

**Jefferson Annual Winter CME 2024
January 29-31, 2024
Four Seasons Resort & Residences Jackson Hole**

Join Drs. David Kastenber, Christopher Henry, and Aaron Martin at the Jefferson Annual Winter CME in-person event scheduled for January 29-31, 2024 in Jackson Hole, Wyoming.

This annual Jefferson Winter CME activity brings together clinicians from various specialties to facilitate valuable professional networking and to share the latest updates in medicine, integrative health, surgical therapy, and neurologic and psychiatric diseases. Winter CME faculty include physicians and leaders from Jefferson Health, Thomas Jefferson University, and Thomas Jefferson University alumni.

Why Exhibit?

Market your organization and raise brand awareness to Jefferson clinicians and clinicians from other organizations.

Insight

Engage in meaningful discussions with attendees about the issues, trends, and innovations that are happening in pharmaceuticals and medical devices.

Network

Enhance relationships and elevate your exposure to Jefferson clinicians and make new contacts.

Product Demonstration

Introduce potential clients to new products and cutting edge technology.

Network with participants at the Welcome Reception on the first day and on the last day at the Cocktail Reception and Farewell Dinner. The exhibit hall will be open at times throughout the conference. Please review the accompanying schedule and exhibitor information. This information can also be found on the course webpage: <https://jefferson.cloud-cme.com/wintercme2024>

We hope that you will join us as an exhibitor for this much anticipated annual event. If you have any questions or require additional information, please contact me.

Sarah

Sarah J. Carmody MBA, CPTD
Office of Continuing Professional Development
Email: sarah.carmody@jefferson.edu

Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu.

Tentative conference schedule (subject to change).

January 29th

Medicine in Modern Times

- 7:00-7:30 am Climate Change and Effects on Pulmonary Disease/Gregory Kane, MD
- 7:30-8:00 am Antimicrobial Resistance: A Top Threat to Global Health/Dustin Flannery, DO, MSE
- 8:00-8:30 am Case Studies in Philanthropy/Kelly Austin & Molly Gerber
- 8:30-9:00 am Medicine in a Concierge Model/Kathryn Traves, MD

Looking Beyond the Diagnosis: Integrative Health and Caring for the Whole Patient

- 4:00-4:30 pm Evidence-Based Benefits of Exercise for Your Health/Madeline Becker, MD
- 4:30-5:00 pm Title TBD/Drew Ramsey, MD
- 5:00-5:30 pm Diet and Dementia: Can What You Eat Help Mitigate the Upcoming Dementia Epidemic?/David Axelrod, MD, JD
- 5:30-6:00 pm Extra-intestinal Manifestations of Inflammatory Bowel Disease/Christina Bauer, MD

January 30th

The Cutting Edge: Updates in Surgical Therapy

- 7:00-7:30 am Title TBD/Andrew Brown, MD
- 7:30-8:00 am Title TBD/Adam Bodzin, MD
- 8:00-8:30 am Single Port Robotic Urologic Surgery/Mihir Shah, MD
- 8:30-9:00 am Med/Surg Derm Procedures/Dawn Hirokawa, MD

Heads Up: An Update in Neurologic and Psychiatric Diseases

- 4:00-4:30 pm Ocular or Retinal Emergencies for Primary Care/Ehsan Rahimy, MD
- 4:30-5:00 pm Title TBD/Christopher Skidmore, MD
- 5:00-5:30 pm Title TBD/Keira Chism, MD
- 5:30-6:00 pm Update on Parkinson's Disease/Tsao-Wei Liang, MD

January 31st

Identifying and Addressing Disparities in Healthcare

- 7:00-7:30 am Title TBD/Gillian Naro, MD, MEd
- 7:30-8:00 am Maternal Morbidity and Mortality: The Postpartum Period/Julia Switzer, MD
- 8:00-8:30 am Title TBD/Ida Micaily, MD
- 8:30-9:00 am Disparities in Care for the LGBTQ Population/Sean Hurt, MD

Raft Debate: Low Back Pain

- 4:00-4:30 pm Physical Medicine & Rehabilitation/Kristofer Feeko, MD
- 4:30-5:00 pm Orthopedic Surgery/John Mangan, MD
- 5:00-5:30 pm Rheumatology/Fabian Mendoza Ballesteros, MD
- 5:30-6:00 pm Devil's Advocate: Primary Care/Bracken Babula, MD

