

***SKCN Jefferson Oncology Group Annual Meeting:
Emerging Strategies in the Treatment of Colorectal Cancer -
An Interactive Case Based Review***

Thursday, February 29, 2024

Join us for the *SKCN Jefferson Oncology Group Annual Meeting*. This *virtual* meeting will review evolving strategies in total neoadjuvant chemotherapy for rectal cancer, describe the role of circulating tumor DNA in treatment decisions, discuss appropriate utilization of immunotherapy and targeted therapies in colorectal cancer, recognize the role of surgical management for patients with metastatic colorectal cancer, and identify the use of radiation therapy in rectal cancers.

This meeting is designed to provide attendees to learn more about the options and advances in treating colorectal cancers.

As an exhibitor at this meeting, you can:

- Build brand awareness
- Generate quality leads and enhance customer relationships
- Collaborate with experts and healthcare providers
- Introduce new products and cutting edge technology

Exhibitors will be able to share their company information and products through a virtual exhibit hall that will be available to the 85-100 expected participants during designated breaks and 30-days after the meeting. Virtual exhibit booths will include company descriptions, web links, and contact information.

The fee to exhibit is \$2,500.

For information about the benefits included in the exhibit package, please review the exhibitor prospectus details in the following pages or via the meeting course page
<https://jefferson.cloud-cme.com/jog2024>

I hope you will join us as an exhibitor for this exception program and networking event. Please contact me with questions or for additional information.

Sarah

Sarah J. Carmody MBA, CPTD
Office of Continuing Professional Development
Thomas Jefferson University
Sarah.Carmody@jefferson.edu

Course offered by Thomas Jefferson University, Sidney Kimmel Medical College and the Office of Continuing Professional Development.

Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu.

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<i>Preliminary Agenda - Subject to Change</i>		
6:00-6:05 pm	Welcome	William K Kelly, DO
6:05-6:10 pm	Opening Remarks/Introduce Moderators for the Evening	Rita S Axelrod, MD Steven J Cohen, MD (Moderator) James Posey III, MD (Moderator)
6:10-6:35 pm	Circulating Tumor DNA in the Management of Stage II Colon Cancer - Ready for Prime Time?	Ankur R Parikh, DO
6:35-7:00 pm	Adjuvant Therapy of Stage III Colon Cancer: How Long is Too Long?	Eduardo E Fernandez, MD Daniel Lin, MD
7:00-7:25 pm	Total Neoadjuvant Therapy for T3 Node-Positive Low Rectal Cancer - Watch and Wait?	Benjamin R Phillips, MD
7:25-7:40 pm	Break and Virtual Exhibit Hall	
7:40-8:05 pm	Selective Use of Radiation Therapy for Local and Metastatic Rectal Cancers in 2024	Pramila R Anne, MD
8:05-8:30 pm	Novel Therapeutic Targets in Metastatic Colorectal Cancers	Babar Bashir, MD, FACP
8:30 pm	Closing remarks	

Exhibit Fee: \$2,500

Exhibitor Information	
Virtual Exhibit Space	<ul style="list-style-type: none">• Company logo• Live Chat• About Us• Contact Us• Product Info <p>Final company material for virtual exhibit booths, including advertisements, web links, and videoconference meeting links are due by Friday, February 1, 2024. Advertisements must comply with the specs outlined in this packet.</p> <p>Companies are to use their own videoconference platform accounts to host their live chat with attendees, as this allows for the ability to use company branding and control over the meeting.</p>
Exhibit Offerings	<ul style="list-style-type: none">• Complimentary registration for up to 2 company representatives• Company acknowledgement verbally and on PowerPoint slideshow during opening remarks• List of conference attendees
Exhibitor Registration	<p>https://jefferson.cloud-cme.com/jog2024</p>
Exhibit Rules	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none">• Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space.• All exhibits must be tabletop or portable in nature.• Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.• Exhibits are intended for informational purposes. Products should not be sold on-site.• Recordings and photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.• The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. The Office of CPD does not accept any liability for equipment, goods, displays, or other materials.

Exhibitor Information

Sunshine Act	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
Payment	<p>Payment in full is required with registration. Please submit payment through the online exhibitor registration website at the time of registration.</p> <p>CREDIT CARD American Express, Visa, and MasterCard are accepted. Please use the Exhibitor Registration on the course webpage. Receipt will be sent once credit card is processed.</p> <p>CHECK OR WIRE TRANSFER If paying with a check or wire transfer, please complete the online exhibitor registration but do not enter credit card information.</p> <p>Please Sarah.Carmody@jefferson.edu with any questions about payment methods. Please include the name of the conference in the subject line.</p> <p>CHECK Please make check payable to: Thomas Jefferson University, Office of CPD Mail to: Thomas Jefferson University Office of CPD Jefferson Alumni Hall ATTN: EventID 34379/JOG 2024 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p>
Cancellation & Refund Policy	<p>The completed exhibit application form is due Friday, February 1, 2024.</p> <p>In the event that the meeting is canceled by the organizers, exhibit fees will be refunded in full, however Thomas Jefferson University is not responsible for other expenses incurred by the exhibitor.</p> <p>Cancellation Deadline: Friday, February 1, 2024</p> <p>In the event an exhibitor cancels participation, refunds will be made as follows:</p> <p>Prior to the deadline of Friday, February 1, 2024, a refund will be given minus a 10% administration fee.</p> <p>After Friday, February 1, 2024, no refund will be given.</p> <p>Exhibit cancellations must be made in writing. Exhibitors who are absent from the conference will not receive a refund.</p> <p>Send cancellation notice to Sarah.Carmody@jefferson.edu and include name of the conference activity in subject line.</p>
Questions?	Please contact Sarah.Carmody@jefferson.edu

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. THOMAS JEFFERSON UNIVERSITY</p> <p>2 Business name/disregarded entity name, if different from above</p>	
	<p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ NON-FOR-PROFIT 501C3</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) 1</p> <p>Exemption from FATCA reporting code (if any) A</p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
	<p>5 Address (number, street, and apt. or suite no.) See instructions. 1101 MARKET STREET, SUITE 2004</p> <p>6 City, state, and ZIP code PHILADELPHIA, PA 19107</p> <p>7 List account number(s) here (optional)</p>	<p>Requester's name and address (optional)</p>

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 01/12/2023
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.