

Advanced Practice Clinicians Conference: 2 Day Workshop Monday, September 23 - Tuesday, September 24, 2024 *NEW IN PERSON EXHIBIT OPPORTUNITY*

Dear Representative,

On behalf of Jefferson Health Advanced Practice Clinicians and the Office of Continuing Professional Development, we would like to formally request your support for our ***Inaugural Advanced Practice Clinician Conference*** to be held September 23rd and 24th, 2024.

Tailored to meet the needs of nurse practitioners, physician assistants, certified registered nurse anesthetists and nurse midwives (APCs), the *Advanced Practice Clinician Conference* will provide the most up to date clinical information for this growing group of Jefferson Health Professionals. The conference will attract up to 300 practitioners representing hospital and office-based practices from Greater Philadelphia, including Southern New Jersey. The goal of this program is to provide APCs with the latest scientific evidence, patient guidelines, and therapies to incorporate into their current clinical practice. Day 1 of the conference will cover topics applicable to all APCs, including antibiotic stewardship, drugs of abuse, political advocacy, quality design and improvement, among others. Day 2 will have a hands-on focus, where participants will be divided up into groups by discipline for targeted learning, and a chance to practice new skills.

Jefferson's APCs expand access to quality health care for people from all walks of life and all age groups in the community. Like physicians, APCs have significant graduate school training to ensure they are qualified to provide the highest level of patient care. They provide primary and specialty care throughout Jefferson's Health system. Some examples of the areas in which APCs have expertise across the Jefferson Enterprise include:

- Preventive care, annual physicals and well-checks
- Critical care (such as accidents and trauma)
- Emergency Care
- Anesthesia
- Surgical support
- Orthopedic injuries and conditions
- LGBTQ+ Health promotion
- Women's Health, including pregnancy and lactation
- Genitourinary conditions
- Cardiovascular conditions
- Chronic disease management (such as diabetes, obesity and high blood pressure)
- End of Life Care

Your contribution to Jefferson's *Inaugural Advanced Practice Clinician Conference* will not only reflect your support of APC's efforts in promoting the health and well-being of residents in all greater Philadelphia and Southern NJ neighborhoods, but also will contribute to recognizing the work Jefferson's 1300+ APCs perform in every aspect of healthcare in our region.

As part of this inaugural conference, we invite you to help build a foundation for this and future conferences each year. We would appreciate building a strong history between the Jefferson College of Health Professions and Jefferson Health's Advanced Practice Clinicians. With JCHP in line with us on this endeavor, we can join in a similar cause - to provide our APCs with the necessary tools to promote, educate, counsel, diagnose, treat, and manage patients. Your support will directly benefit the community and positively impact the lives of patients.

Enclosed are our sponsorship levels for this event. The exhibit hall will remain open throughout the conference on Monday, September 23, 2024 from 6:30a - 7:00p only. The designated times for participant interactions are listed in the exhibitor information included below. For detailed course information and to register your company, please visit the course webpage: <https://jefferson.cloud-cme.com/apc2024>

We hope that you will join us as an exhibitor for this much anticipated event. If you have any questions or require additional information, please contact me at Deana.scruggs@jefferson.edu .

Sincerely,

Deana

Deana Scruggs
CPD Planner, Office of Continuing Professional Development

Advanced Practice Clinicians Conference: 2 Day Workshop

Monday, September 23 - Tuesday, September 24, 2024

Thomas Jefferson University Dorrance H. Hamilton Building

Platinum Sponsors

\$7,500

- Second tier logo placement in web and print materials
- Recognition from the podium
- 1/2 page ad in the e-conference syllabus
- Two 6ft draped tables
- Up to Four Company Representatives

Gold Sponsors

\$5,000

- Third tier logo placement in web and print materials
- Recognition from the podium
- 1/2 page ad in the e-conference syllabus
- One 6ft draped table
- Exhibit space with 2 representatives

Silver Sponsors

\$2,500

- Fourth tier logo placement in web and print materials
- Quarter page ad in the e-conference syllabus
- One 6ft draped table
- Exhibit space with 1 representative

Additional Sponsorships:

Bronze Sponsors \$1,000- Listing by logo in the e-conference syllabus and website Unlimited Bronze Sponsorships available.
Friend \$500- Listing by name in the e-conference syllabus and website Unlimited Friend Sponsorships available.

Diamond Product Theater Breakfast Sponsor

(limited to one Company)

\$10,000

Morning Product Theater 7:00AM-7:45AM with a dedicated audience and breakfast.

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to (1) 45-minute session. This is a live, in-person opportunity where basic AV set up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company. Due to space constraints, registration may be capped based on room size.

