

Pancreas and Related Cancers: Emerging Topics in 2025

Friday, June 13, 2025

Virtual Meeting

COURSE DIRECTORS & PLANNERS:

Harish Lavu, MD, MS, FACS; Charles J. Yeo, MD, FACS; Eika Barriera-Justiniano, CRNP, Nicole Pocetti, CRNP

On behalf of the Jefferson Pancreas, Biliary, and Related Cancer Center, the Thomas Jefferson University Department of Surgery and the Sidney Kimmel Cancer Center, we would like to formally invite your company to exhibit at the virtual *Pancreas and Related Cancers: Emerging Topics in 2025* meeting on Friday, June 13, 2025.

As a virtual exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 100 oncologists, radiation oncologists, surgical oncologists, surgeons, gastroenterologists, hepatologists, primary care practitioners, internists, nurse practitioners, nurses and other health care professionals who care for the pancreatic cancer patient representing hospital-based and office based practices from the greater Philadelphia and tri-state area. There will be **four levels of exhibiting** opportunities: Platinum Showcase, Gold, Silver, and Bronze Levels along with an opportunity for Product Theater.

Speak with the exhibitors opportunity at the conference! *GREAT BENEFIT!*

Additionally, each company will be provided access to our *returning* Virtual Exhibit Live Networking Room. This is a conference supported zoom session that will have breakout rooms for each of the companies. Attendees can easily jump in and out of the breakout sessions to talk to company representatives. There will also be a staff member present during break times to help facilitate attendees navigating into each room. Conference organizers will host multiple raffles to encourage attendee engagement.

Exhibitor Raffle and Score Card - *GREAT BENEFIT!*

To encourage virtual attendee-exhibitor interaction, the attendees will have the opportunity to visit each of the exhibit booths to collect special booth identifiers and participate in an exhibitor raffle, with the possibility of winning one of several prizes at the end of the conference. Please note, exhibit funds will not be used toward the raffle prizes/giveaways as institutional and registrations funds will cover these expenses.

Exhibit fees can be paid online with your registration. Contact us if you are paying by check or will pay via electronic payment/wire transfer.

We hope that you will join us as an exhibitor for this exceptional virtual program and important networking event. Please register online at <https://jefferson.cloud-cme.com/pancreas2025> to reserve your spot today! Please feel free to contact me with any questions you may have.

We hope that you will exhibit at this exceptional course and networking event. Please contact me at christopher.curran@jefferson.edu if you have any questions. Thank you for your attention and consideration!

Sincerely,

Christopher Curran
Administrative Coordinator
Office of Continuing Professional Development
Thomas Jefferson University

**Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status.*

Virtual Exhibit Information

Pancreas and Related Cancers: Emerging Topics in 2025 Friday, June 13, 2025

EXHIBITOR REGISTRATION	<p>To secure your spot, please complete the online exhibitor registration at https://jefferson.cloud-cme.com/pancreas2025 Click on the exhibitors tab to access the registration link</p>
VIRTUAL EXHIBIT SET-UP	<p>Final company material for virtual exhibit booths including web/video advertisements and virtual meeting platform links are due by <u>May 16, 2025</u>.</p> <ul style="list-style-type: none"> • Advertisements must comply with the specs outlined in this packet
DESIGNATED EXHIBIT TIMES (EDT) & EXHIBITOR RAFFLE	<p><u>Before/After the Live Conference</u> The virtual exhibit hall will be available to registered and prospective attendees for 30 days. During this time period, attendees can visit virtual exhibit booths and view company descriptions, web and video advertisements. They can also sign up for emails and appointment times with their local representatives.</p> <p><u>During the Live Conference</u> Representatives may begin exhibiting through their virtual meetings platform at 9:30AM on Friday, June 13, 2025. The virtual exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times:</p> <p style="margin-left: 40px;"><u>Friday, June 13, 2025</u> 9:30AM - 10:00AM Log On & Virtual Exhibits 11:40AM - 12:10PM Lunch & Virtual Exhibits</p> <p><u>During Exhibit Times - meet and talk with the attendees:</u> Attendees will be able to speak live with the exhibitor representatives via our Live Networking Chat Room. Details and links will be provided to final exhibitors before the day of the conference.</p> <p><u>Exhibitor Raffle:</u> An exhibitor raffle will be held to encourage attendee interaction during the conference. Raffle prizes are provided by Jefferson.</p>
EXHIBITOR RULES	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying virtual exhibit space. • Exhibitor activities are restricted to the allocated virtual space at the conference. • Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content. • Advertising of any type is prohibited within the educational content on the internet including but not limited to banner ads, subliminal ads, and pop-up window ads. • Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no 'commercial breaks'. • Exhibits are intended for informational purposes. Products may not be sold in the virtual exhibit hall. • The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.

