



Exhibitor Prospectus

24th Annual Cerebrovascular Update

Dear Representative,

Join Drs. Pascal Jabbour and Diana Tzeng for the in-person **24th Annual Cerebrovascular Update** scheduled for Thursday, March 27th - Friday, March 28th, 2025 at the Thomas Jefferson University Alumni Hall in Philadelphia, PA.

This annual symposium features in-depth presentations on stroke epidemiology and prevention, innovations in acute stroke intervention, updated strategies in medical management of stroke, new surgical techniques, panel discussion of challenging cases, nursing care of the stroke patient.

Why Exhibit?

Market your organization and raise brand awareness to Jefferson clinicians and clinicians from other organizations.

Insight

Engage in meaningful discussions with attendees about the issues, trends, and innovations that are happening in pharmaceuticals and medical devices.

Network

Enhance relationships and elevate your company's exposure while making new contacts.

Product Demonstration

Introduce potential clients to new products and cutting edge technology.

To encourage conference participants to visit the exhibit hall, an exhibitor raffle will be held. Each participant will receive an exhibitor card at sign in. To be eligible for the raffle, participants will have to visit each exhibit booth for the company representative's signature.

The exhibit hall will be open at times throughout the conference with designated times for participants to visit. Please review the accompanying schedule and exhibitor information. This information can also be found on the course webpage: <http://jefferson.cloud-cme.com/cvupdate2025>

We hope that you will join us as an exhibitor for this much anticipated annual event. If you have any questions or require additional information, please feel free to contact me.

Deana

Deana Scruggs
Office of Continuing Professional Development
Email: Deana.Scruggs@jefferson.edu

Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu

24th Annual Cerebrovascular Update

Conference Date	Thursday, March 27-Friday, March 28, 2025																
Conference Location	Jefferson Alumni Hall, Thomas Jefferson University 1020 Locust St, Philadelphia, PA 19107																
Exhibit Times	<p>Representatives may begin exhibiting at 7:00AM on Thursday, March 27th. All exhibits will be held throughout the conference. The following <i>preliminary times</i> are dedicated exhibit times where food and beverage will be served:</p> <table><tr><td colspan="2">Thursday, March 27th</td></tr><tr><td>6:30AM</td><td>Set up</td></tr><tr><td>7:00AM – 8:00AM</td><td>Registration, Continental Breakfast & Exhibits</td></tr><tr><td>9:40AM – 10:00AM</td><td>Break & Exhibits</td></tr><tr><td>11:50AM – 1:00PM</td><td>Lunch & Exhibits</td></tr><tr><td colspan="2">Friday, March 28th</td></tr><tr><td>7:00AM – 8:00AM</td><td>Registration, Continental Breakfast & Exhibits</td></tr><tr><td>9:40AM - 9:55AM</td><td>Break & Exhibits</td></tr></table>	Thursday, March 27th		6:30AM	Set up	7:00AM – 8:00AM	Registration, Continental Breakfast & Exhibits	9:40AM – 10:00AM	Break & Exhibits	11:50AM – 1:00PM	Lunch & Exhibits	Friday, March 28th		7:00AM – 8:00AM	Registration, Continental Breakfast & Exhibits	9:40AM - 9:55AM	Break & Exhibits
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Exhibitor Registration	http://jefferson.cloud-cme.com/cvupdate2025 Exhibitor Registration closes March 13 th , 2025.																
Setup & Breakdown	All exhibits must be tabletop or portable in nature. Exhibit Set-up can begin on Thursday, March 27th at 6:30AM Exhibit breakdown must be completed by 12:00PM Friday, March 28 th .																
Exhibit Space & Recognition	<p>PLATINUM LEVEL \$10,000 (limited to one company)</p> <ul style="list-style-type: none">• Choice of premium exhibit location in exhibit area (first come, first serve basis)• Two 6 foot draped tables• Up to five company representatives• Two full pages (8.5 x 11), color advertisement and company listing in Exhibitor Directory <i>Ads due: Friday, March 7, 2025</i>• Follow up phone call with course director• Individual company acknowledgement signage• Two complimentary conference attendees• PowerPoint slideshow acknowledgement <p>GOLD LEVEL - \$7,500 (limited to two companies)</p> <ul style="list-style-type: none">• One 6 foot draped tables• Up to four company representatives• One full page (8.5 x 11), color advertisement and company listing in Exhibitor Directory <i>Ads due: Friday, March 7, 2025</i>• One complimentary conference attendee• PowerPoint slideshow acknowledgement <p>SILVER LEVEL - \$5,500</p> <ul style="list-style-type: none">• One 6 foot draped tables• Up to three company representatives• One half page (8.5 x 11), color advertisement and company listing in Exhibitor Directory <i>Ads due: Friday, March 7, 2025</i>• PowerPoint slideshow acknowledgement <p>BRONZE LEVEL - \$3,500</p> <ul style="list-style-type: none">• One 6ft draped table• Up to two company representatives• Company listing in Exhibitor Directory• PowerPoint slideshow acknowledgement																

