



Updates in Women's Health 2025
My Health, My Right

Exhibitor Prospectus

May 2, 2025

***Updates in Women's Health 2025:
My Health, My Right
Friday, May 2, 2025 | 9:00AM - 4:10PM ET
Dorrance H. Hamilton Building, Center City Campus of
Thomas Jefferson University, Philadelphia, PA***

Join us for *Updates in Women's Health 2025: My Health, My Right* at Thomas Jefferson University Dorrance H. Hamilton Building in Philadelphia. This hybrid conference will bring together content experts and healthcare providers to focus on improving the lives and patient outcomes of women.

This multidisciplinary conference includes updates on disorders and medical conditions that cause varying symptoms that may affect women differently than men. Experts in the field of internal medicine, family medicine, psychiatry, sports medicine, gynecology, and women's health will share their expertise and new findings on a broad range of topics including menopause, sports injury, pelvic floor health, postpartum depression & mood disorders, and challenges in accessing gynecological & reproductive care.

We are also pleased to welcome Dr. Melissa McNeill, Professor of Medicine, Clinical Educator at Warren Alpert School of Medicine of Brown Rhode Island Hospital as our keynote speaker.

Why Exhibit?

Market your organization and raise brand awareness with experts in the healthcare community.

Insight

Engage in meaningful discussions with health professionals about the issues, trends, and innovations that are happening in pharmaceuticals and medical devices.

Network

Enhance relationships and elevate your company's exposure while making new contacts.

Product Demonstration

Introduce health professionals to new products and cutting-edge technology offered by your company.

The exhibit hall will be open throughout the conference with designated times for participants to visit your booth. Please review the accompanying agenda and exhibitor information. This information is also available on the course webpage: <https://jefferson.cloud-cme.com/womenshealth2025>.

Please join us as an exhibitor for this much-anticipated conference. In-person and virtual Product theaters, exhibitor booths, and exhibitor enhancement opportunities are available. If you have any questions or require additional information, please contact me directly.

Deana

Deana Scruggs
Senior CPD Planner
Office of Continuing Professional Development
Email: Deana.Scruggs@jefferson.edu

Updates in Women's Health 2025:

My Health, My Right

Friday, May 2, 2025

Conference Location:	Dorrance H. Hamilton Building, Thomas Jefferson University 1001 Locust St., Philadelphia, PA 19107										
Exhibit Times:	<p><u>Representatives may begin exhibiting at 8:30AM on Friday, May 2, 2025.</u></p> <p>All exhibits are available throughout the conference. The following preliminary times are dedicated exhibit times where food and beverage will be served:</p> <p>Preliminary Agenda - Subject to Change</p> <table><tr><td>8:30AM - 9:00AM</td><td>Registration, Breakfast, and Exhibits</td></tr><tr><td>11:00AM - 11:15AM</td><td>Break and Exhibits</td></tr><tr><td>12:05PM - 1:00PM</td><td>Registration, Lunch, Exhibits</td></tr><tr><td>12:15PM - 12:45PM</td><td>Afternoon Product Theaters (In-Person & Virtual)</td></tr><tr><td>1:50PM - 2:05PM</td><td>Break & Exhibits</td></tr></table>	8:30AM - 9:00AM	Registration, Breakfast, and Exhibits	11:00AM - 11:15AM	Break and Exhibits	12:05PM - 1:00PM	Registration, Lunch, Exhibits	12:15PM - 12:45PM	Afternoon Product Theaters (In-Person & Virtual)	1:50PM - 2:05PM	Break & Exhibits
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Exhibitor Registration:	http://jefferson.cloud-cme.com/womenshealth2025 CHOOSE THE EXHIBITOR TAB										
Setup & Breakdown:	Exhibit Set-up can begin on <u>Friday, May 2, 2025 at 8:00AM.</u> Exhibit breakdown must be completed by 4:00pm May 2, 2025.										
Electrical Needs:	Electrical services are included in the exhibit fee. We will do our best to accommodate each request. Each company is responsible for communicating their electrical needs in their exhibit registration.										
Payment:	Please make check payable to: Thomas Jefferson University Note Course ID 38491	Mail to: Thomas Jefferson University Office of CPD 1020 Locust Street Suite M5 Philadelphia, PA 19107	American Express, Visa and MasterCard are also accepted via the registration portal.								
	http://jefferson.cloud-cme.com/womenshealth2025 (select EXHIBITOR TAB)	Tax ID: 23-135-2651									
Shipping:	Shipments will be accepted by the Office of Professional Development, no earlier than Wednesday, April 30, 2025. Be sure to label accordingly. Label for Boxes: Updates in Women's Health 2025 – Friday, May 2, 2025 Attn: Deana Scruggs, Office of CPD Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 Box ____ of ____										

