

What Every Doctor Should Know: A General Medical Update January 26-30, 2025 Grand Hyatt Vail

Join Drs. David Kastenberg, Christopher Henry, and Aaron Martin at the Jefferson Annual Winter CME in-person event scheduled for January 26-30, 2025, in Vail, Colorado.

This annual Jefferson Winter CME activity brings together clinicians from various specialties to facilitate valuable professional networking and to share the latest updates in medicine, integrative health, surgical therapy, and neurologic and psychiatric diseases. Winter CME faculty include physicians and leaders from Jefferson Health, Thomas Jefferson University, and Thomas Jefferson University alumni.

Why Exhibit?

Market your organization and raise brand awareness to Jefferson clinicians and clinicians from other organizations.

Insight

Engage in meaningful discussions with attendees about the issues, trends, and innovations that are happening in pharmaceuticals and medical devices.

Network

Enhance relationships and elevate your exposure to Jefferson clinicians and make new contacts.

Product Demonstration

Introduce potential clients to new products and cutting edge technology.

Network with participants at the Welcome Reception on the first day and on the last day at the Cocktail Reception and Farewell Dinner. The exhibit hall will be open at times throughout the conference. Please review the accompanying schedule and exhibitor information. This information can also be found on the course webpage: <https://jefferson.cloud-cme.com/wintercme2025>

We hope that you will join us as an exhibitor for this much anticipated annual event. If you have any questions or require additional information, please contact me.

Sarah

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Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu.

Tentative conference schedule (subject to change).

**Jefferson Winter CME 2025
January 27-29, 2025**

Day 1: January 27, 2025

Time	Session	Speaker
The Proceduralist		
7:00-7:30 am		Niels Martin
7:30-8:00 am	Surgical Derm Procedures	Dawn Hirokawa
8:00-8:30 am	Management of Common Hand Fractures	Anthony Kordahi
8:30-9:00 am	TBD	
	Break	
GI Update		
4:00-4:30 pm	Endosurgery, Advances in Therapeutic GI: Brief Overview of ESD, POEM, LAMS and Robotic-Endosurgery	Alex Schlachterman
4:30-5:00 pm	IBD Update	Raina Shivashankar
5:00-5:30 pm	Barrett's Esophagus Update	Divya Chalikonda
5:30-6:00 pm	TBD	

DAY 2: January 28, 2025

Time	Session	Speaker
The Well-Rounded Physician Non-Clinical Topics		
7:00-7:30 am	Philanthropy	Molly Gerber & Kelly Austin
7:30-8:00 am	Updates in Ethics and Professionalism	John Spandorfer
8:00-8:30 am	Creativity, Design, Communication, <u>Etc.</u>	Maribeth Kradel-Weitzel
8:30-9:00 am	TBD	Gillian Naro
Break		
Transplant Medicine		
4:00-4:30 pm	Cardiac Transplant Updates	Eugene Storozynsky
4:30-5:00 pm	Liver Transplant	Whitney Jackson
5:00-5:30 pm	Renal Transplants	Pooja Singh
5:30-6:00 pm	TBD	

DAY 3: January 29, 2025

Time	Session	Speaker
Women's Health		
7:00-7:30 am	The Pregnant Surgeon	Meredith Harrison
7:30-8:00 am	Breast Cancer Screening/Diagnosis	Julia Savage
8:00-8:30 am	TBD	
8:30-9:00 am	TBD	
Break		
Raft Debate		
4:00-4:30 pm	Smoking Cessation Interventions	David Axelrod
4:30-5:00 pm	Lung Cancer Screening Programs	Gregory Kane
5:00-5:30 pm	Breakthrough in Immunotherapy	Ida Micaly
5:30-6:00 pm	Devil's Advocate	Keira Chism

