

47th Annual Eastern Shore Medical Symposium June 17-21, 2024, Convention Center, Rehoboth Beach, DE

Join us for a week of the latest updates for primary care at the 47th Annual Eastern Shore Medical Symposium. The Eastern Shore Medical Symposium is sponsored by the Thomas Jefferson University Division of Family and Community Medicine.

This primary care symposium presents a cohort of excellent speakers, covering the major areas of primary care practice with practical approaches to screening, diagnosis, and management of a variety of diseases. Additional sessions and workshops address practice concerns in the current healthcare environment. This year's symposiums feature cardiovascular topics, cancer screening updates, the latest on diabetes treatment, and more.

The conference consistently attracts primary care practitioners from Delaware, Maryland, New Jersey, Pennsylvania, New York, and Virginia with additional representation from adjoining East Coast states.

As an exhibitor at this symposium, you can:

- Build brand awareness.
- Collaborate with experts and healthcare professionals.
- Enhance Customer relationships.

The fee to exhibit is \$3,500.

I hope you will join us as an exhibitor for this exceptional program and networking event. Please contact me with questions or for additional information.

Jennifer

Jennifer Turner, CM CPD Planner Office of Continuing Professional Development Thomas Jefferson University Jennifer.Turner@jefferson.edu

Course offered by Thomas Jefferson University, Sidney Kimmel Medical College, and the Office of Continuing Professional Development.

Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to <u>jefferson.edu</u>.

Exhibitor Fee: \$3,500

Exhibitor Informat	ion
Exhibit Space	All exhibits must be tabletop or portable. Each exhibitor will be provided with a 6x3 foot table with a table cover and chairs.
Dates	Monday - Friday, June 17-21, 2024
Location	Rehoboth Beach Convention Center 229 Rehoboth Avenue Rehoboth Beach, Delaware 19971
Exhibit Times	The following times are dedicated exhibit times where food and beverages will be served:7:00 - 8:00 AMRegistration, Workshops & Continental Breakfast 9:40 - 10:00 AM9:40 - 10:00 AMMorning Refreshment Break Adjourn for the day!*Exhibitors will be in a separate area from the education meeting space
Set-up Time	Exhibit set-up can take place on Sunday, June 16, 2024, from 4:00 PM - 6:00 PM. The exhibit area will be available Monday through Friday starting at 6:30 AM.
Exhibitor Registration	https://jefferson.cloud-cme.com/esms2024
Exhibit Offerings	 One 6-foot draped table Up to three company representatives Two complimentary conference registration Acknowledgement in PowerPoint slideshow, welcoming remarks, and emails to registered attendees.
Electrical Energy	Please email your electrical needs for your exhibit booth to Jennifer Turner at <u>jennifer.turner@jefferson.edu</u> by June 1, 2024. Additional fees may apply.
Shipping	Exhibit materials can be shipped directly to the Rehoboth Beach Convention Center no sooner than before Friday, June 14, 2024. Boxes should be marked as follows: Rehoboth Beach Convention Center 229 Rehoboth Avenue Rehoboth Beach, Delaware 19971 Attn: Exhibitor Name/Company Attn: 47 th Annual Eastern Shore Medical Symposium Box of **Please notify Jennifer Turner in the Jefferson Office of CPD of all shipped packages.
Accommodations	Please make hotel reservations as soon as possible, as room blocks fill quickly. For a list of accommodations with discounted rates, please visit: https://jefferson.cloud-cme.com/esms2024

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Sunshine Act	The Parties acknowledge and agree that the Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.
Exhibitor Rules	 Exhibitor acknowledges that: The exhibitor is not furnishing commercial support for this conference, the exhibitor is buying exhibit space. All exhibits must be tabletop or portable. Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in the conference meeting space, or at the entrances to the conference meeting space. Exhibits are intended for informational purposes. Products should not be sold on-site. Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe but must refrain from any participation or recording of any scientific sessions on that company's behalf. The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio-visual equipment, etc.) unattended at any time in the exhibit hall.
Cancellation & Refund Policy	The completed exhibit application form is due Monday, June 3, 2024. If the symposium is canceled by the organizers, exhibit fees will be refunded in full, however, Thomas Jefferson University is not responsible for other expenses incurred by the exhibitor. Cancellation Deadline: Friday, June 7, 2024 In the event an exhibitor cancels participation, refunds will be made as follows: Before the deadline of Friday, June 7, 2024, a refund will be given minus a 10% administration fee. After Friday, June 7, 2024, no refund will be given. Exhibit cancellations must be made in writing. Exhibitors who are absent from the conference will not receive a refund. Send cancellation notice to Jennifer.Turner@jefferson.edu including the name of the conference in the subject line.
Questions?	Please contact Jennifer.Turner@jefferson.edu

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