	<p>Please email Deana.Scruggs@jefferson.edu with the following information: name of sender, how many boxes, when you are shipping them, and when shipment is expected to arrive.</p> <p>The Office of CPD and TJU do not accept any liability for equipment, goods, displays, or other materials, which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for packaging, labeling, and coordinating return shipping at the conclusion of the conference.</p>
Exhibit Rules	<p>All in person exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each in person exhibit company will be provided a 6' x 30" draped table and 2 chairs. Each exhibitor will be listed in course exhibit directory, in the administrative slideshow and on conference posters.</p> <p>PLEASE NOTE: We will not be allowing multiple reps to switch out throughout the day. We will not be lenient with this policy.</p> <p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying virtual or in person exhibit space. • Exhibitor activities are restricted to the allocated physical or virtual exhibit space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in the conference meeting space, or at the entrances to the conference meeting space. • Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content. • Advertising of any type is prohibited within the educational content. • Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no 'commercial breaks'. • Exhibits are intended for informational purposes. Products may not be sold in the virtual exhibit hall. • The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe should the conference space allow but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. • By registering, they are agreeing to pay the applicable exhibit fees.
Sunshine Act	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
Cancellation by Conference Organizers	<p>In the event that the conference is cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors. Refunds will be provided for exhibit fees.</p>

Refund Policy	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before April 18, 2025. There will be no refunds after this period. Cancellations notified before the two week period will incur a 10% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD, Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to Deana.Scruggs@jefferson.edu - please include the activity name in the subject line.</p>
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Questions	If you have questions, please contact Deana Scruggs at Deana.Scruggs@jefferson.edu
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<h2 style="margin: 0;">Exhibit Levels and Benefits</h2> <p style="margin: 0;">All exhibits must be tabletop or portable in nature not to exceed 6ft in width.</p>

<p style="font-size: 1.2em; margin: 0;">In-Person Exhibitor</p> <p style="font-size: 1.5em; margin: 0;">\$2,500</p>	<ul style="list-style-type: none"> ▪ One half page, color company advertisement in Exhibitor Directory (Due: April 4, 2025) <ul style="list-style-type: none"> • Ad specifications: JPEG format, letter size (8.5x11), no bleed, preferably with a border. ▪ 2 company representatives at table ▪ PowerPoint slideshow acknowledgement ▪ One 6ft draped table ▪ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ▪ Opted-in Attendee List
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<p style="font-size: 1.2em; margin: 0;">Virtual Exhibitor</p> <p style="font-size: 1.5em; margin: 0;">\$1,500</p>	<ul style="list-style-type: none"> ▪ One half page, color company advertisement in Exhibitor Directory (Due: April 4, 2025) <ul style="list-style-type: none"> • Ad specifications: PDF format, letter size (8.5x11), no bleed, preferably with a border. ▪ PowerPoint slideshow acknowledgement ▪ Included in Virtual Exhibitor Raffle (prize provided by Jefferson) ▪ Opted-in Attendee List ▪ Acknowledgement posted online via a Virtual Exhibit Hall ▪ Included in post conference virtual exhibit raffle (prize provided by Jefferson) ▪ Listing in Virtual Exhibit Hall ▪ Virtual exhibit hall booth includes: <ul style="list-style-type: none"> • Company logo • Contact us link/ Virtual business card link - this button it will display Contact info for one company representative • About us link - either link to the company's website OR display a short blurb in a modal • Product Info Button - This button links to a website or PDF of your choice • Additional Resource - link to the company's website, PDF OR display a short blurb in a modal <p style="margin-top: 10px;"><i>All assets for virtual components due March 28, 2025</i></p> <p style="margin-top: 5px;"><i>Sample virtual exhibit hall for reference https://cpdevents.jefferson.edu/logo-pop/</i></p>
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Product Theater Opportunity

PRODUCT THEATER (basic information)

PRODUCT THEATER (LIMITED TO ONE COMPANY PER SESSION)

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees.

Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. *These sessions are not approved for continuing education credits.*

- Product theaters will be advertised to registered conference attendees prior to the meeting via email.
- Companies may provide a printed informational flyer that will be distributed on the day of the program at the registration area.
- The company must hold the registration platform for this slot if desired by the company.
- A virtual information page will set up in the conference virtual platform, which links to a dedicated Product Theater Page

No portion of this fee will be used towards food and beverage. The conference will supply lunch to the attendees and they can bring it to the product theater to eat while you do the product theater should they wish.

**Product Theater is limited to one company per session and is on a first come basis. To guarantee space, full payment must be received.*

In-Person Product Theater Benefits (limited to one company)

This level includes ONLY in person components.

In-Person Lunch Session: Friday, May 2, 2025 12:15PM-12:45PM \$5,000.00

Include:

- This opportunity is limited to one 30-minute session.
- Basic AV set up of a screen, projector, and microphone. Additional AV needs will be at the expense of your company.
- Product theater will be advertised to registered conference attendees prior to the meeting. Companies may provide a 1 page digital flyer that will be sent to attendees prior to the conference. Companies may provide a printed informational flyer that will be distributed on the day of the program at the registration area
- Sponsor must provide Company Representative Name, Title of Session (up to 8 words), Short Description of Session (up to 15 words) and Extended Description of Discussion (up to 60 words), flyer and company logo.