Exhibit Fee	\$5,000
Conference Location	Grand Hyatt Vail 1300 Westhaven Dr. Vail, CO 81657
Exhibit Times	The exhibit hall will be open at times throughout the conference. Dedicated exhibit times will be announced as food and beverage times are confirmed.
Benefits	<ul style="list-style-type: none"> • One 6'x30" exhibit table • Number of Exhibitor Badges: 2 • Admission to Welcome Reception (January 28th) • Opportunity to attend Cocktail Hour and Farewell Dinner (January 31st) <ul style="list-style-type: none"> ◦ \$200 per ticket/limited to 2 representatives • Acknowledgement in slide show displayed at each day's conference session
Setup/Breakdown	Please coordinate with the contact onsite. Resort/Onsite Contact: Polina LaConte/Event Planning Manager Phone: (970) 479 7006 Mobile: (970) 306 3034 Email: polina.laconte@hyatt.com
Exhibit Booth Registration	<p>Register your booth via the course page: https://jefferson.cloud-cme.com/wintercme2025</p> <p>Once confirmation of the exhibit booth registration is received, an email will be sent requesting the names of the two representatives who will be staffing the exhibit booth.</p>
CME Registration	To earn CME credit, representatives must register as an attendee and pay the fee. https://tinyurl.com/wintercme2025
Accommodations	<p>Reserve your room before Sunday, December 29, 2024, to access special Jefferson rates at the Grand Hyatt Vail.</p> <p>Rooms are reserved for CME and Exhibitor registrants. Representatives booking rooms through Jefferson's room block must have at least one CME or Exhibitor registrant per room.</p> <p>At the point of registration, you will be asked to note your plans to book a room through the hotel block. You will note your check in and check out date, along with your desired room type. Within 5 business days of completing your registration, you will receive an email from the hotel with a booking and payment link for your room. Should you have any questions regarding the room reservation process, please contact alumni@jefferson.edu</p> <p>Please note that individual reservations are subject to the Grand Hyatt Vail deposit and cancellation policies.</p> <ul style="list-style-type: none"> • A 50% deposit of room and tax will be due at the time of booking. • Guests will have 30 days prior to arrival to cancel and receive a full refund. <p>Please carefully review the cancellation policy listed with the reservation agent prior to booking your room.</p>

<p>Shipping</p>	<p>If materials or supplies for your meeting are to be shipped or delivered to the hotel, it is imperative that all shipped material are labeled as follows:</p> <p>Group Name/Arrival Date Attention: Polina LaConte Grand Hyatt Vail 1300 Westhaven Dr. Vail, CO 81657</p> <ul style="list-style-type: none"> • Please provide the tracking number, shipper information and delivery date. • Please also indicate where you would like the boxes delivered upon your arrival to the resort (i.e. your guest room or meeting space/office). • Due to limited storage, please advise me of any large shipments so that proper arrangements can be made.
<p>Payment</p>	<p>Payment in full is required with registration.</p> <p>Credit Card (preferred payment method) American Express, Visa, and MasterCard are accepted. Receipt will be sent once credit card is processed.</p> <p>https://jefferson.cloud-cme.com/wintercme2025.</p> <p>Check Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University Office of Continuing Professional Development Attention: Jefferson Winter CME 2025 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p>
<p>Cancellation/Refund Policy</p>	<p>Request for exhibitor refunds must be submitted in writing at least two weeks prior to the start date of the activity. No refund will be given after this period.</p> <p>Cancellations received prior to the two-week cancellation date will incur a 10% administrative fee charge.</p> <p>Refunds will not be given to exhibitors who fail to attend the conference.</p> <p>All refunds will be processed after the conclusion of the conference. Submit refund requests to jeffersoncpd@jefferson.edu. Please include the activity name in the subject line.</p>

Exhibiting Rules

Exhibitors acknowledge that:

- Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space.
- Exhibits are intended for informational purposes. Products should not be sold on-site.
- Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.
- All exhibits must be tabletop or portable in nature.
- Photography by exhibitors that includes photos of the overall conference and/or attendees is prohibited.
- Exhibitors may observe educational sessions but must refrain from participating in the activity.
- No recordings of the scientific sessions on behalf of the exhibitor's company is permitted.
- All displays must enter/exit the hotel through the receiving entrance and/or security office (at the loading dock). Delivery and pick-up times is the responsibility of the exhibitor and must be coordinated with the hotel in advance.
- The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audiovisual equipment, etc.) unattended at any time in the exhibit hall. The Office of CPD does not accept any liability for equipment, goods, displays, or other materials.

Sunshine Act

The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.