

***14<sup>th</sup> Annual Jefferson Neurocritical Care Symposium***  
Friday, January 31, 2025 | 7:00AM –4:00PM EST  
Ashhurst Hall | Mütter Museum

**\* In-Person Exhibit \***

On behalf of the Department of Neurological Surgery and Division of Neuro-Trauma and Critical Care at Thomas Jefferson University and, course directors, Muhammad Athar, MD, Amandeep Dolla, M.B.B.S, MD, I cordially invite you to participate as an exhibitor for the ***14<sup>th</sup> Annual Jefferson Neurocritical Care Symposium***. The conference will take place on **Friday, January 31, 2025** in the **Ashhurst Hall at Mutter Museum** in Center City, Philadelphia, Pennsylvania.

The 14<sup>th</sup> Annual Jefferson Neurocritical Care Symposium will be of interest to all specialist working in the field of critical care, emergency medicine, internal medicine, hospital medicine, neurology, and neurosurgery. It focuses on clinical cases regarding issues in Neurocritical Care, particularly those that generate controversial practices and which relate to recent advances in the management of the critically ill neurological patient.

We anticipate over 100 participants with whom you can share product information. Attendees represent hospital-based and office-based practices from the Greater Philadelphia region. This year we will offer four levels of exhibiting opportunities: Platinum, Gold, Silver and Bronze. The hybrid format presents. Additional details and the benefits of each level can be found in the attached packet.

For information about the various benefits included in the exhibit opportunity, please review the information below. To register your company and for more information visit:

<https://jefferson.cloud-cme.com/NCCS25>

Should you have any questions contact me directly at [Mia.Varnado@jefferson.edu](mailto:Mia.Varnado@jefferson.edu). We hope you will join us as an exhibitor for this exceptional program and important networking event! Please feel free to contact me if you need any additional information.

Thank you,

*Mia Varnado*

CPD Planner

Office of Continuing Professional Development

Thomas Jefferson University

*\*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status*

Thomas Jefferson University  
14<sup>th</sup> Annual Neurocritical Care Symposium  
Friday, January 31, 2025  
Mütter Museum | 19 S. 22nd Street | Philadelphia, PA 19103

## Platinum Sponsor

(limited to One Company)

**\$10,000**

### Benefits Include:

- Breakfast Sponsorship with signage
- Day of conference Private Breakfast OR Lunch Meeting with one Course Planner for 30 minutes
- Prime Exhibit Location
- 2 Full Page (8.5x11), color company advertisement in Exhibitor Directory
- Individual company acknowledgement
- 4 Company Representatives
- 4 complimentary conference registrations
- One 8ft draped table

### All Exhibitor Packages Include:

- Listing in the exhibitor directory
- Acknowledgment on PowerPoint slideshow, in pre- and post- conference emails
- Company listing on conference signage
- Attendee list (post conference)
- Conference meals (breakfast, lunch and break snacks)

### Gold Sponsors

**\$7,500** (limited to 2 companies)

- Virtual Networking Meeting with one Course Planner for 30 minutes post conference with 3 company representatives
- Individual Acknowledgement
- 2 Full Page (8.5x11), color company advertisement in Exhibitor Directory
- One 8ft draped tables
- 3 Company Representatives
- 2 complimentary conference registrations

### Silver Sponsors

**\$5,000**

- 1 Full Page (8.5x11), color company advertisement in Exhibitor Directory
- One 6ft draped tables
- 3 Company Representatives
- 1 complimentary conference registration

### Bronze Sponsors

**\$3,500**

- 1 Half Page (8.5x11), color company advertisement in Exhibitor Directory
- One 6ft draped table
- 2 Company Representatives

## Exhibit Level Enhancements

Enhancements are intended to bring additional visibility and opportunity to your company and are sold on a first come first serve basis. We cannot guarantee availability until your registration is completed. Enhancements require a purchase of an exhibit package.

### Enhancement Options:

**Table Advertisements - \$800** (limited to 1 company.)

(4) 30" diameter vinyl company advertisements will be adhered to tables throughout the exhibit hall and surrounding space. Companies to provide the graphic and may include logo, product info, contact info or more!

**Coffee and Snack Break - \$1,000** (limited to 1 company.)

Companies may help support a session break. Signage will be posted in the break area stating, "Today's break is supported by Company A."

**Lunch Break - \$2,000** (limited to 1 company.)

Companies may help support the lunch break session. Signage will be posted in the lunch break area stating, "Today's Lunch is supported by Company A."

To register or for more information: <https://jefferson.cloud-cme.com/NCCS2025>

## Exhibit Hall Information

### Location

Mütter Museum

19 S. 22nd Street | Philadelphia, PA 19103

The exhibit hall will remain open throughout the conference with dedicated exhibit times.

