

Join Us for the Innovations in Surgery 2024 Symposium!

Presented by: Jefferson Einstein Hospital Philadelphia, Department of Surgery

We are excited to invite you to the **Innovations in Surgery 2024** Symposium, where we will unveil the latest advancements in surgical technology and patient care. This premier event will feature presentations from leading experts in the field, covering cutting-edge developments in:

- Anorectal Disease
- Breast Cancer
- Urology
- Gender Affirmation and Vascular Surgery
- Nerve Repair
- Robotic Surgery
- Medical Weight Management

Special focus will be on recent innovations in robotics and other surgical technologies.

Event Details:

- **Date:** Saturday, November 9, 2024, 7:30 AM - 1:30 PM ET
- **Location:** Hilton, Philadelphia City Avenue, 4200 City Avenue Garden Ballroom | Borghese/Venezia, Philadelphia, PA 19131

This in-person symposium offers a unique opportunity to connect directly with approximately 125 medical practitioners from hospital-based and office-based practices across the greater Philadelphia and tri-state area. Exhibitors will benefit from multiple engagement opportunities, including during meals and breaks, allowing for meaningful interactions with attendees.

We would be honored to have you join us as an exhibitor for this exceptional event and key networking opportunity. To reserve your table please register online at <https://jefferson.cloud-cme.com/surgery2024>. For any questions or additional information, feel free to contact me directly.

We look forward to your participation and support!

Respectfully,



Jennifer Turner
Education Program Specialist
Email: Jennifer.Turner@jefferson.edu

**Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu.*

Exhibit Information
INNOVATIONS IN SURGERY 2024
 Sponsored by:
Jefferson Einstein Hospital Philadelphia

<i>Date and Time</i>	Saturday, November 9, 2024 7:30 AM - 1:30 PM
<i>Conference Location</i>	Hilton Philadelphia City Avenue 4200 City Avenue Philadelphia, PA 19131
<i>Exhibitor Registration</i>	To secure your table please visit https://jefferson.cloud-cme.com/surgery2024
<i>Exhibitor Fee and Benefits</i>	<p>Exhibitor Fee - \$3000</p> <p>Benefits:</p> <ul style="list-style-type: none"> • 2 company representatives • 1 (6ft) draped table • Acknowledgment in PowerPoint slideshow • Company Name on Signage • Attendee list (post-conference) • Conference meals (breakfast and break snacks) • Assigned exhibit location • Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical in the registration form. <p>*Exhibitors will be in a separate area from the education meeting space</p>
Product Theater Enhancement	
<i>Product Theater Fee and Benefits</i>	<p>Product Theater Fee - \$6000</p> <p>Benefits:</p> <p>Product Theater is an exhibitor-focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session.</p> <p>Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.</p> <ul style="list-style-type: none"> • Product theaters will be advertised to registered conference attendees prior to the meeting via email. • Companies may provide a printed informational flyer that will be distributed on the day of the program at the registration area. • The company must hold the registration platform for this slot if desired by the company. • A virtual information page will be set up in the conference virtual platform, which links to a dedicated Product Theater Page <p>Product Theater is limited to one company and is on a first-come basis. To guarantee space, full payment must be received.</p>
<i>Exhibit Times</i>	<p><i>The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times subject to change.</i></p> <p>7:30 AM - 8:15 AM <i>Registration, Breakfast and Exhibitors</i> 9:55 AM - 10:15 AM <i>Break and Exhibits</i> 11:45 AM -12:25 PM <i>LUNCH</i></p>

