



Sponsored by the Vickie & Jack Farber Institute for Neuroscience
Comprehensive Epilepsy Center and the Office of Continuing
Professional Development

Exhibitor Prospectus

For more information, visit <https://jefferson.cloud-cme.com/epilepsy2025>

4th Annual Epilepsy Update

Course Director: Christopher Skidmore, MD

Friday, April 25, 2025 | 8:00am-5:00pm | Jefferson Alumni Hall | Philadelphia, PA

Exhibit In-Person

On behalf of Thomas Jefferson University Sidney Kimmel Medical College and the Vickie and Jack Farber Institute for Neuroscience Comprehensive Epilepsy Center, I would like to invite your company to exhibit at the upcoming *4th Annual Epilepsy Update* scheduled for Friday, April 25, 2025. This live in-person educational activity will be held in Jefferson Alumni Hall located on the Center City Campus of Thomas Jefferson University.

This scientific event is designed to update healthcare practitioners on the current standards, perspectives, and advances in the treatment of epilepsy and seizures. Topics include

- managing pregnancy and epilepsy
- seizure detection devices and apps
- genetic testing for epilepsy
- neuroimaging in epilepsy
- diagnosis and management of patients with epilepsy and seizures

This event will enable practitioners to develop a comprehensive plan of care for patients by incorporating a multidisciplinary approach that promotes improved patient outcomes and excellence in quality patient care.

This conference will give your company the opportunity to interact with approximately 100 healthcare practitioners from the Greater Philadelphia Region. Exhibitors will have several opportunities to converse with attendees including during breakfast, breaks, and over lunch.

For information about the various benefits included in the exhibit opportunity, please review the information below. To register your company and for more information visit:

<https://jefferson.cloud-cme.com/epilepsy2025>

Should you have any questions regarding this event please contact me at mia.varnado@jefferson.edu. I hope you will join us as an exhibitor for this exceptional program and important networking event!

Thank you,

Mia Varnado

Mia Varnado

CPD Planner

Office of Continuing Professional Development

*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to jeffersoncpd@jefferson.edu

4th Annual Epilepsy Update Friday, April 25, 2025

Conference Location:	Jefferson Alumni Hall- 1020 Locust St. Philadelphia, PA 19107															
Exhibit Times:	<p><u>Representatives may begin exhibiting at 8:15AM on Friday, April 25, 2025.</u> All exhibits will be held throughout the conference. The following <i>preliminary times</i> are dedicated exhibit times where food and beverage will be served:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 30%;">7:30AM</td> <td style="width: 30%;">Set up</td> <td style="width: 40%;"></td> </tr> <tr> <td>8:00AM - 9:00AM</td> <td>Registration, Continental Breakfast, & Exhibits</td> <td></td> </tr> <tr> <td>10:45AM - 11:00AM</td> <td>Break & Exhibits</td> <td></td> </tr> <tr> <td>12:00PM - 1:00PM</td> <td>Lunch & Exhibits</td> <td></td> </tr> <tr> <td>3:15PM - 3:30PM</td> <td>Break & Exhibits</td> <td></td> </tr> </table>	7:30AM	Set up		8:00AM - 9:00AM	Registration, Continental Breakfast, & Exhibits		10:45AM - 11:00AM	Break & Exhibits		12:00PM - 1:00PM	Lunch & Exhibits		3:15PM - 3:30PM	Break & Exhibits	
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Exhibitor Registration:	<p>https://jefferson.cloud-cme.com/epilepsy2025</p> <p style="text-align: center;">CLICK THE EXHIBITOR TAB</p>															
Setup & Breakdown:	<p>All exhibits must be tabletop or portable in nature. Exhibit Set-up can begin on Friday, April 25 at 7:30AM Exhibit breakdown must be completed by 5pm April 25.</p>															

EXHIBITOR

\$3,000

- One 6ft draped table
- Up to two company representatives
- Company listing in printed Exhibitor Directory
- PowerPoint slideshow & Event Signage acknowledgement
 - List of attendees with consent
 - Food and Beverages

PRODUCT THEATER - \$5,000- Friday, April 25, 2025 12:15-12:45PM

Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to a 30-minute session. Due to space constraints, they will be capped at 50 attendees per session.