Electrical Needs	Electrical services are included in the exhibit fee. We will do our best to accommodate each request. Each company is responsible for communicating their electrical needs in their exhibit registration.
Payment	American Express, Visa and MasterCard are accepted via the registration portal. http://jefferson.cloud-cme.com/cvupdate2025
Shipping	Shipments will be accepted no more than two days prior to the conference. Be sure to include the following information when shipping your materials: Hold for Arrival - Attn: Rep's name, Company Name Jefferson Alumni Hall 1020 Locust Street Suite M5 Philadelphia, PA 19107 CV Update 2025 Package 1 of __ The Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive. Each exhibiting company is responsible for insuring its property for loss or damage. All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.
Exhibitor Rules	<ul style="list-style-type: none"> • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. It is suggested that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. • Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.
Sunshine Act	The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.
Cancellation by the Conference Organizers	The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund registration fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.
Exhibitor Refund Policy	Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.
Questions?	Please email Deana.Scruggs@jefferson.edu

24th Annual Cerebrovascular Update

Thursday-Friday, March 27-28, 2025

Jefferson Alumni Hall Thomas Jefferson University, Philadelphia, PA 19107

Subject to Change - Page 1 of 2

Thursday, March 27, 2025

7:00-8:00	Registration, Breakfast & Exhibits	
8:00-8:10	Welcoming Remarks	
SESSION I		
8:10-8:35	Stroke in the 21 st Century: Evolving Burden and Epidemiology	Rodney Bell, MD
8:35-9:00	Is our surgical heritage becoming a lost art?	Pascal Jabbour, MD
9:00-9:25	Stroke Trials: Latest and Greatest	Diana Tzeng, MD
9:25-9:40	Panel Discussion and QA	
9:40-10:00	Break & Exhibits	
SESSION II		
10:00-10:15	Success Stories in Stroke Collaboration Across Health Systems	David Tam, MD
10:15-10:40	Mechanical Thrombectomy: How Distal Can We Go?	Sumit Multani, MD
10:40-11:05	ARIA: An Important Stroke Mimic	James Ellison, MD MPH
11:05-11:40	Keynote	Rebecca Gottesman, MD PhD
11:40-11:55	Panel QA	
11:55-12:55	Lunch & Exhibits	
SESSION III		
1:00-1:25	Critical Questions in Stroke Consultations	Elan Miller, MD
1:25-1:50	Perioperative Stroke	Robin Dharia, MD
1:50-2:15	Updates in Intracerebral Hemorrhage	Shaista Alam, MD
2:15-2:30	Panel QA	
2:30-2:50	Break & Exhibits	
SESSION IV		
2:50-3:15	Subdural Hematoma A New Frontier	Stavropoula Tjoumakaris, MD
3:15-3:40	Pushing the Limits Of Venous Stenting	Reid Gooch, MD
3:40-4:05	The Future of Neuroendovascular Intervention	Larami Mackenzie, MD
4:05-4:20	Panel QA	
4:20	Closing Remarks	

24th Annual Cerebrovascular Update

Friday, March 28, 2025

7:00-8:00	Breakfast & Exhibits	
7:50-8:00	Opening Remarks	
SESSION V		
8:00-8:25	Pearls and Pitfalls in Telestroke	Shilpi Mittal, MD
8:25-8:50	Sleep and Stroke: Nothing to Snooze About	Zikhui Wei, MD
8:50-9:15	Carotid Disease: CEA/CAS/TCAR indications and limitations	Hekmat Zarzour, MD
9:15-9:40	Management of Tandem Occlusions	Thana Theofanis
9:40-9:55	Panel & Q&A	
9:55-10:15	Break & Exhibits	
PHYSICIAN TRACK		
10:15-10:35	Stroke Fellow case presentation	
10:35-10:55	Neurointerventional Fellow case presentation	
10:55-11:20	Panel: Challenging Cases Medical Management of Stroke	Shaista Alam, MD Rodney Bell, MD Robin Dharia, MD Elan Miller, MD Diana Tzeng, MD
11:20-11:45	Panel: Challenging Cases Surgical/Endovascular Management of Stroke and Brain aneurysms	Michelle J Smith, MD Preethi Ramchand, MD Ritam Ghosh, MD Richard Schmidt MD
11:45	Closing Remarks	
NURSE TRACK		
10:15-10:35	Pharmacy Update: Common Medications Used in Stroke Patients <small>Qualifies for Nurse Pharmacology credit</small>	
10:35-10:55	Cardiac Devices in Stroke Patients <small>Qualifies for Nurse Pharmacology credit</small>	
10:55-11:20	Challenging Cases in Stroke	Elise Lambertson CRNP
11:20-11:45	Panel QA	
11:45	Closing Remarks	

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) THOMAS JEFFERSON UNIVERSITY	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) NON-FOR-PROFIT 501C3	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A <i>(Applies to accounts maintained outside the United States.)</i>	
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
	5 Address (number, street, and apt. or suite no.). See instructions. 1101 MARKET STREET, SUITE 2004	Requester's name and address (optional)
	6 City, state, and ZIP code PHILADELPHIA, PA 19107	
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-			-			
or									
Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 05/10/2024
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Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they