

47th Annual Eastern Shore Medical Symposium
June 17-21, 2024, Convention Center, Rehoboth Beach, DE

Join us for a week of the latest updates for primary care at the *47th Annual Eastern Shore Medical Symposium*. The Eastern Shore Medical Symposium is sponsored by the Thomas Jefferson University Division of Family and Community Medicine.

This primary care symposium presents a cohort of excellent speakers, covering the major areas of primary care practice with practical approaches to screening, diagnosis, and management of a variety of diseases. Additional sessions and workshops address practice concerns in the current healthcare environment. This year's symposiums feature cardiovascular topics, cancer screening updates, the latest on diabetes treatment, and more.

The conference consistently attracts primary care practitioners from Delaware, Maryland, New Jersey, Pennsylvania, New York, and Virginia with additional representation from adjoining East Coast states.

As an exhibitor at this symposium, you can:

- Build brand awareness.
- Collaborate with experts and healthcare professionals.
- Enhance Customer relationships.

The fee to exhibit is \$3,500.

I hope you will join us as an exhibitor for this exceptional program and networking event. Please contact me with questions or for additional information.

Jennifer

Jennifer Turner, CM
CPD Planner
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Thomas Jefferson University
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Course offered by Thomas Jefferson University, Sidney Kimmel Medical College, and the Office of Continuing Professional Development.

Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu.

Exhibitor Fee: \$3,500

Exhibitor Information	
Exhibit Space	All exhibits must be tabletop or portable. Each exhibitor will be provided with a 6x3 foot table with a table cover and chairs.
Dates	Monday - Friday, June 17-21, 2024
Location	Rehoboth Beach Convention Center 229 Rehoboth Avenue Rehoboth Beach, Delaware 19971
Exhibit Times	The following times are dedicated exhibit times where food and beverages will be served: 7:00 - 8:00 AM Registration, Workshops & Continental Breakfast 9:40 - 10:00 AM Morning Refreshment Break 12:30 PM Adjourn for the day! *Exhibitors will be in a separate area from the education meeting space
Set-up Time	Exhibit set-up can take place on Sunday, June 16, 2024, from 4:00 PM - 6:00 PM. The exhibit area will be available Monday through Friday starting at 6:30 AM.
Exhibitor Registration	https://jefferson.cloud-cme.com/esms2024
Exhibit Offerings	<ul style="list-style-type: none"> One 6-foot draped table Up to three company representatives Two complimentary conference registration Acknowledgement in PowerPoint slideshow, welcoming remarks, and emails to registered attendees.
Electrical Energy	Please email your electrical needs for your exhibit booth to Jennifer Turner at jennifer.turner@jefferson.edu by June 1, 2024. <i>Additional fees may apply.</i>
Shipping	Exhibit materials can be shipped directly to the Rehoboth Beach Convention Center no sooner than before Friday, June 14, 2024 . Boxes should be marked as follows: Rehoboth Beach Convention Center 229 Rehoboth Avenue Rehoboth Beach, Delaware 19971 Attn: Exhibitor Name/Company Attn: 47 th Annual Eastern Shore Medical Symposium Box ____ of ____ **Please notify Jennifer Turner in the Jefferson Office of CPD of all shipped packages.
Accommodations	Please make hotel reservations as soon as possible, as room blocks fill quickly. For a list of accommodations with discounted rates, please visit: https://jefferson.cloud-cme.com/esms2024

<p style="text-align: center;">Sunshine Act</p>	<p>The Parties acknowledge and agree that the Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<p style="text-align: center;">Exhibitor Rules</p>	<p>Exhibitor acknowledges that:</p> <ul style="list-style-type: none"> • The exhibitor is not furnishing commercial support for this conference, the exhibitor is buying exhibit space. • All exhibits must be tabletop or portable. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in the conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes. Products should not be sold on-site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio-visual equipment, etc.) unattended at any time in the exhibit hall.
<p style="text-align: center;">Cancellation & Refund Policy</p>	<p>The completed exhibit application form is due Monday, June 3, 2024. If the symposium is canceled by the organizers, exhibit fees will be refunded in full, however, Thomas Jefferson University is not responsible for other expenses incurred by the exhibitor.</p> <p>Cancellation Deadline: Friday, June 7, 2024</p> <p>In the event an exhibitor cancels participation, refunds will be made as follows: Before the deadline of Friday, June 7, 2024, a refund will be given minus a 10% administration fee. After Friday, June 7, 2024, no refund will be given.</p> <p>Exhibit cancellations must be made in writing. Exhibitors who are absent from the conference will not receive a refund. Send cancellation notice to Jennifer.Turner@jefferson.edu including the name of the conference in the subject line.</p>
<p style="text-align: center;">Questions?</p>	<p>Please contact Jennifer.Turner@jefferson.edu</p>

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. THOMAS JEFFERSON UNIVERSITY</p> <p>2 Business name/disregarded entity name, if different from above</p>	
	<p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ NON-FOR-PROFIT 501C3</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) 1</p> <p>Exemption from FATCA reporting code (if any) A</p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
	<p>5 Address (number, street, and apt. or suite no.) See instructions. 1101 MARKET STREET, SUITE 2004</p> <p>6 City, state, and ZIP code PHILADELPHIA, PA 19107</p> <p>7 List account number(s) here (optional)</p>	<p>Requester's name and address (optional)</p>

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
OR									
Employer identification number									
2	3		1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 01/12/2023
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Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.