

13th Annual Lung Cancer Symposium

Thursday - Friday, March 13-14, 2025

The Warwick Hotel, Philadelphia, PA

COURSE CO-DIRECTORS:

Julie Barta, MD; Gregory Kane, MD; Sarah Gordon, DO; Maria Werner-Wasik, MD

COURSE PLANNERS:

Rita Axelrod, MD, Nathaniel Evans III, MD, Prarthna Chandar Kulandaisamy, MD, Tyler Grenda, MD, Ronald Myers, PhD, Brooke Ruane, CRNP, Teresa Giamboy, CRNP, Tamara LaCouture, MD, Christine Shusted, MPH, Stephanie Hummel, RT, Katherine Stull, PA-C

Dear Representative,

On behalf of the Thomas Jefferson University Departments of Surgery, Medicine - Division of Pulmonary and Critical Care Medicine, Radiation Oncology, Medical Oncology, the Jane and Leonard Korman Respiratory Institute – Jefferson Health and National Jewish Health and at Thomas Jefferson University, we would like to formally invite your company to exhibit at the **13th Annual Lung Cancer Symposium** on **Thursday-Friday, March 13-14, 2025**. This program will be held at The Warwick Hotel in Philadelphia, PA.

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 200 medical practitioners, primarily specialists, whose practices focus on the screening, diagnosis, management, and treatment of lung cancer, representing hospital-based and office based practices from the greater Philadelphia and tri-state area. There will be **four levels of exhibiting** opportunities: Platinum Showcase, Gold, Silver, and Bronze Levels, along with an opportunity for an in person Product Theater.

To encourage attendee-exhibitor interaction, the attendees will be provided with an Exhibitor Score Card, with the names of all of the companies exhibiting at the conference. The attendees will have the opportunity to visit each of the exhibit booths to have one company representative sign their Score Card, with the possibility of winning one of several prizes at the end of the conference. Please note, exhibit funds will not be used toward the raffle prizes/giveaways as institutional and registrations funds will cover these expenses.

We are hopeful that you will join us as an exhibitor for this exceptional in person program and important networking event, an experience most appropriately deserving of your participation and support. Please register online at <https://jefferson.cloud-cme.com/lung2025> to reserve a booth today! Please feel free to contact me with any questions you may have.

Thank you,

Christopher Curran

Administrative Coordinator
Thomas Jefferson University

Christopher.Curran@jefferson.edu

**Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersocpd@jefferson.edu.*

Exhibit Information
13th Annual Lung Cancer Symposium

Conference Date	Thursday - Friday, March 13-14, 2025																			
Conference Location	The Warwick Hotel Rittenhouse Square Philadelphia 220 S 17th St, Philadelphia, PA 19103	Phone: (215) 735-6000 Website: https://www.warwickrittenhouse.com/																		
Exhibit Location/ Times (Eastern Time)	<p><u>Representatives may begin set-up at 6:00AM on Thursday, March 13, 2025.</u> Subject to change. Will confirm set-up time the week of the event. The exhibit hall will be open throughout the conference, however the following preliminary times are dedicated exhibit times where food and beverage will be served:</p> <p><u>Thursday, March 13, 2025</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">7:00AM - 8:00AM</td> <td>Registration, Continental Breakfast & Exhibits</td> </tr> <tr> <td>9:55AM - 10:15AM</td> <td>Break & Exhibits</td> </tr> <tr> <td>12:00PM - 1:00PM</td> <td>Lunch & Exhibits</td> </tr> <tr> <td>1:50PM - 2:10PM</td> <td>Break & Exhibits</td> </tr> <tr> <td>3:00PM - 4:45PM</td> <td>Exhibits and Networking Reception</td> </tr> </table> <p><u>Friday, March 14, 2025</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">7:00AM - 7:50AM</td> <td>Registration, Continental Breakfast & Exhibits</td> </tr> <tr> <td>9:45AM - 10:05AM</td> <td>Break & Exhibits</td> </tr> <tr> <td>11:40AM - 12:30PM</td> <td>Lunch & Exhibits</td> </tr> <tr> <td>1:30PM - 2:00PM</td> <td>Break & Exhibits</td> </tr> </table>		7:00AM - 8:00AM	Registration, Continental Breakfast & Exhibits	9:55AM - 10:15AM	Break & Exhibits	12:00PM - 1:00PM	Lunch & Exhibits	1:50PM - 2:10PM	Break & Exhibits	3:00PM - 4:45PM	Exhibits and Networking Reception	7:00AM - 7:50AM	Registration, Continental Breakfast & Exhibits	9:45AM - 10:05AM	Break & Exhibits	11:40AM - 12:30PM	Lunch & Exhibits	1:30PM - 2:00PM	Break & Exhibits
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Exhibitor Registration	https://jefferson.cloud-cme.com/lung2025																			
Electrical Needs	Electrical needs should be communicated to Christopher Curran via email at christopher.curran@jefferson.edu no later than February 20, 2025. After this date, we will try to accommodate any electrical request but may be unable to do so.																			
Payment	<p>All payments must be received no later than March 13, 2025. If a check is scheduled to come after that date, we will require a credit card on file ahead of time.</p> <p>Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University, Office of CPD Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p><i>*American Express, Visa and MasterCard also accepted.</i></p>																			
Shipping	<p>Shipments will be accepted by The Warwick Hotel <i>no more than two days</i> prior to the conference. Be sure to include the following information when shipping your materials:</p> <p style="padding-left: 40px;">Hold for Arrival - Attn: Rep's name, Company Name The Warwick Hotel Rittenhouse Square Philadelphia 220 S 17th St Philadelphia, PA 19103 Warwick Manager: Bill Mather Lung Cancer Symp - March 13-14, 2025 Package 1 of....</p> <p>The hotel and the Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the hotel. Each exhibiting company is responsible for insuring its property for loss or damage. <i>All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with The Warwick Hotel representatives.</i></p>																			
Exhibit Rules	<p>All in person exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each in-person exhibit company will be provided a 6' x 30" draped table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters.</p> <p>PLEASE NOTE: We will <u>not be allowing multiple reps to switch out on the same day</u>. You can however send different reps on day 1 and day 2. We <u>will not be lenient</u> with this policy and will turn away multiple reps on site.</p>																			