VIRTUAL EXHIBIT LEVELS & BENEFITS

BRONZE - \$1,500

*Listing, Static
Virtual Booth &
Acknowledgements*

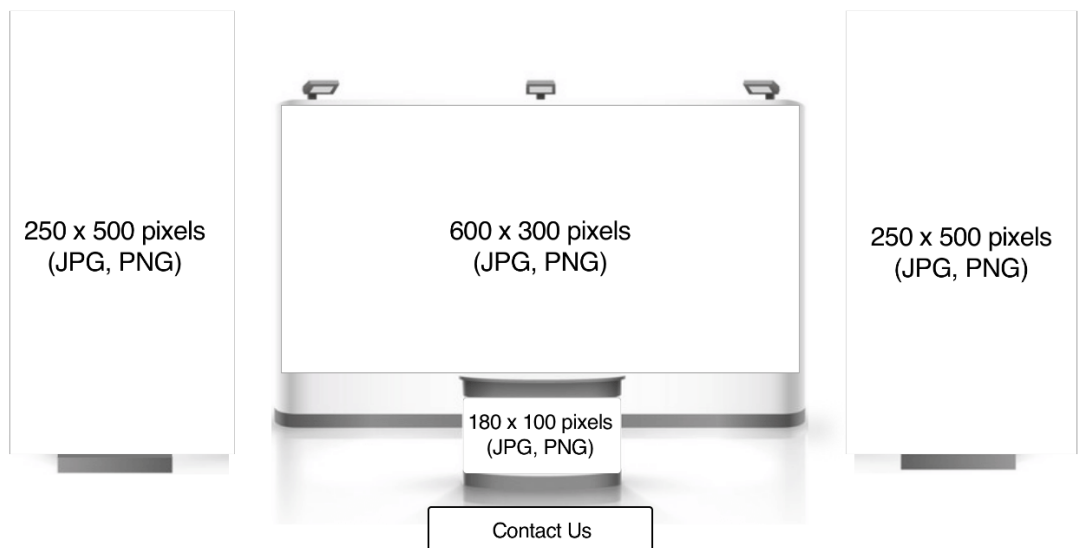
Virtual Exhibit Hall Booth includes:

4 Static Images (not clickable/do not link out)

- 2 Featured Vertical Booth Images- 250 X 500 px (JPG or PNG)
- 1 Sponsor Logo Image- 180 x 100 px (JPG or PNG)
- 1 Featured Horizontal Booth Image- 600 x 300 px (JPG or PNG)

1 Clickable Button: This button links to one resource (i.e. website, PDF, contact info).

Examples of a resource: company or product website, product info, product demo videos (hosted by you on YouTube or similar), display contact info (name, title, email, phone), or link to your company's contact form. Please provide a short title for the button and the URL, PDF or contact info it will direct to. Title is limited to two lines of text with no more than 20 characters (including spaces) per line.