All assets for In-Person components are due by April 4, 2025

Virtual Product Theater Benefits (limited to one company)

This level includes ONLY virtual components.

Virtual Lunch Session: Friday, May 2, 2025 12:15PM-12:45PM \$4,000.00

Include:

- This opportunity is limited to one 30-minute virtual session.
- A virtual information page will set up in the conference virtual platform, which links to a dedicated company specific Product Theater Page.
- Product theater will be advertised to registered conference attendees prior to the meeting. Companies may provide a 1 page digital flyer that will be sent to attendees prior to the conference. Companies may provide a printed informational flyer that will be distributed on the day of the program at the registration area

	<p>Sample product theater page: https://cpdevents.jefferson.edu/jefferson-product-theater/</p> <p>All assets for virtual components due by March 28, 2025</p>
<p>Optional Exhibit Enhancement</p>	<p>This enhancement is intended to bring additional visibility and opportunity to your company. It is required that you purchase an exhibit and/or product theater to be able to gain access to this boost. This enhancement will be sold on a first come first serve basis and we cannot guarantee any availability until your registration is complete. Enhancements require a purchase of an exhibit or Product Theater.</p> <p><u>Enhancement Option:</u></p> <p>Virtual Exhibit Booth - \$600 A virtual booth is not for individual sale and requires the purchase of an in-person exhibitor package.</p> <p>Final company material for virtual exhibit booths, including advertisements, web links, and videoconference meeting links are due by Friday, March 28, 2025.</p> <p>Companies are to use their own videoconference platform accounts to host their live chat with attendees, as this allows for the ability to use company branding and control over the meeting.</p> <ul style="list-style-type: none"> ▪ Virtual exhibit hall booth includes: <ul style="list-style-type: none"> • Company logo • Contact us link/ Virtual business card link - this button it will display Contact info for one company representative • About us link - either link to the company's website OR display a short blurb in a modal • Product Info Button - This button links to a website or PDF of your choice • Additional Resource - link to the company's website, PDF OR display a short blurb in a modal <p>Sample virtual exhibit hall for reference https://cpdevents.jefferson.edu/logo-pop/ All assets for virtual components due March 28, 2025</p>
<p>Additional Benefits</p>	<p><u>Exhibitor Raffle Card</u></p> <p>To encourage attendee-exhibitor interaction, there will be 2 types of Exhibitor Raffles</p> <p><u>In-Person:</u> The attendees will be provided with an Exhibitor Score Card at check-in, with the names of all of the companies exhibiting at this year's conference in person. The attendees will have the opportunity to visit each of the exhibit booths to have one company representative sign their Score Card, with the possibility of winning a prize at the end of the in-person conference.</p> <p><u>Virtual - Online:</u> The attendees will be provided with instructions to visit the virtual exhibit hall online and collect each virtual exhibit raffle number code. They will be required to collect codes from all virtual exhibit booths and submit them via email to the CPD office by a specific deadline (post-conference), with the possibility of winning a prize.</p> <p>Please note exhibit monies received will not be used to purchase materials related to the Exhibitor Raffles as institutional and registration funds will cover these expenses.</p>

SEND US YOUR SUGGESTIONS!

If you have suggestions for an exhibit features or other advertising opportunities, please email

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Friday, May 2, 2025	(Preliminary Agenda/Subject to Change)
8:30AM - 9:00AM	Registration, Continental Breakfast & Exhibits
9:00AM - 9:15AM	Welcome and Introduction
9:15AM - 10:00AM	Keynote Presentation: 'Menopause' Melissa McNeill, MD MPH MACP
10:00AM - 10:10AM	Q & A
10:10AM - 10:50AM	'Sports Injury in Women' Alexis Tingan, MD (Sports Medicine)
10:50AM - 11:00AM	Q & A
11:00AM - 11:15AM	Break & Exhibits
11:15AM - 11:55AM	Advancing Rights- Based Care for Pelvic Floor Health During the Perinatal Period Nicole Dugan, PT and Barbara Reale, DNP, CNM, FACNM
11:55AM - 12:05PM	Q & A
12:05PM - 1:00PM	Lunch & Exhibits
1:00PM - 1:40PM	'Postpartum Depression and Mood Disorders in Women' Madeleine Becker, MD (Psychiatry)
1:40PM - 1:50PM	Q & A
1:50PM - 2:05PM	Break & Exhibits
2:05PM - 3:05PM	Panel Discussion: ' 'Challenges in Access to Women's Gynecological and Reproductive Care' Panelists- Anna Flattau, MD (Family Medicine), Agatha Berger, MD (Ob/Gyn), Kavita Vinekar, MD (OB/GYN)
3:05PM - 4:05PM	Resident Case Discussion: Beatriz Torre, MD and Julia Palecki, MD coordinated by Elizabeth Boyle, MD (Internal Medicine/WH) and Swati Shroff, MD (Internal Medicine/WH)
4:05PM - 4:15PM	Closing Remarks