This is a live, in person opportunity where basic AV set up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company.

- Product theaters will be advertised to registered conference attendees prior to the meeting.
- Companies may provide a 1 page digital flyer that will be sent to attendees ahead of the conference.
- Product theaters will be advertised to registered conference attendees and faculty during the running slideshow in the conference room during breaks.
- Companies may provide a physical flyer to be put out for attendees and faculty at check in.

***Product Theaters are open to the first company that registers and pays. We cannot guarantee any slot until your registration is completed.**

Electrical Needs:	Electrical services are included in the exhibit fee. We will do our best to accommodate each request. Each company is responsible for communicating their electrical needs in their exhibit registration.
Payment:	To secure your exhibit space, please visit https://jefferson.cloud-cme.com/epilepsy2025 and click on THE EXHIBITOR TAB. Payment can be made directly through this link at the end of the registration process. Payment in full is expected with registration. Tax ID: 23-135-2651
Shipping:	Shipments will be accepted at the Jefferson Alumni Hall, Suite M5 - up to 3 days prior to the conference, no earlier than Tuesday, April 22, 2025. Be sure to label them accordingly. Name of Company and On-site Contact Attn: OCPD Jefferson Alumni Hall 1020 Locust Street – Suite M5 Philadelphia, PA 19107 TJU-EPILEPSY- EXHIBIT Box ____ of ____ The Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive. Each exhibiting company is responsible for insuring its property for loss or damage.
Exhibitor Rules	<ul style="list-style-type: none"> • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. • Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.
Sunshine Act	The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.
Cancellation by the Conference Organizers	The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund registration fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.
Exhibitor Refund Policy	Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests to jeffersoncpd@jefferson.edu - please include the activity name in the subject line. If you have questions, please contact Mia Varnado at mia.varnado@jefferson.edu

4th Annual Epilepsy Update

8:00AM - 5:00PM ET

Jefferson Alumni Hall

Thomas Jefferson University, Philadelphia, PA

Preliminary Agenda - Subject to Change

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8:00AM - 9:00AM	Registration, Continental Breakfast & Exhibits	
9:00AM - 9:05AM	Welcome and Opening Remarks	Christopher Skidmore, MD
9:05AM - 9:30AM	Pregnancy and Epilepsy***	Scott Mintzer, MD
9:30AM - 9:55AM	Genetic Testing	Michelle Rochman, LCGC
9:55AM - 10:20AM	Genetic Testing - Clinical Overview	Maromi Nei, MD
10:20PM - 10:45PM	Generalized Epilepsy: Diagnosis and Treatment ***	Michael Sperling, MD
10:45-AM - 11:AM	Break and Exhibits	
11AM - 12PM	Clinical Cases ***	Moderator: Allyson Pickard, MD Panelists: Scott Mintzer, MD Maromi Nei, MD
12:00PM - 1:00PM	Lunch and Exhibits	
1:00PM - 2:00PM	KEYNOTE: Clinical Anatomical Correlations	TBD
2:00PM - 2:25PM	Seizure Detection Devices and Apps *	Kelly Pearson-Caravetta, CRNP
2:25PM - 2:50PM	Neuroimaging in Epilepsy *	Christopher Skidmore, MD
2:50PM - 3:15PM	Surgical Treatment: Old meets New	Chengyuan Wu, MD, MSBmE
3:15PM - 3:30PM	Break and Exhibits	
3:30PM - 4:30PM	Video Cases *	Moderator: Itai Loushy, MD Panelists: Lindsay Higdon, MD Patrick Chauvel, MD Michael Sperling, MD
4:30PM - 4:45PM	Closing Remarks	Christopher Skidmore, MD

*Session qualifies for PA Patient Safety

**Session qualifies for Nurse Pharmacology

***Session qualifies for PA Patient Safety and Nurse Pharmacology