Additional Benefits:

- Attendee list
- Live Networking Chat Room open to all attendees
- Included in Exhibitor Raffle (prize provided by Jefferson)
- Company listing in Digital Exhibitor Directory
- Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks or before conference breaks
- Company will be acknowledged in emails to conference attendees

Assets/Materials due by: May 16, 2025

SILVER - \$2,500

Basic benefits
PLUS
3 Links &
Advertisements

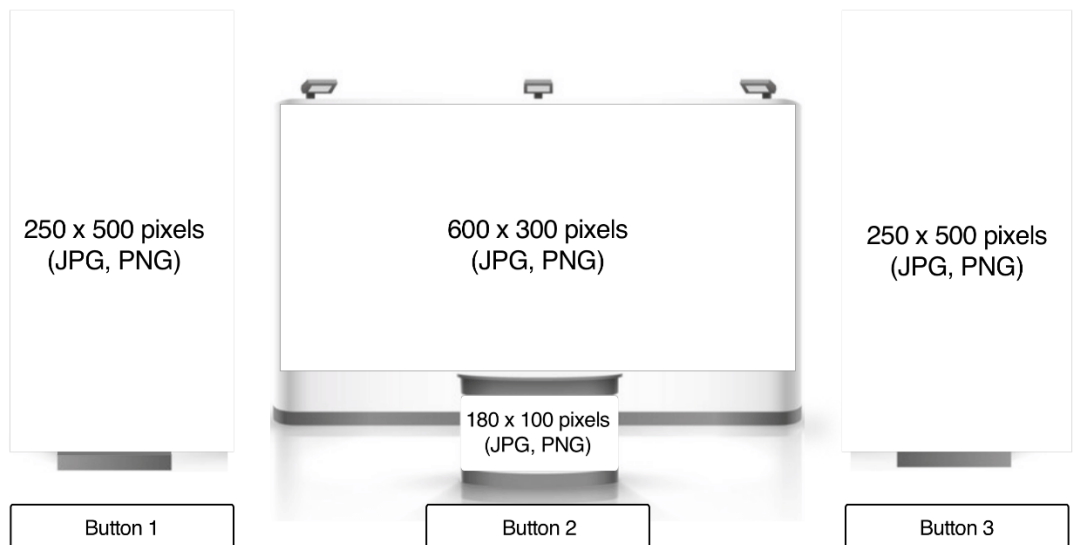
Virtual Exhibit Booth includes:

4 Static Images (not clickable/do not link out)

- 2 Featured Vertical Booth Images- 250 X 500 px (JPG or PNG)
- 1 Sponsor Logo Image- 180 x 100 px (JPG or PNG)
- 1 Featured Horizontal Booth Image- 600 x 300 px (JPG or PNG)

3 Clickable Buttons: Each button links to one resource (i.e. website, PDF, contact info).

- Examples of Resources: company or product website, product info, product demo videos (hosted by you on YouTube or similar), display contact info (name, title, email, phone), or link to your company's contact form. **Please provide a short title for each button and the URL, PDF or contact info for each. Titles are limited to two lines of text with no more than 20 characters (including spaces) per line.**



Additional benefits:

- Attendee list
- Live Networking Chat Room open to all attendees
- Included in Exhibitor Raffle (prize provided by Jefferson)
- Half-page color advertisement & company listing in Digital Exhibitor Directory [Specs: JPEG format, letter size (8.5 by 5.5), no bleed, preferably with a border]. Ad must be provided by **May 16, 2025**.
- Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks or before conference breaks
- Company acknowledgements in emails to attendees

Assets/Materials due by: May 16, 2025

Virtual Exhibit Booth includes:

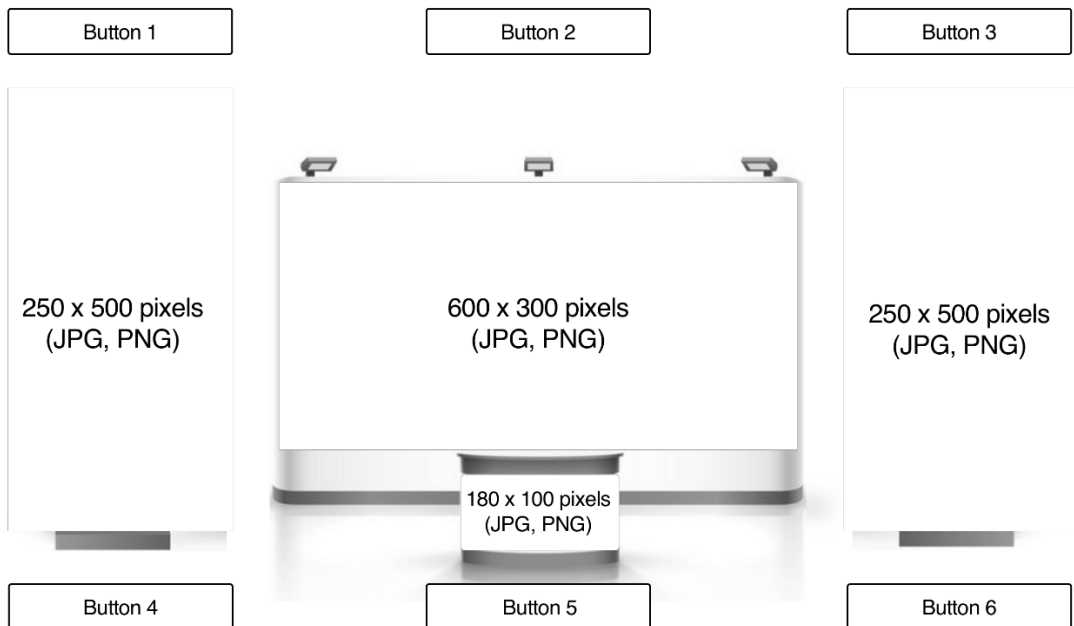
Prominent location in the Virtual Exhibit Hall

4 Static Images *(not clickable/do not link out)*

- 2 Featured Vertical Booth Images- 250 X 500 px (JPG or PNG)
- 1 Sponsor Logo Image- 180 x 100 px (JPG or PNG)
- 1 Featured Horizontal Booth Image- 600 x 300 px (JPG or PNG)

6 Clickable Buttons: *Each button links to one resource (i.e. website, PDF, contact info).*

- Examples of Resources: company or product website, product info, product demo videos (hosted by you on YouTube or similar), display contact info (name, title, email, phone), or link to your company's contact form. **Please provide a short title for each button and the URL, PDF or contact info for each. Titles are limited to two lines of text with no more than 20 characters (including spaces) per line.**



GOLD - \$3,500

*Basic benefits
PLUS
6 Links &
multimedia
advertisements*

Additional benefits:

- Attendee list
- Company listing in Exhibitor Directory with prominent logo placement and company blurb
- Live Networking Chat Room open to all attendees
- Included in Exhibitor Raffle (prize provided by Jefferson)
- 2 Full page color advertisement and company listing in Digital Exhibitor Directory [Specs: PDF format, letter size (8.5 by 11), no bleed, preferably with a border]. Ad must be provided by **May 16, 2025**.
- Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks or before conference breaks
- Company will be acknowledged in emails to attendees

Assets/Materials due by: May 16, 2025

Virtual Exhibit Booth includes:

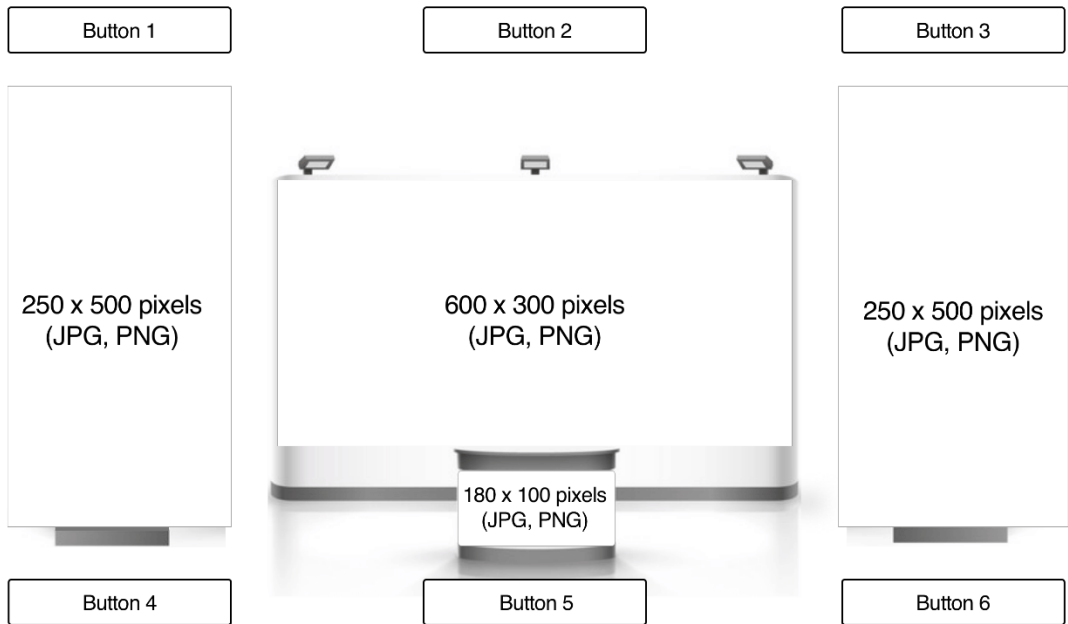
Prominent location in the Virtual Exhibit Hall