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	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying virtual or in person exhibit space. • Exhibitor activities are restricted to the allocated physical or virtual exhibit space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. Distribution of materials will not be permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content. • Advertising of any type is prohibited within the educational content. • Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no ‘commercial breaks’. • Exhibits are intended for informational purposes. Products may not be sold in the virtual exhibit hall. • The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe should the conference space allow, but must refrain from any participation or recording of any scientific sessions on that company’s behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio-visual equipment, etc.) unattended at any time in the exhibit hall.
<p><i>Cancellation by the Conference Organizers</i></p>	<p>In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors. The conference will refund the full exhibit fee paid by the company.</p>
<p><i>Sunshine Act</i></p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<p><i>Exhibitor Refund Policy</i></p>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before February 13, 2025. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p style="padding-left: 40px;">Submit refund requests to: Office of CPD Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.</p>
<p><i>Questions?</i></p>	<p>Please contact Christopher Curran at christopher.curran@jefferson.edu with any questions or concerns.</p>

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Exhibit Levels and Benefits

**PLATINUM
LEVEL**

\$10,000

*(limited to first 2
paid companies)*

- *Choice of Premium Exhibit Booth location in Exhibit Area (first come, first serve basis)*
- 2 full page, color company advertisement in Exhibitor Directory (**Due: February 27, 2025**) Ad specifications: PDF format, letter size (8.5x11), no bleed, preferably with a border.
- **Networking Lunch with selected Course Planners** during the designated Lunch & Exhibits
- Prime exhibit location
- Individual company acknowledgement signage
- Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants before and after the conference
- Special name badge designation
- Up to 6 company representatives
- 4 complimentary conference attendees for CE credit
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- Included in On-Site Exhibitor Raffle (prize provided by Jefferson)
- Opted-In Attendee List (Attendees who gave permission for info to be shared)
- Two 6ft draped table

GOLD LEVEL

\$7,500

*(limited to first 4
paid companies)*

- 1 full page, color company advertisement in Exhibitor Directory (**Due: February 27, 2025**) Ad specifications: PDF format, letter size (8.5x11), no bleed, preferably with a border.
- **Networking Lunch with selected Course Planners** during the designated Lunch & Exhibits
- Prime exhibit location
- Individual company acknowledgement signage
- Special name badge designation
- Up to 3 company representatives
- 3 complimentary conference attendees for CE credit
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- Included in On-Site Exhibitor Raffle (prize provided by Jefferson)
- Opted-In Attendee List (Attendees who gave permission for info to be shared)
- One 6ft draped table

**SILVER
LEVEL**

\$4,500

- 1 half page, black and white company advertisement in Exhibitor Directory (**Due: February 27, 2025**) Ad specifications: JPEGF format, letter size (8.5 by 5.5), no bleed, preferably with a border
- Up to 2 company representatives
- 2 complimentary conference attendees for CE credit
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- Included in On-Site Exhibitor Raffle (prize provided by Jefferson)
- Opted-In Attendee List (Attendees who gave permission for info to be shared)
- One 6ft draped table

**BRONZE
LEVEL**

\$3,000

- 1 company representatives at table
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- Included in On-Site Exhibitor Raffle (prize provided by Jefferson)
- Opted-In Attendee List (Attendees who gave permission for info to be shared)
- One 6ft draped table

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Exhibitor Raffle and Score Card - BACK BY POPULAR DEMAND!

To encourage attendee-exhibitor interaction, the attendees will be provided with an Exhibitor Score Card, with the names of all of the companies exhibiting at the conference. The attendees will have the opportunity to visit each of the exhibit booths to have one company representative sign their Score Card, with the possibility of winning one of several prizes at the end of the conference.

Please note exhibit monies received will not be used to purchase materials related to the Exhibitor Raffle as institutional and registration funds will cover these expenses.

Networking Reception-

All Exhibitors are invited to partake in the exhibits and Networking Reception Program, from 3:00-4:45PM on March 13, 2025 immediately following the symposium, in the exhibit hall.

Additional Benefits:

Product Theater Opportunities

Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to a 30-minute session. Due to space constraints, it will be capped at 50 attendees per a session.

This is a live, in person opportunity where a basic AV set up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company.

- Product theaters will be advertised to registered conference attendees prior to the meeting.
- Companies may provide a 1 page digital flyer that will be sent to attendees ahead of the conference
- Product theaters will be advertised to registered conference attendees and faculty during the running slideshow in the conference room during breaks
- Companies may provide a physical flyer to be put out for attendees and faculty at check in

Available slots*:

- Thursday, March 13, 2025 - 12:15PM-12:45PM
- Friday, March 14, 2025 - 7:15AM-7:45AM

*Slot selections are based on who registers first. We cannot guarantee any slot until your registration is completed.

**PRODUCT
THEATER -
\$6,500**

***LIMITED TO
TWO
COMPANIES***

SEND US YOUR SUGGESTIONS!

If you have suggestions for an exhibit features or other advertising opportunities, please email

Christopher.Curran@jefferson.edu

Additional fees may apply.