

Join Drs. Pascal Jabbour and Diana Tzeng for the in-person *23<sup>rd</sup> Annual Cerebrovascular Update* scheduled for Thursday and Friday, March 7-8, 2024 at the Thomas Jefferson University Dorrance H. Hamilton Building in Philadelphia.

This annual symposium features in-depth presentations on stroke epidemiology and prevention, innovations in acute stroke intervention, updated strategies in medical management of stroke, new surgical techniques, panel discussion of challenging cases, nursing care of the stroke patient.

### Why Exhibit?

Market your organization and raise brand awareness to Jefferson clinicians and clinicians from other organizations.

### Insight

Engage in meaningful discussions with attendees about the issues, trends, and innovations that are happening in pharmaceuticals and medical devices.

### Network

Enhance relationships and elevate your company's exposure while making new contacts.

### Product Demonstration

Introduce potential clients to new products and cutting edge technology.

To encourage conference participants to visit the exhibit hall, an exhibitor raffle will be held. Each participant will receive an exhibitor card at sign in. To be eligible for the raffle, participants will have to visit each exhibit booth for the company representative's signature.

The exhibit hall will be open at times throughout the conference with designated times for participants to visit. Please review the accompanying schedule and exhibitor information. This information can also be found on the course webpage: <http://jefferson.cloud-cme.com/cvupdate2024>

We hope that you will join us as an exhibitor for this much anticipated annual event. If you have any questions or require additional information, please contact me.

*Markiya Fagan*

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Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to [jeffersoncpd@jefferson.edu](mailto:jeffersoncpd@jefferson.edu).

Conference Date	Thursday, March 7-Friday, March 8, 2024
Conference Location	Dorrance H. Hamilton Building, Thomas Jefferson University 1001 Locust St, Philadelphia, PA 19107
Exhibit Times	<p><b>Representatives may begin exhibiting at 7:00AM on Thursday, March 7<sup>th</sup>.</b> All exhibits will be held throughout the conference. The following <i>preliminary times</i> are dedicated exhibit times where food and beverage will be served:</p> <p><b>Thursday, March 7<sup>th</sup></b>  6:30AM Set up  7:00AM – 8:00AM Registration, Continental Breakfast &amp; Exhibits  9:40AM – 10:00AM Break &amp; Exhibits  11:50AM – 1:00PM Lunch &amp; Exhibits</p> <p><b>Friday, March 8<sup>th</sup></b>  7:00AM – 8:00AM Registration, Continental Breakfast &amp; Exhibits  9:40AM- 9:55AM Break &amp; Exhibits</p>
Exhibitor Registration	<a href="http://jefferson.cloud-cme.com/cvupdate2024">http://jefferson.cloud-cme.com/cvupdate2024</a>
Setup & Breakdown	All exhibits must be tabletop or portable in nature. Exhibit Set-up can begin on <b>Thursday, March 7<sup>th</sup> at 6:30AM</b> Exhibit breakdown must be completed by 12:00PM Friday, March 8 <sup>th</sup> .
Exhibit Space & Recognition	<p><b>PLATINUM LEVEL \$10,000</b> (limited to first 2 paid companies)</p> <ul style="list-style-type: none"> <li>• Choice of premium exhibit location in exhibit area (first come, first serve basis)</li> <li>• Two 6 foot draped tables</li> <li>• Up to five company representatives</li> <li>• Two full page (8.5 x 11), color advertisement and company listing in <b>Exhibitor Directory Ads due: Friday, February 23, 2024</b></li> <li>• Follow up phone call with course director</li> <li>• Individual company acknowledgement signage</li> <li>• Two complimentary conference attendees for Friday lectures</li> <li>• PowerPoint slideshow acknowledgement</li> </ul> <p><b>GOLD LEVEL - \$7,500</b></p> <ul style="list-style-type: none"> <li>• One 6 foot draped tables</li> <li>• Up to four company representatives</li> <li>• One full page (8.5 x 11), color advertisement and company listing in <b>Exhibitor Directory Ads due: Friday, February 23, 2024</b></li> <li>• One complimentary conference attendees for Friday lectures</li> <li>• PowerPoint slideshow acknowledgement</li> </ul> <p><b>SILVER LEVEL - \$5,500</b></p> <ul style="list-style-type: none"> <li>• One 6 foot draped tables</li> <li>• Up to three company representatives</li> <li>• One half page (8.5 x 11), color advertisement and company listing in <b>Exhibitor Directory Ads due: Friday, February 23, 2024</b></li> <li>• PowerPoint slideshow acknowledgement</li> </ul> <p><b>BRONZE LEVEL - \$3,500</b></p> <ul style="list-style-type: none"> <li>• One 6ft draped table</li> <li>• Up to two company representatives</li> <li>• Company listing in printed Exhibitor Directory</li> <li>• PowerPoint slideshow acknowledgement</li> </ul>
Electrical Needs	Electrical services are included in the exhibit fee. We will do our best to accommodate each request. Each company is responsible for communicating their electrical needs in their exhibit registration or by emailing <a href="mailto:bao.tram@jefferson.edu">bao.tram@jefferson.edu</a>

Payment	American Express, Visa and MasterCard are also accepted via the registration portal. <a href="http://jefferson.cloud-cme.com/cvupdate2024">http://jefferson.cloud-cme.com/cvupdate2024</a>
Shipping	Shipments will be accepted no more than two days prior to the conference. Be sure to include the following information when shipping your materials:  Hold for Arrival - Attn: Rep's name, Company Name Jefferson Alumni Hall   1020 Locust Street   Suite M5   Philadelphia, PA 19107 CV Update 2024 Package 1 of ___  The Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive. Each exhibiting company is responsible for insuring its property for loss or damage. All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.
Exhibitor Rules	<ul style="list-style-type: none"> <li>• All exhibits must be tabletop or portable in nature.</li> <li>• Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.</li> <li>• Exhibits are intended for informational purposes, products should not be sold on site.</li> <li>• Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.</li> <li>• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.</li> <li>• The conference is not responsible for the security of exhibitors' materials. It is suggested that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</li> <li>• Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.</li> </ul>
Sunshine Act	The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.
Cancellation by the Conference Organizers	The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund registration fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.
Exhibitor Refund Policy	Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.  Submit refund requests to <a href="mailto:jeffersoncpd@jefferson.edu">jeffersoncpd@jefferson.edu</a> - please include the activity name in the subject line.
Questions?	Please email <a href="mailto:Markiya.Fagan@jefferson.edu">Markiya.Fagan@jefferson.edu</a>