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- 1 Sponsor Logo Image- 180 x 100 px (JPG or PNG)
- 1 Featured Horizontal Booth Image- 600 x 300 px (JPG or PNG)

6 Clickable Buttons: Each button links to one resource (i.e. website, PDF, contact info).

- Examples of Resources: company or product website, product info, product demo videos (hosted by you on YouTube or similar), display contact info (name, title, email, phone), or link to your company's contact form. **Please provide a short title for each button and the URL, PDF or contact info for each. Titles are limited to two lines of text with no more than 20 characters (including spaces) per line.**



**PLATINUM
SHOWCASE -
\$6,500**

*GOLD Exhibit +
Product Theater*

*Best Deal!
Valued at \$8,500*

***LIMITED TO ONE
COMPANY***

Additional benefits:

- Attendee list
- Company listing in Exhibitor Directory with prominent logo placement and company blurb
- Live Networking Chat Room open to all attendees
- Included in Exhibitor Raffle (prize provided by Jefferson)
- 2 Full page color advertisement and company listing in Digital Exhibitor Directory [Specs: PDF format, letter size (8.5 by 11), no bleed, preferably with a border]. Ad must be provided by **May 16, 2025**.
- Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks or before conference breaks
- Company will be acknowledged in emails to attendees

Assets/Materials due by: May 16, 2025

PRODUCT THEATER:

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session prior to the start of the program. Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

- Product theaters can be scheduled before or after the symposium (*see daily timeslots below*)
- Product theaters will be advertised to registered conference attendees before the symposium
- The company must hold the registration platform for this half hour if desired by the company
- Your dedicated Product Theater page will be accessible from the conference hub and from your Virtual Booth page.

This opportunity is ***limited to two companies*** during the following time slots on a ***first come, first serve basis****:

Friday, June 13, 2025

- 9:15AM - 9:45AM EDT

Specs for Individual Company's Product Theater Pages

- Date/Time of your Product Theater
- Meeting platform link (Zoom, WebEx, Teams or platform of your choice)
- Company Representative Name and E-mail Address
- Company logo (high resolution JPG or PNG - roughly 500 x 500 pixels)
- Title of Session (up to 8 words)
- Short Tagline / Description of Session (up to 15 words)
- Extended Description of Discussion (up to 60 words)
- Optional link to one PDF (For example - ISI, PI, or brochure)
- Please also provide a 1 page flyer in PDF format that will be sent to attendees ahead of time.

Assets/Materials due by: May 16, 2025

**slot selection cannot be guaranteed until registration is complete.*

**PRODUCT
THEATER -
\$5,000**

***LIMITED TO ONE
COMPANY***

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<p>SUNSHINE ACT</p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<p>PAYMENT INFORMATION</p>	<p>Payment in full is required and due with online registration. Register as an Exhibitor at https://jefferson.cloud-cme.com/pancreas2025</p> <p>CREDIT CARD (<i>preferred payment type and you may pay online with a credit card</i>) American Express, Visa and MasterCard are accepted online with your registration.</p> <p>CHECK Please make check payable to: Thomas Jefferson University, Office of CPD</p> <p>Mail to: Thomas Jefferson University, Office of CPD Jefferson Alumni Hall ATTN: Pancreas 2025 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p>
<p>CANCELLATION & REFUND POLICY</p>	<p>Deadline for exhibitor registration is May 16, 2025. Thomas Jefferson University cannot guarantee space availability after that time.</p> <p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before May 16, 2025. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD Sidney Kimmel Medical College Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email jeffersoncpd@jefferson.edu please include the activity name in the subject line.</p>
<p><i>Questions?</i></p>	<p>Please contact Christopher Curran at Christopher.Curran@jefferson.edu</p>

