



Sponsored by the Vickie & Jack Farber Institute for Neuroscience Comprehensive Epilepsy Center and the Office of Continuing Professional Development

# Exhibitor Prospectus

For more information, visit <a href="https://jefferson.cloud-cme.com/epilepsy2025">https://jefferson.cloud-cme.com/epilepsy2025</a>



1020 Locust St, Suite M5 Philadelphia, PA 19107 T 215-955-6992 F 215-955-3212 Jeffersoncpd⊕jefferson.edu Jefferson.cloud-cme.com

## 4th Annual Epilepsy Update

Course Director: Christopher Skidmore, MD Friday, April 25, 2025 | 8:00am-5:00pm| Jefferson Alumni Hall | Philadelphia, PA Exhibit In-Person

On behalf of Thomas Jefferson University Sidney Kimmel Medical College and the Vickie and Jack Farber Institute for Neuroscience Comprehensive Epilepsy Center, I would like to invite your company to exhibit at the upcoming 4<sup>th</sup> Annual Epilepsy Update scheduled for Friday, April 25, 2025. This live in-person educational activity will be held in Jefferson Alumni Hall located on the Center City Campus of Thomas Jefferson University.

This scientific event is designed to update healthcare practitioners on the current standards, perspectives, and advances in the treatment of epilepsy and seizures. Topics include

- managing pregnancy and epilepsy
- seizure detection devices and apps
- genetic testing for epilepsy
- neuroimaging in epilepsy
- diagnosis and management of patients with epilepsy and seizures

This event will enable practitioners to develop a comprehensive plan of care for patients by incorporating a multidisciplinary approach that promotes improved patient outcomes and excellence in quality patient care.

This conference will give your company the opportunity to interact with approximately 100 healthcare practitioners from the Greater Philadelphia Region. Exhibitors will have several opportunities to converse with attendees including during breakfast, breaks, and over lunch. For information about the various benefits included in the exhibit opportunity, please review the information below. To register your company and for more information visit:

#### https://jefferson.cloud-cme.com/epilepsy2025

Should you have any questions regarding this event please contact me at <a href="mia.varnado@jefferson.edu">mia.varnado@jefferson.edu</a>. I hope you will join us as an exhibitor for this exceptional program and important networking event!

Thank you,

Mía Varnado

Mia Varnado

CPD Planner

Office of Continuing Professional Development

\*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu

4 <sup>th</sup> Annual Epilepsy Update Friday, April 25, 2025			
Conference Location:	Jefferson Alumni Hall- 1020 Locust St. Philadelphia, PA 19107		
	Representatives may begin exhibiting at 8:15AM on Friday, April 25,2025. All exhibits will be held throughout the conference. The following preliminary times are dedicated exhibit times where food and beverage will be served:		
Exhibit Times:	7:30AM	Set up	
	8:00AM - 9:00AM	Registration, Continental Breakfast, & Exhibits	
	10:45AM - 11:00AM 12:00PM - 1:00PM	Break & Exhibits Lunch & Exhibits	
	3:15PM - 3:30PM	Break & Exhibits	
	https://jefferson.cloud-cme.com/epilepsy2025		
Exhibitor Registration:	CLICK THE EXHIBITOR TAB		
Setup & Breakdown:	All exhibits must be tabletop or portable in nature.  Exhibit Set-up can begin on Friday, April 25 at 7:30AM  Exhibit breakdown must be completed by 5pm April 25.		

## EXHIBITOR \$3,000

- One 6ft draped table
- Up to two company representatives
- Company listing in printed Exhibitor Directory
- PowerPoint slideshow & Event Signage acknowledgement
  - List of attendees with consent
    - Food and Beverages

### PRODUCT THEATER - \$5,000- Friday, April 25, 2025 12:15-12:45PM

Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to a 30-minute session. Due to space constraints, they will be capped at 50 attendees per session.

This is a live, in person opportunity where basic AV set up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company.

- Product theaters will be advertised to registered conference attendees prior to the meeting.
- Companies may provide a 1 page digital flyer that will be sent to attendees ahead of the conference.
- Product theaters will be advertised to registered conference attendees and faculty during the running slideshow in the conference room during breaks.
- Companies may provide a physical flyer to be put out for attendees and faculty at check in.

\*Product Theaters are open to the first company that registers and pays. We cannot guarantee any slot until your registration is completed.

