

10th Annual Philadelphia Spine Summit
Friday, May 10, 2024 | Jefferson Alumni Hall | Philadelphia, PA

On behalf of Sidney Kimmel Medical College at Thomas Jefferson University, Departments of Orthopaedic and Neurological Surgery, and the Perelman School of Medicine, Departments of Orthopaedic Spine Surgery and Neurological Surgery, I would like to formally invite your company to exhibit at the ***10th Annual Philadelphia Spine Summit*** on **Friday, May 10, 2024** at Jefferson Alumni Hall **on the campus of Thomas Jefferson University.**

This conference has been specifically designed for spine surgeons and associated mid-level practitioners who are seeking active discussions concerning the management of spinal disorders and are interested in debating technological advancements, controversial spine topics and health policy issues.

As an exhibitor at this event, you will have the opportunity to reach approximately 75-100 medical practitioners representing hospital-based and office-based practices from the greater Philadelphia and tri-state area. There will be ***three levels of exhibiting*** opportunities: Gold, Silver, and Bronze Levels. Please refer to the following pages for the benefits of each level. This is an opportunity for you to highlight the best products your company has to offer.

We are hopeful you will join us as an exhibitor on Friday, May 10, 2024 for this exceptional Spine program and important networking event. Please register online at <https://jefferson.cloud-cme.com/spinesummit2024> to reserve a booth today!

Sincerely,

Jodi Markizon, CMP
CPD Planner
Office of Continuing Professional Development, Thomas Jefferson University
jodi.markizon@jefferson.edu

**Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to Dr. Donawa, Assistant Provost for CPD.*

Exhibitor Information

10th Annual Philadelphia Spine Summit Friday, May 10, 2024

<u>Conference Location:</u>	Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street Philadelphia, PA 19107
<u>Exhibit Location/ Times:</u>	Representatives may begin exhibiting at 8:30AM on Friday, May 10, 2024 . The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served: Friday, May 10, 2024 8:30AM - 9:15AM Registration, Continental Breakfast & Exhibits 10:40AM - 11:10AM Break & Exhibits 12:30PM - 1:30PM Lunch & Exhibits 2:30PM - 2:50PM Break & Exhibits
<u>Exhibitor Rules:</u>	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying in person exhibit space. • Exhibitor activities are restricted to the allocated physical exhibit space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. Distribution of materials will not be permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content. • Advertising of any type is prohibited within the educational content. • Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no ‘commercial breaks’. • Exhibits are intended for informational purposes. Products may not be sold in the exhibit hall. • The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe should the conference space allow, but must refrain from any participation or recording of any scientific sessions on that company’s behalf. • The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio-visual equipment, etc.) unattended at any time in the exhibit hall. <p><i>Cancellation by the Conference Organizers</i> In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.</p>
<u>Exhibit Set & Breakdown Times:</u>	Exhibit Set-up can begin on Friday, May 10, 2024 at 8:00AM . Exhibit breakdown must be completed by 4:00PM on Friday, May 10, 2024 .
<u>Payment:</u>	All payments must be received no later than May 10, 2024 . If a check is scheduled to come after that date, we will require a credit card on file ahead of time. Please make check payable to: Thomas Jefferson University Mail to: TJU, Office of CPD Jefferson Alumni Hall Attn: Spine Summit 2024 Exhibit 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 American Express, Visa and MasterCard are also accepted.

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<p><u>Exhibit Levels & Recognition:</u></p>	<p><u>Gold Level \$6,000</u></p> <ul style="list-style-type: none">○ 1 full page, color company advertisement in Exhibitor Directory (<i>Due: April 19, 2024</i>)○ Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border○ Prime exhibit location○ Up to 4 company representatives○ 3 complimentary conference attendees○ PowerPoint slideshow acknowledgement○ Company listing in Exhibitor Directory○ Two 6ft draped tables○ Attendee List (Attendees who gave permission for info to be shared) <p><u>Silver Level \$4,500</u></p> <ul style="list-style-type: none">○ 1 half page, color company advertisement in Exhibitor Directory (<i>Due: April 19, 2024</i>)○ Ad specifications: JPEG format, letter size (8.5 by 5.5), no bleed, preferably with a border○ Up to 3 company representatives○ 2 complimentary conference attendees○ PowerPoint slideshow acknowledgement○ Company listing in Exhibitor Directory○ One 6ft draped table○ Attendee List (Attendees who gave permission for info to be shared) <p><u>Bronze Level \$3,000</u></p> <ul style="list-style-type: none">○ Up to 2 company representatives○ PowerPoint slideshow acknowledgement○ Company listing in Exhibitor Directory○ One 6ft draped table○ Attendee List (Attendees who gave permission for info to be shared) <p style="text-align: center;">Exhibitor Registration: https://jefferson.cloud-cme.com/spinesummit2024</p>
<p><u>Electrical Needs & Shipping Information:</u></p>	<p>Please notify Jodi Markizon prior to shipping: <i>Shipments will be accepted at Jefferson Alumni Hall 2 days prior to conference, no earlier than Wednesday, May 8, 2024. Be sure to label them accordingly.</i></p> <p style="text-align: center;">Attn: Jodi Markizon Philadelphia Spine Summit - Friday, May 10, 2024 Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 Box 1 of _____</p> <p>Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical needs to Jodi Markizon via email to jodi.markizon@jefferson.edu.</p> <p><i>Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.</i></p>

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<p><u>Sunshine Act</u></p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<p><u>Exhibitor Refund Policy</u></p>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before April 19, 2024. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancelation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.</p>
<p><u>Questions?</u></p>	<p>Please contact Jodi Markizon at jodi.markizon@jefferson.edu</p>

SEND US YOUR SUGGESTIONS!

If you have suggestions for an exhibit features or other advertising opportunities, please email jodi.markizon@jefferson.edu.
Additional fees may apply.

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. THOMAS JEFFERSON UNIVERSITY		
	2 Business name/disregarded entity name, if different from above		
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.		4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <u>1</u> Exemption from FATCA reporting code (if any) <u>A</u> <small>(Applies to accounts maintained outside the U.S.)</small>
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ NON-FOR-PROFIT 501C3		
	5 Address (number, street, and apt. or suite no.) See instructions. 1101 MARKET STREET, SUITE 2004		Requester's name and address (optional)
	6 City, state, and ZIP code PHILADELPHIA, PA 19107		
	7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 01/12/2023
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Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.