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the
requester. Do not
send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)		
	THOMAS JEFFERSON UNIVERSITY		
	2 Business name/disregarded entity name, if different from above.		
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.		4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
	<input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.		Exempt payee code (if any) 1
	<input checked="" type="checkbox"/> Other (see instructions) _____ NON-FOR-PROFIT 501C3		Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>		
5 Address (number, street, and apt. or suite no.). See instructions.		Requester's name and address (optional)	
1101 MARKET STREET, SUITE 2004			
6 City, state, and ZIP code			
PHILADELPHIA, PA 19107			
7 List account number(s) here (optional)			

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

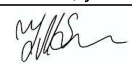
Social security number									
			-						
or									
Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 05/10/2024
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

Pancreas and Related Cancers: Emerging Topics in 2025
 Friday, June 13, 2025 | Virtual Conference | 10:00AM - 2:00PM Eastern Time

Preliminary Agenda - Subject to Change

9:30 AM - 10:00 AM	<i>Log On & Virtual Exhibits</i>	
10:00 AM - 10:01 AM	Welcome and Opening Remarks	Harish Lavu, MD, MS, FACS
10:01 AM - 10:10 AM	Jefferson Pancreas, Biliary and Related Cancer Center Overview ¹	Charles J. Yeo, MD, FACS
10:10 AM - 10:25 AM	Endoscopic Therapies for Pancreas Cancer ²	Anand Kumar, MD
10:25 AM - 10:40 AM	Neoadjuvant Chemotherapy Versus Initial Surgery ²	Richard Zheng, MD
10:40 AM - 10:55 AM	Pancreatic Surgery- Longterm Outcomes ^{1, 2}	Eika Barriera-Justiniano, CRNP Nicole Pocetti, CRNP
10:55 AM - 11:10 AM	Basic Science Perspectives and Updates in Pancreatic Cancer ^{1,2}	Aditi Jain, PhD
11:10 AM - 11:25 AM	Pancreas and Related Cancers - Pathology Update in 2025 ²	Wei Jiang, MD, PhD
11:25 AM - 11:40 AM	Question and Answer Panel ¹ <i>Moderator:</i> Richard Zheng, MD <i>Panelists:</i> Morning Speakers	
11:40 AM - 12:10 PM	<i>Lunch & Virtual Exhibits</i>	
12:10 PM - 12:25 PM	Pancreatic Cancer Chemotherapeutic Strategies ²	Babar Bashir, MD
12:25 PM - 12:40 PM	Basic Science Understanding of Pancreatic Malignancy ²	Avinoam Nevler, MD
12:40 PM - 12:55 PM	Radiation Oncology Perspectives ²	Rani Anne, MD
12:55 PM - 1:10 PM	Endocrine Perspective in Pancreas Cancer ²	Monika Shirodkar, MD
1:10 PM - 1:25 PM	Nutrition in Pancreas Cancer and After Pancreatic Surgery ^{1, 2}	Jacqueline Stulb, BS
1:25 PM - 1:40 PM	Mitochondrial Inhibition in Pancreatic Cancer ²	Harish Lavu, MD, MS, FACS
1:40 PM - 1:55 PM	Question and Answer Panel ¹ <i>Moderator:</i> Avinoam Nevler, MD <i>Panelists:</i> Afternoon Speakers	
1:55 PM - 2:00 PM	Closing Remarks	Harish Lavu, MD, MS, FACS

¹ Eligible for PA Patient Safety & Risk Management Credit

² Eligible for Nursing Pharmacology Credit