Electrical Needs:	Electrical services are included in the exhibit fee. We will do our best to accommodate each request. Each company is responsible for communicating their electrical needs in their exhibit registration.		
Payment:	To secure your exhibit space, please visit <a href="https://jefferson.cloud-cme.com/epilepsy2025">https://jefferson.cloud-cme.com/epilepsy2025</a> and click on THE EXHIBITOR TAB. Payment can be made directly through this link at the end of the registration process.  Payment in full is expected with registration.  Tax ID: 23-135-2651		
	Shipments will be accepted at the Jefferson Alumni Hall, Suite M5 - up to 3 days prior to the conference, no earlier than Tuesday, April 22, 2025. Be sure to label them accordingly.  Name of Company and On-site Contact  Attn: OCPD  Jefferson Alumni Hall		
Shipping:	1020 Locust Street – Suite M5 Philadelphia, PA 19107 TJU-EPILEPSY- EXHIBIT Box of		
	The Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive. Each exhibiting company is responsible for insuring its property for loss or damage.		
Exhibitor Rules	<ul> <li>All exhibits must be tabletop or portable in nature.</li> <li>Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.</li> <li>Exhibits are intended for informational purposes, products should not be sold on site.</li> <li>Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.</li> <li>The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.</li> <li>The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</li> <li>Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.</li> </ul>		
Sunshine Act	The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act").  Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered		
Cancellation by the Conference Organizers	Recipient that is required to be reported under the Sunshine Act.  The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund registration fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.		
Exhibitor Refund Policy	Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.  Submit refund requests to <a href="mailto:jefferson.edu">jefferson.edu</a> - please include the activity name in the subject line.  If you have questions, please contact Mia Varnado at <a href="mailto:mia.varnado@jefferson.edu">mia.varnado@jefferson.edu</a>		



## 4<sup>th</sup> Annual Epilepsy Update

8:00AM - 5:00PM ET

Jefferson Alumni Hall Thomas Jefferson University, Philadelphia, PA

Preliminary Agenda - Subject to Change				
8:00AM - 9:00AM	Registration, Continental Breakfast & Exhibits			
9:00AM - 9:05AM	Welcome and Opening Remarks	Christopher Skidmore, MD		
9:05AM - 9:30AM	Pregnancy and Epilepsy***	Scott Mintzer, MD		
9:30AM - 9:55AM	Genetic Testing	Michelle Rochman, LCGC		
9:55AM - 10:20AM	Genetic Testing - Clinical Overview	Maromi Nei, MD		
10:20PM - 10:45PM	Generalized Epilepsy: Diagnosis and Treatment ***	Michael Sperling, MD		
10:45-AM - 11:AM	Break and Exhibits	1		
11AM - 12PM	Clinical Cases ***	Moderator: Allyson Pickard, MD  Panelists: Scott Mintzer, MD  Maromi Nei, MD		
12:00PM - 1:00PM	Lunch and Exhibits			
1:00PM - 2:00PM	KEYNOTE: Clinical Anatomical Correlations	TBD		
2:00PM - 2:25PM	Seizure Detection Devices and Apps *	Kelly Pearson-Caravetta, CRNP		
2:25PM - 2:50PM	Neuroimaging in Epilepsy *	Christopher Skidmore, MD		
2:50PM - 3:15PM	Surgical Treatment: Old meets New	Chengyuan Wu, MD, MSBmE		
3:15PM - 3:30PM	Break and Exhibits			
3:30PM - 4:30PM	Video Cases *	Moderator: Itai Loushy, MD  Panelists: Lindsay Higdon, MD Patrick Chauvel, MD Michael Sperling, MD		
4:30PM - 4:45PM	Closing Remarks	Christopher Skidmore, MD		

\*Session qualifies for PA Patient Safety \*\*Session qualifies for Nurse Pharmacology \*\*\*Session qualifies for PA Patient Safety and Nurse Pharmacology



# Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Before you begin. For quidance related to the purpose of Form W-9, see Purpose of Form, below,

Give form to the requester. Do not send to the IRS.

Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) THOMAS JEFFERSON UNIVERSITY Business name/disregarded entity name, if different from above. က 3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check 4 Exemptions (codes apply only to Specific Instructions on page only one of the following seven boxes. certain entities, not individuals; see instructions on page 3): Individual/sole proprietor C corporation S corporation Partnership LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Exempt payee code (if any) Print or type. Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax Exemption from Foreign Account Tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. Compliance Act (FATCA) reporting code (if any) NON-FOR-PROFIT 501C3 ✓ Other (see instructions) 3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, (Applies to accounts maintained and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check outside the United States.) this box if you have any foreign partners, owners, or beneficiaries. See instructions Address (number, street, and apt. or suite no.). See instructions. Requester's name and address (optional) 1101 MARKET STREET, SUITE 2004 6 City, state, and ZIP code PHILADELPHIA, PA 19107 7 List account number(s) here (optional) Taxpaver Identification Number (TIN) Part I Social security number Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN, later. Employer identification number Note: If the account is in more than one name, see the instructions for line 1. See also What Name and 1 2 3 3 2 5 Number To Give the Requester for guidelines on whose number to enter. 5 6 Part II Certification Under penalties of perjury, I certify that: 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and 2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and 3. I am a U.S. citizen or other U.S. person (defined below); and 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct. Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding

because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Yevgeniy Shcherbakov, Acct. Manager

#### General Instructions

Signature of

U.S. person

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments**. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

#### What's New

Sign

Here

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

05/10/2024

#### **Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

Date