #1 9:00am - 10:00am Registration & Exhibits 9:20am - 9:50am Product Theater #2 12:35am - 1:35am Lunch, Exhibits, Product Theater #3 3:00pm - 3:15pm Break & Exhibits		
Set-up /Breakdown	Exhibit set-up can begin on Friday, February 28, 2025 8:30AM (Subject to Change). Exhibit breakdown must be completed by 4:45PM on Friday, February 28, 2025.		
Electrical Needs	Electrical services <u>are included</u> in the exhibit fee. Each company is responsible for communicating their electrical in the registration form.		
Shipping Information	Shipments will be accepted by the Jefferson Office of CPD 2 days prior to conference, no earlier than Wednesday, February 26, 2025. Be sure to label them accordingly. Please email Mia.Varnado@jefferson.edu with the following information: name of sender, how many boxes, when you are shipping them, and when they are expected to arrive at Alumni Hall. Label for Boxes: Thomas Jefferson University Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19017 Attn: Office of CPD- Mia Varnado 7th Annual Women & Gastroenterology Health Symposium Package of Thomas Jefferson University does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with Union League representatives.		
Payment	Payment can be made with American Express, Visa and MasterCard are via the course page http://jefferson.cloud-cme.com/WomenGI2025 After registering via the course page you may also make payment via check. Please make check payable to: Thomas Jefferson University Note Course ID 39445 Mail to: Thomas Jefferson University; Office of CPD 1020 Locust Street, Suite M-5 Philadelphia, PA 190177		

Exhibit Information 7th Annual Jefferson Women & Gastroenterology Health Symposium

Questions	Contact Mia. Varnado@jefferson.edu		
Exhibitor Rules	 Exhibitors acknowledge that: Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space. All exhibits must be tabletop or portable in nature. Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. Exhibits are intended for informational purposes, products should not be sold on site. Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. 		
Sunshine Act	The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.		
Exhibitor Refund Policy	Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before January 28, 2025. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests to: Office of CPD		



7th Annual Jefferson Women and Gastroenterology Health Symposium Friday, February 28, 2025 | 9:00AM - 4:30PM EST (Preliminary Agenda/Subject to Change)

CE ACCREDITED PROGRAM				
9:00AM – 10:00AM	9:00AM – 10:00AM Registration, Continental Breakfast & Exhibits			
10:00AM - 10:15AM	Opening Remarks:	Cuckoo Choudhary, MD		
Session I: Liver, Pancreas, and more Moderator: Dina Halegoua, MD				
10:15AM - 10:35AM	Alcoholic Liver Disease in Women ***	Divya Ayyala, MD		
10:35AM – 10:55AM	Cardiac Problems in Women with Autoimmune GI Diseases: What's the Connection? ***	Rachel Redfield, MD		
10:55AM - 11:15AM	SIBO: is the incidence on rise or are we quicker to diagnose? **	Ana Shnitser, MD		
11:15AM – 11:35AM	Gall Bladder diseases in Pregnancy and beyond ***	Yasi Xiao, MD		
11:35AM – 12:35PM	Keynote: Anita Afzali MD, MPH, MHCM, FACG, AGAF Trailblazing a Path: My Journey from Refugee to Leader in Healthcare Innovation, Clinical Excellence, and GI Global Advocacy			
12:35PM - 1:35PM	Lunch & Exhibits			
Session II: The lumen, IBD, and more Moderator: Stephanie Moleski, MD				
1:35PM - 1:55PM	Update in Barrett's Esophagus in Women ***	Allana Persaud, MD		
1:55PM - 2:20PM	My Stomach Hurts? Non-Ulcer Dyspepsia ***	Chris Henry, MD		
2:20PM - 2:40PM	Obesity in IBD patients***	Priya Seghal, MD		
2:40PM-3:00PM	Questions & Answers/Panel Discussion			
3:00PM - 3:15PM	Break &Exhibits			
Afternoon Breakout	Sessions Bridging Career Development Gaps Across Divers	se Roles in Gastroenterology		
3:15PM – 3:45PM	Residents/Students: Mapping Your GI Career Path: Navigating Subspecialties and Future Opportunities	Katie Duffey, MD		
	Nurse Practitioners/Nurses: Navigating Complex GI Cases: Collaborative Approaches to Optimize Patient Outcomes	Melanie DiNapoli, BSN, RN		
	Community-based Physicians: Advanced Endoscopy and Therapies in the Community Setting: What's New and Practical	Christine Herdman, MD Melissa Vitilo, MD		
	Faculty: The Academic Balancing Act: Excelling in Teaching, Research, and Clinical Care	Dina Halegoua-DeMarzio		
	Dieticians: The Dietitian's Role in Managing Complex GI Conditions: A Collaborative Model	Emily Rubin, RD		
3:45PM-4:00PM	Question & Answers (in the breakout rooms)			
4:00PM- 4:15PM	Key Points from Breakout Sessions	Cuckoo Choudhary, MD Dina Halegoua-DeMarzio, MD Stephanie Moleski,MD		
4:15 PM-4:30 PM	Closing remarks	Cuckoo Choudhary, MD		

***sessions qualify for both PA Patient Safety Credits and Nursing Pharmacotherapy Credit

**session qualifies for Nursing Pharmacology Credit ONLY

*sessions qualify for PA Patient Safety Credits



Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For quidance related to the purpose of Form W-9, see Purpose of Form, below, Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) THOMAS JEFFERSON UNIVERSITY Business name/disregarded entity name, if different from above. က 3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check 4 Exemptions (codes apply only to Specific Instructions on page only one of the following seven boxes. certain entities, not individuals; see instructions on page 3): Individual/sole proprietor C corporation S corporation Partnership LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Exempt payee code (if any) Print or type. Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax Exemption from Foreign Account Tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. Compliance Act (FATCA) reporting code (if any) NON-FOR-PROFIT 501C3 ✓ Other (see instructions) 3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, (Applies to accounts maintained and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check outside the United States.) this box if you have any foreign partners, owners, or beneficiaries. See instructions Address (number, street, and apt. or suite no.). See instructions. Requester's name and address (optional) 1101 MARKET STREET, SUITE 2004 6 City, state, and ZIP code PHILADELPHIA, PA 19107 7 List account number(s) here (optional) Taxpaver Identification Number (TIN) Part I Social security number Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN, later. Employer identification number Note: If the account is in more than one name, see the instructions for line 1. See also What Name and 1 2 3 3 2 5 Number To Give the Requester for guidelines on whose number to enter. 5 6 Part II Certification Under penalties of perjury, I certify that: 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and 2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and 3. I am a U.S. citizen or other U.S. person (defined below); and 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

U.S. person
Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Signature of

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

What's New

Sign

Here

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

05/10/2024

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

Date