Benefits Include:

Acknowledgement on signage at food table
Included in pre-conference email to registrants
Top tier logo placement in web and print materials
Mention in all PR including print/social media
Recognition from the podium
Full page ad in the e-conference syllabus
Two 6ft draped tables
Up to Four Company Representatives

To register or for more information:

<https://jefferson.cloud-cme.com/apc2024>

Advanced Practice Clinicians Conference: 2 Day Workshop

Monday, September 23 - Tuesday, September 24, 2024
Thomas Jefferson University Dorrance H. Hamilton Building

Exhibit Hall Information

Location

Dorrance H. Hamilton Building
1001 Locust Street | Philadelphia, PA 19107

The exhibit hall will remain open throughout Day 1 of the conference with dedicated exhibit times.

Exhibit Times

6:30AM-8:00AM Registration & Exhibits
7:00AM-7:45AM Sponsored Breakfast Product Theater
11:00AM-11:30AM Break & Exhibits
1:15PM-2:00PM Lunch & Exhibits
4:45PM-5:00PM Final Opportunity to Network with Exhibitors

Set-up & Breakdown

Set-Up: Monday, September 23, 2024 beginning 6:00AM
Breakdown: Friday, February 23, 2024 by 5:30PM

All exhibit booth displays and materials must be tabletop or portable in nature removed by 6:00PM

- ✓ Electrical services are included in the exhibit fee. We will do our best to accommodate each request. Each company is responsible for communicating their electrical needs in their exhibit registration.
- ✓ The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund registration fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.
- ✓ Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.
- ✓ The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.



For more information, please contact me directly at deana.scruggs@jefferson.edu

<p>Payment:</p>	<p>To secure your exhibit space, please visit https://jefferson.cloud-cme.com/apc2024 and click on THE EXHIBITOR TAB. Payment can be made directly through this link. <i>Payment in full is expected with registration.</i> Tax ID: 23-135-2651</p>
<p>Shipping:</p>	<p>Shipments will be accepted at the Jefferson Alumni Hall 3 days prior to the conference, no earlier than Thursday, September 19, 2024. Be sure to label them accordingly.</p> <p style="text-align: center;">Name of Company and On-site Contact Attn: OCPD Jefferson Alumni Hall 1020 Locust Street – Suite M5 Philadelphia, PA 19107 TJU-APC- EXHIBIT Box _____ of _____</p> <p>The Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive. Each exhibiting company is responsible for insuring its property for loss or damage.</p>
<p>Exhibitor Rules</p>	<ul style="list-style-type: none"> • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. • Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.



Advanced Practice Clinician Conference

2024

Date / Time	Session / Event	Speaker(s)	Location
MONDAY SEPTEMBER 23, 2024 – Day 1			
6:30 AM - 8:00 AM	Registration		Hamilton
7:00 AM - 7:45 AM	Sponsored Expert Theatre Breakfast	TBD	
8:00 AM - 8:50 AM	Keynote Address	Claire Kuriakose, PA-C	Hamilton
9:00 AM - 9:50 AM	Drugs of Abuse	Richard Pescatore, DO	
10:00 AM - 10:50 AM	Withdrawal Syndromes	Andrew Johnstone, CRNP	
11:00 AM - 11:30 AM	Break with Exhibitors		
11:30 AM - 12:20 PM	APC Political Advocacy	Lynn Scherer, PA-C, MS Dyllan Walter, DNP, CRNP, NP-C	
12:30 PM - 1:15 PM	Quality Improvement and Design Thinking	Michele DeCastro, CRNP Rebecca Jaffe, MD	
1:15 PM – 2:00 PM	Lunch and Exhibitors		
2:00 PM – 2:50 PM	Delivering Difficult News	Molly Hanson, CRNP Gillian Love, MD	
3:00 PM - 3:50 PM	Antibiotic Stewardship	Sareen Bedrossian, PharmD Sarah Hughes, Advanced Clinical Pharmacist	
4:00 PM – 4:50 PM	Anticoagulation	Geno Merli, MD	
5:00 PM - 7:30 PM	APC Excellence Awards/Networking/Reception	APC Leadership	Alumni Hall Atrium