### Exhibit Times

7:00 AM - 7:50 AM	Registration, Continental Breakfast & Exhibits
10:00 AM - 10:30 AM	Break & Exhibits
12:00 AM - 12:45 PM	Lunch & Exhibits
2:30 PM - 3:00 PM	Break & Exhibits

### Set-up & Breakdown

Set-Up: Friday, January 31, 2025 beginning 6:30AM

Breakdown: Friday, January 31, 2025 by 4:00PM

*All exhibit booth displays and materials must be  
tabletop or portable in nature and removed by 4:00PM*

- ✓ Electrical services are included in the exhibit fee. We will do our best to accommodate each request. Each company is responsible for communicating their electrical needs in their exhibit registration.
- ✓ The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund registration fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.
- ✓ Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests to [jeffersoncpd@jefferson.edu](mailto:jeffersoncpd@jefferson.edu) - please include the activity name in the subject line.
- ✓ The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.
- ✓ Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.
- ✓ Exhibits are intended for informational purposes, products should not be sold on site.
- ✓ Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.
- ✓ To secure your exhibit space, please visit <https://jefferson.cloudcme.com/nccs2025> and click on 'EXHIBITORS' tab. Payment can be made directly through this link. Tax ID: 23-135-2651
- ✓ Shipments will be accepted at the Mütter Museum 3 days prior to the conference, no earlier than Tuesday, January 28, 2025. Be sure to label packages accordingly.  
Name of Company and On-site Contact  
Attn: NCCS Conference 1/31/25  
Mutter Museum  
19 S. 22<sup>nd</sup> Street  
Philadelphia, PA 19107  
**TJU-NCCS1/31/25- EXHIBIT**  
Box \_\_\_\_\_ of \_\_\_\_\_
- ✓ The Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive. Each exhibiting company is responsible for insuring its property for loss or damage.
- ✓ Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.
- ✓ The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations.
- ✓ Exhibitor personnel may observe, but refrain from any participation or recording of any scientific sessions on that company's behalf.
- ✓ The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g. laptop compute, audio visual equipment, etc.) unattended at any time in the exhibit hall.

Deadline to submit: Friday, January 10, 2025

For more information, please contact [Mia.Varnado@jefferson.edu](mailto:Mia.Varnado@jefferson.edu)

## 14<sup>th</sup> Annual Jefferson Neurocritical Care Symposium

Friday, January 31, 2025  
 Mütter Museum, Philadelphia, PA

<i>Saturday, December 14, 2024</i>		<i>(Preliminary Agenda/Subject to Change)</i>	
<b>7:00AM – 7:50AM</b>	<b>Registration, Continental Breakfast &amp; Exhibits</b>		
7:50AM – 8:00AM	<b>Opening Remarks</b>		
8:00AM – 8:30AM	<b>Spine Talk</b> <b>Joshua E. Heller, MD, MBA</b>		
8:30AM – 9:30AM	<b>Keynote Lecture: TTM in 2025</b> <b>Niklas Nielson, PhD</b>		
9:30AM – 10:00AM	<b>Ferber Talk</b> <b>Rene Daniel, MD</b>		
<b>10:00AM - 10:30AM</b>	<b>Break &amp; Exhibits</b>		
10:30AM – 11:00AM	<b>NORSE/ Status Epilepticus</b> <b>Kiddy L Ume, MD</b>		
11:00AM – 11:45AM	<b>Keynote Lecture: TBD</b> <b>Emily Gilmore, MD, FNCS, FACNS</b>		
11:45AM – 12:15PM	<b>CNS Infectious / Meningoencephalitis</b> <b>Eunice Lee, MD</b>		
<b>12:15PM – 12:45PM</b>	<b>Lunch &amp; Exhibits</b>		
12:45PM – 1:15PM	<b>Neuroprog in Brain Injury (overview)</b> <b>Sara R Hefton, MD; Amandeep Dolla, M.B.B.S, MD</b>		
1:15PM – 2:00PM	<b>Keynote Lecture: TBD</b> <b>Monisha Kumar, MD</b>		
2:00PM – 2:30PM	<b>Cardiac and Respiratory Complication in SAH</b> <b>Muhammad K Athar, MD; Amandeep Dolla, M.B.B.S, MD</b>		
2:30PM – 3:00PM	<b>Break &amp; Exhibits</b>		
3:00PM – 3:30PM	<b>Monitoring Brain Injury</b> <b>Omar Shah, MD, MBA</b>		
3:30PM – 4:00PM	<b>NP lecture or Pharmacy lecture</b> <b>Alyssa Bernard, PharmD; Kelsey Hay PA-C</b>		
4:00PM	<b>Closing Remarks</b>		

# Request for Taxpayer Identification Number and Certification

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Give form to the  
requester. Do not  
send to the IRS.

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

<b>Print or type.</b> See <i>Specific Instructions</i> on page 3.	<b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)	THOMAS JEFFERSON UNIVERSITY	
	<b>2</b> Business name/disregarded entity name, if different from above.		
	<b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) <b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) <b>NON-FOR-PROFIT 501C3</b>	<b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <b>1</b> Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) <b>A</b> <i>(Applies to accounts maintained outside the United States.)</i>	
	<b>3b</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions. <input type="checkbox"/>		
	<b>5</b> Address (number, street, and apt. or suite no.). See instructions. <b>1101 MARKET STREET, SUITE 2004</b>	Requester's name and address (optional)	
	<b>6</b> City, state, and ZIP code <b>PHILADELPHIA, PA 19107</b>		
	<b>7</b> List account number(s) here (optional)		

**Part I Taxpayer Identification Number (TIN)**  
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.


<b>Social security number</b>									
or									
<b>Employer identification number</b>									

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

**Part II Certification**  
Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

**Sign Here**    Signature of U.S. person     Date **05/10/2024**  
Yevgeniy Shcherbakov, Acct. Manager

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.  
**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they