<p><i>Set-up & Breakdown</i></p>	<p>Set-up: Saturday, November 9, 2024, beginning at 7:30 AM Breakdown: Saturday, November 9, 2024, by 1:30 PM</p> <p style="text-align: center;">All exhibit booth displays and materials must be removed by 2:00 PM</p>
<p><i>Payment</i></p>	<p>Please make check payable to: Thomas Jefferson University Note Course ID #38686</p> <p>Mail to: Thomas Jefferson University; Office of CPD 1020 Locust Street, M-5; Philadelphia, PA 19107</p> <p>American Express, Visa, and MasterCard are also accepted via the registration portal. https://jefferson.cloud-cme.com/surgery2024</p>
<p><i>Cancellation Policy</i></p>	<p>Application Deadline</p> <p>Applications for exhibits will be accepted through October 25, 2024. After October 25, 2024, applications may be accepted on a case-by-case basis.</p> <p>Cancellation</p> <p>If the symposium is canceled by the organizers, exhibit fees will be refunded in full, however, Thomas Jefferson University is not responsible for other expenses incurred by the exhibitor.</p> <p>In the event an exhibitor cancels participation, refunds will be made as follows:</p> <ul style="list-style-type: none"> • Before the deadline of October 25, 2024, a refund will be given minus a 10% administration fee. • After October 25, 2024, no refund will be given. • Exhibitors who are absent from the conference will not receive a refund. • Exhibit cancellations must be made in writing. <p>Send cancellation notice to JeffersonCPD@jefferson.edu and include the name of the activity in the subject line.</p>
<p><i>Exhibitor Refund Policy</i></p>	<p>Request for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before October 25, 2024. There will be no refunds after this period. Cancellations notified before one month will incur a 10% cancellation fee. Exhibitors who fail to attend the symposium are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street Suite M-5 Philadelphia, PA 19107 Or by email to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.</p>
<p><i>Questions</i></p>	<p>Please contact Jennifer Turner at Jennifer.Turner@jefferson.edu with any questions or concerns.</p>
<p><i>Exhibitor Rules</i></p>	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • The exhibitor is not furnishing commercial support for this conference; the exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in the conference meeting space, or at the entrances to the conference meeting space.

	<ul style="list-style-type: none">• Exhibits are intended for informational purposes; products should not be sold on-site.• Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe but must refrain from any participation or recording of any scientific sessions on that company’s behalf. <p>The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio-visual equipment, etc.) unattended at any time in the exhibit hall.</p>
<i>Sunshine Act</i>	<p>The Parties acknowledge and agree that the Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 401 & 403 (collectively the “Sunshine Act”). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>

Innovations in Surgery 2024
Saturday, November 9, 2024
Hilton Philadelphia City Avenue
Philadelphia, PA 19134

(Preliminary Agenda/Subject to Change)

7:30AM - 8:15AM	<i>Registration, Light Refreshments</i>	
8:15AM - 8:25AM	Welcome & Program Overview	Radi F. Zaki, MD Jefferson Einstein Hospital
8:25AM - 8:55AM	Anorectal Disease: Diagnosis & Treatment	Richard Greenberg III, MD Jefferson Einstein Hospital
8:55AM - 9:25AM	Advances in Breast Cancer	Elena Lamb, MD Jefferson Einstein Hospital
9:25AM - 9:55AM	Gender Affirmation Surgery	Avra S. Laarakker, MD Mount Sinai Hospital
9:55AM - 10:15AM	<i>Break & Exhibits</i>	
10:15AM - 10:45AM	Overview of Medical Weight Management	Ramsey Dallal, MD, FACS, FASMBS Jefferson Einstein Hospital
10:45AM - 11:15AM	Innovations in Vascular Surgery	Nadia Awad, MD, RPVI Jefferson Einstein Hospital
11:15AM - 11:45AM	The Latest in Robotic Surgery	Artun Aksade, MD Jefferson Einstein Hospital
11:45AM - 12:25PM	<i>Lunch Break - Visit Exhibits</i>	
12:25PM - 12:55PM	Advanced Diagnostics in Urologic Oncology: MRI/US Transperineal Prostate Biopsy & Blue Light Cystoscopy	Serge Ginzburg, MD Jefferson Einstein Hospital
12:55PM - 1:25PM	Advances in Nerve Repair	James Raphael, MD Jefferson Einstein Hospital
1:25PM - 1:30PM	Closing Remarks	Radi F. Zaki, MD Jefferson Einstein Hospital