Advanced Practice Clinician Conference - Tracks

2024

Date/Time 9/24/24	New-to-Practice Track	Primary Care Track	Critical Care Track	Advanced Expertise Track	Women's Health Track	CRNA Track
6:30-8:00	Registration					
8:00-8:30	Diabetes Management Lisa Coco, CRNP	Care of the LBGTQI+ patient Jennifer Bidley, CRNP	ICU meds (Pain/Sedation) Alyssa Bernard, PharmD	Sepsis Joy Burke, NP	Cervical Cancer Screening Nick Cardillo, MD	GLP-1 Agents & Anesthesia Lauren Brown, CRNA
8:35-9:05	Antibiotic Selection Eric Sachinwalla, MD	Rashes Amber Tran, CRNP	DVT prophylaxis and bleeds Paige DeLuca, PharmD	Approach to Abdominal Pain Andrew Vasta, MD	Miscarriage Management Kara Pravdo, CNM	Anesthesia Emergencies during Ortho Surgery Lauren Brown, CRNA
9:10-9:40	Avoiding Burnout Nicole Escobedo	Sports Medicine in Primary Care Christopher Dick, CRNP	Diagnosis related BP parameters Hekmat Zarzour, MD	Diabetes Management Lisa Coco CRNP	LBGTQI+ care Jennifer Bidley, CRNP	Care of the pregnant patient for non-obstetric procedures Cassie Prendergast, CRNA
9:40-10:05	Break					
10:10-10:40	Pain Control/Opioids Maryann Heller, CRNP	Care of the Adolescent Christopher Dick, CRNP	Management of hypotension in critically ill patient Eunice Lee, MD	Heart Failure Elizabeth Medina, NP Bonnie Vitti-Hout, PA-C	Prenatal Care 101 Melissa Peard, CNM	Malignant Hyperthermia Heather Sullivan, CRNA
10:45-11:15	Managing Delirium/Agitation Whitney Castano, NP	Intimate Partner Violence Kate Leary, MD/Lori Rutkowski, MD	Ventilation 101 Kaitlyn Hannigan, RT	Stroke Maureen Patt-Bogut, PA-C	Perinatal Mental Health Bobbie Postmontier, CNM	Dogmas of Anesthesia Nicole Lentz, CRNA
11:20-11:50	Electrolyte Management Thomas Berger, PA-C	Pearls for managing Behavioral Health Rachel Trichtinger, Pharm D	Approach to Encephalopathy Nicole Thomer, CRNP	Necrotizing Fasciitis Jake Cummings, PA-C	HIV Therapies/Prevention Sarah Green, CRNP	Multimodal Anesthesia Cynthia Betron, CRNA
12:00-1240	Boxed Lunch with Executive Leadership Panel Discussion					



Advanced Practice Clinician Conference-Day 2- Workshops

2024

	WORKSHOP NAME	WORKSHOP LEADER	WORKSHOP LOCATION
1:00-3:00	EKG Interpretation	Ronald Emmi, MD Bonnie Vitti-Hout, PA-C	15003 A/B
1:00-3:00	Bedside US –Peripheral IV/Heart/Lung	Comfort Elumogo, MD Jillian Cooper, MD Jonathan Foster, MD	16011
1:00-3:00	IUD Insertion/Removal	Jeffery Burdo - Bayer	20073
1:00-3:00	Project Solve	Rebecca Jaffe, MD Michele DeCastro, CRNP	15021
1:00-3:00	Central Line/A-line Insertion	Christopher Schoen, CNRP Andrew Vasta, MD	16013/15
3:00-5:00	Lumbar Puncture/Airway Skills	Cassie Prendergast, CRNA	16013/15
3:00-5:00	Bedside US –Peripheral IV/Heart/Lung	Comfort Elumogo, MD Jillian Cooper, MD Jonathan Foster, MD	16011
3:00-5:00	CXR/ Brain Imaging (MRI/CT)	Ryan Lee, MD	15003 A/B
3:00-5:00	Large Joint Injections	Jacob Cummings, PA-C Christopher Dick, CRNP	16017



Advanced Practice Clinician Conference - Roundtables

2024

Date / Time	Session / Event	Speaker(s)	Location
TUESDAY SEPTEMBER 24, 2024 – Day 2 Cont'd			
1:00 PM – 1:55 PM	Roundtable 1: APC Utilization	18005	1101 Market Street Philadelphia, PA (Jefferson Station)
2:00 PM - 2:55 PM	Roundtable 2: Burnout	18005	
3:00 PM – 3:55 AM	Roundtable 3: Recognition/Retention	18005	
4:00 PM - 4:55 PM	Roundtable 4: Leadership	18005	

*****Please note*** Agenda, topics, speakers, and rooms for the conference are subject to change**

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See <i>Specific Instructions</i> on page 3.	<p>1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p>THOMAS JEFFERSON UNIVERSITY</p>	
	<p>2 Business name/disregarded entity name, if different from above.</p>	
	<p>3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____</p> <p>Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) NON-FOR-PROFIT 501C3</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) 1</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A</p> <p><i>(Applies to accounts maintained outside the United States.)</i></p>
	<p>3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions _____ <input type="checkbox"/></p>	
	<p>5 Address (number, street, and apt. or suite no.). See instructions.</p> <p>1101 MARKET STREET, SUITE 2004</p>	<p>Requester's name and address (optional)</p>
	<p>6 City, state, and ZIP code</p> <p>PHILADELPHIA, PA 19107</p>	
	<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number									
OR									
Employer identification number									
2	3		1	3	5	2	6	5	1

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person Date **05/10/2024**

Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they