

12th Annual Advances in Digestive Diseases

Saturday, June 8, 2024 | 8:00AM - 3:00PM EDT
Hilton Philadelphia City Avenue

Join Course Director Dr. Michael Goldberg, Chair of the Division of Gastroenterology at Jefferson Einstein Hospital for this upcoming conference that will introduce the latest developments in gastrointestinal disorders and liver disease as presented by experts in the field of Gastroenterology and Hepatology.

Expert faculty will discuss the latest developments in gastrointestinal disorders and liver disease. Treating gastrointestinal disorders, as well as, liver disease can be a complex issue and patient problems are diverse, necessitating a team approach with differing expertise and skills. Attendees will be able to participate in the interactive panel discussions throughout the day. Note: This Symposium will occur post Digestive Disease Week (DDW) Annual Meeting and bring the highlights of this event to Philadelphia.

Why Exhibit?

Market your organization and raise brand awareness to clinicians.

Insight

Engage in meaningful discussions with attendees about the issues, trends, and innovations that are happening in pharmaceuticals and medical devices.

Network

Enhance relationships and elevate your company's exposure while making new contacts.

Product Demonstration

Introduce potential clients to new products and cutting edge technology.

The exhibit hall will remain open throughout the conference. The designated times for participant interaction. are listed in the exhibitor information included below. For detailed course information please visit the course webpage: <http://jefferson.cloud-cme.com/Digestive2024>

We hope that you will join us as an exhibitor for this much anticipated annual event. If you have any questions or require additional information, please contact me.

Jodi Markizon

Jodi Markizon, CMP
Office of Continuing Professional Development
Email: Jodi.Markizon@jefferson.edu

Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu.

12th Annual DDWTM Review Course
Advances in Digestive Diseases 2024

Saturday, June 8, 2024-In Person
Philadelphia, PA

(Preliminary Agenda/Subject to Change)		
7:30AM - 8:15AM	Registration, Continental Breakfast & Exhibits	
8:15AM - 8:25AM	Welcome	Michael Goldberg, DO Jefferson Einstein Hospital
8:25AM - 9:05AM	Hepatology Pearls for the Gastroenterologist in 2024	Richard Kalman, MD Jefferson Einstein Hospital
9:05AM - 9:45AM	The Latest Developments in Barrett's Esophagus	Michael Davis, DO Jefferson Einstein Hospital
9:45AM - 10:25AM	Advances in Inflammatory Bowel Diseases (IBD)	James Walter, MD Jefferson Einstein Hospital
10:25AM - 10:45AM	Break & Exhibits	
10:45 - 11:25am	Going With the Gut: Yoga & Breathing for Disorders of Gut-Brain Interaction (DGBI)	Christina Unger, CRNP, BC, RYT Beloved Yoga Sanctuary
11:25AM - 12:05PM	Update on Colorectal Cancer Screening & Diagnosis: Endoscopic Detection	Christopher W. Deitch, MD Cooper Digestive Health
12:05PM- 1:05PM	Lunch Break - Visit Exhibits	
1:05PM - 1:45PM	The Latest Developments in Eosinophilic Esophagitis	Fouad Moawad, MD American College of Gastroenterology Governor for Southern California
1:45PM - 2:15PM	New Advances in Interventional Endoscopy & Third-Space Endoscopy	Alex Schlachterman, MD Thomas Jefferson University Hospital
2:15PM - 2:55PM	Updates in Endoscopy Suite Operations***	Kathleen Jaffe, RN, MSN Jefferson Einstein Hospital
2:55PM - 3:00PM	Closing Remarks	Michael Goldberg, DO

***Session qualifies for qualifies for Nurse Pharmacology and PA Patient Safety credits.

Date and Time	Saturday, June 8, 2024 8:00AM - 3:00PM						
Conference Location	Hilton Philadelphia City Avenue 4200 City Avenue Philadelphia, PA 19131						
Exhibitor Registration	http://jefferson.cloud-cme.com/Digestive2024						
Exhibit Fee and Benefits	<p>Exhibit Fee - \$2,500 Benefits:</p> <ul style="list-style-type: none"> -One 6ft table -Up to 2 company representatives (additional representatives can register at the industry rate) -1 half page company advertisement in Exhibitor Directory Due: Monday, May 20, 2024 -Ad specifications: PDF or JPEG format, 8.5 x 5.5, no bleed, preferably with a border -Slideshow acknowledgement -Company Name on signage <p style="text-align: center;">***New this year Product Theater (limited to one company) - \$5,000 12:15PM - 12:45PM</p> <p>Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to (1) 30-minute session.</p> <p>This is a live, in person opportunity where basic AV set up of a screen; projector, and microphone will be provided. Any additional AV requirements will be at the expense of your company.</p>						
Exhibit Location/ Times	<p>The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times where food and beverage will be served:</p> <p>Preliminary Agenda - Subject to Change</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 30%;">7:30AM - 8:15AM</td> <td>Registration, Continental Breakfast & Exhibits</td> </tr> <tr> <td>10:25AM -10:45AM</td> <td>Break & Exhibits</td> </tr> <tr> <td>12:05PM - 1:05PM</td> <td>Lunch & Exhibits</td> </tr> </table>	7:30AM - 8:15AM	Registration, Continental Breakfast & Exhibits	10:25AM -10:45AM	Break & Exhibits	12:05PM - 1:05PM	Lunch & Exhibits
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Set-up/Breakdown	<p>Exhibit set-up can begin on Saturday, June 8 6:00AM (Subject to Change). Exhibit breakdown must be completed by 4:00PM on Saturday, June 8, 2024.</p>						
Electrical Needs	<p>Electrical services <u>are included</u> in the exhibit fee. Each company is responsible for communicating their electrical in the registration form.</p>						
Shipping Information	<p>Shipments will be accepted by the Hilton 2 days prior to conference, no earlier than Thursday, June 6, 2024. Be sure to label them accordingly. Please email jodi.markizon@jefferson.edu with the following information: name of sender, how many boxes, when you are shipping them, and when they are expected to arrive at the Hilton.</p> <p>Label for Boxes: The Hilton Philadelphia City Avenue 4200 City Avenue Philadelphia, PA 19131 Attn: Randy Schaller- Director of Catering Advances in Digestive Diseases, June 8, 2024</p> <p>Package ____ of ____ The Hilton and SKMC/TJU do not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with Hilton representatives.</p>						

<p>Payment</p>	<p>Please make check payable to: Thomas Jefferson University Note Course ID 34640</p> <p>Mail to: Thomas Jefferson University; Office of CPD 1020 Locust Street, M-5; Philadelphia, PA 19107</p> <p>American Express, Visa and MasterCard are also accepted via the registration portal. http://jefferson.cloud-cme.com/Digestive2024</p>
<p>Conference Cancellation</p>	<p>In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.</p>
<p>Questions</p>	<p>Contact Jodi.Markizon@jefferson.edu</p>
<p>Exhibitor Rules</p>	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. <p>The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</p>
<p>Sunshine Act</p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. THOMAS JEFFERSON UNIVERSITY		
	2 Business name/disregarded entity name, if different from above		
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.		4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <u> 1 </u> Exemption from FATCA reporting code (if any) <u> A </u> <small>(Applies to accounts maintained outside the U.S.)</small>
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ NON-FOR-PROFIT 501C3		
	5 Address (number, street, and apt. or suite no.) See instructions. 1101 MARKET STREET, SUITE 2004		Requester's name and address (optional)
	6 City, state, and ZIP code PHILADELPHIA, PA 19107		
	7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 01/12/2023
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Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.