Exhibit Fee	\$3,500
Conference Location	Four Seasons Resort Jackson Hole 7680 Granite Loop Road Teton Village, WY 83025
Exhibit Times	The exhibit hall will be open at times throughout the conference. Dedicated exhibit times will be announced as food and beverage times are confirmed.
Benefits	<ul style="list-style-type: none"> • One 6'x30" exhibit table • Number of Exhibitor Badges: 2 • Admission to Welcome Reception (January 28th) • Opportunity to attend Cocktail Hour and Farewell Dinner (January 31st) <ul style="list-style-type: none"> ◦ \$200 per ticket/limited to 2 representatives • Acknowledgement in slide show displayed at each day's conference session
Setup/Breakdown	Please coordinate with the contact onsite. Resort/Onsite Contact: Blaze Meyers/Event Manager Phone:(307) 732-5053 blaze.meyers@fourseasons.com
Exhibit Booth Registration	<p>Register your booth via the course page: https://jefferson.cloud-cme.com/wintercme2024</p> <p>Once confirmation of the exhibit booth registration is received, an email will be sent requesting the names of the two representatives who will be staffing the exhibit booth.</p>
CME Registration	To earn CME credit, representatives must register as an attendee and pay the fee. https://tinyurl.com/wintercme2024

Accommodations

Reserve your room before Friday, December 29, 2023, to access special Jefferson rates at the Four Seasons Resort and Residences Jackson Hole.

Rooms are reserved for CME registrants. Representatives booking rooms through Jefferson's room block must have at least one CME registrant per room.

To make your hotel reservation, participants registered for the Winter CME should follow the below instructions:

Reserve by Phone: Call the Four Seasons at 800-295-5281 and reference the Thomas Jefferson University Rate **after registering for the CME conference.**

Information on Extended Stays: Subject to availability at the resort, Jefferson's discounted room rates may be applicable for up to three days prior to the start of the symposium on January 28, 2024, and up to three days following its conclusion on January 31, 2024.

Please note that individual reservations are subject to the Four Seasons' strict deposit and cancellation policies.

- All guest rooms must be guaranteed at the time of reservation with a major credit card.
- A non-refundable deposit of room and tax for the full stay will be taken thirty (30) days prior to arrival.
- Notice of cancellation must be received by the resort thirty-one (31) days prior to arrival for the deposit to be refunded.

Please carefully review the cancellation policy listed with the reservation agent prior to booking your room.

Shipping

If materials or supplies for your meeting are to be shipped or delivered to the hotel, it is imperative that all shipped material are labeled as follows:

Group Name/Arrival Date
Attention: Blaze Meyers
Four Seasons Resort Jackson Hole
7680 Granite Loop Road
Teton Village, WY 83025

- Please provide the tracking number, shipper information and delivery date.
- Please also indicate where you would like the boxes delivered upon your arrival to the resort (i.e. your guest room or meeting space/office).
- Due to limited storage, please advise me of any large shipments so that proper arrangements can be made.

<p style="text-align: center;">Payment</p>	<p>Payment in full is required with registration.</p> <p>Credit Card (preferred payment method) American Express, Visa, and MasterCard are accepted. Receipt will be sent once credit card is processed.</p> <p>https://jefferson.cloud-cme.com/wintercme2024.</p> <p>Check Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University Office of Continuing Professional Development Attention: Jefferson Winter CME 2024 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p>
<p style="text-align: center;">Cancellation/Refund Policy</p>	<p>Request for exhibitor refunds must be submitted in writing at least two weeks prior to the start date of the activity. No refund will be given after this period.</p> <p>Cancellations received prior to the two-week cancellation date will incur a 10% administrative fee charge.</p> <p>Refunds will not be given to exhibitors who fail to attend the conference.</p> <p>All refunds will be processed after the conclusion of the conference. Submit refund requests to jeffersoncpd@jefferson.edu. Please include the activity name in the subject line.</p>

Exhibiting Rules

Exhibitors acknowledge that:

- Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space.
- Exhibits are intended for informational purposes. Products should not be sold on-site.
- Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.
- All exhibits must be tabletop or portable in nature.
- Photography by exhibitors that includes photos of the overall conference and/or attendees is prohibited.
- Exhibitors may observe educational sessions but must refrain from participating in the activity.
- No recordings of the scientific sessions on behalf of the exhibitor's company is permitted.
- All displays must enter/exit the hotel through the receiving entrance and/or security office (at the loading dock). Delivery and pick-up times is the responsibility of the exhibitor and must be coordinated with the hotel in advance.
- The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audiovisual equipment, etc.) unattended at any time in the exhibit hall. The Office of CPD does not accept any liability for equipment, goods, displays, or other materials.

Sunshine Act

The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.